

## Using Electronic Medical Records to Generate Real World Evidence

June 2020



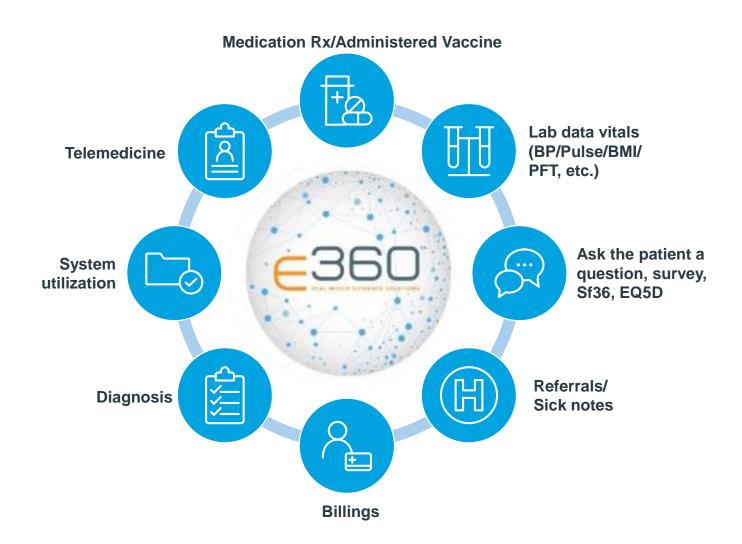
# Are you looking for an efficient method of generating clinically rich Real World Evidence?







## IQVIA has access to a clinical rich EMR database that can be used for RWE generation



#### **Database considerations**

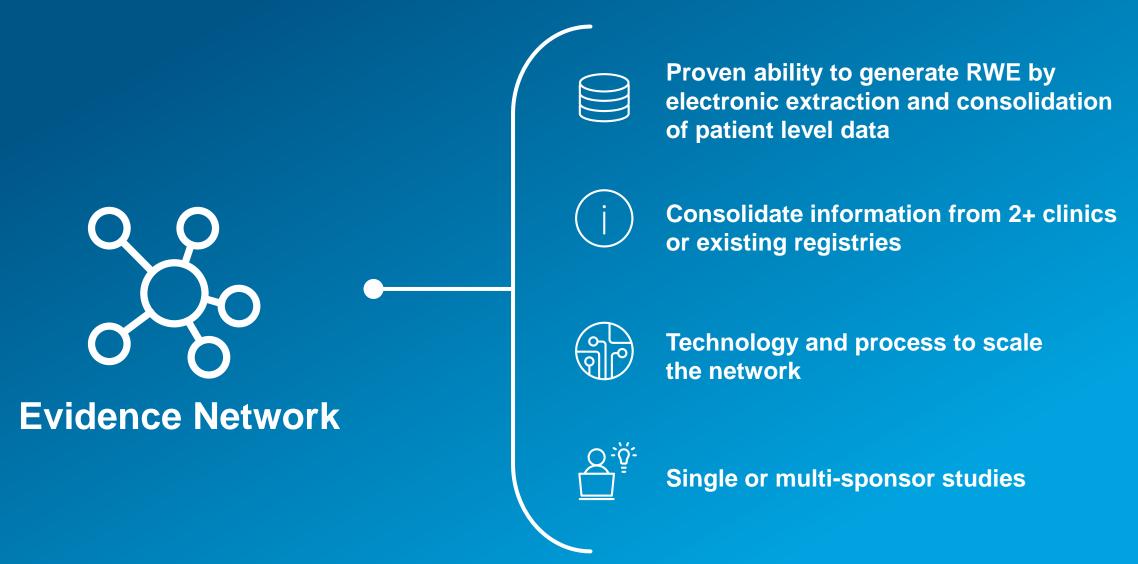
- ✓ Predominately Ontario primary care
- √ >1.2 million patients, fully anatomized data
- ✓ Electronically captured structured data
- ✓ Lab values

#### Scope of use

- ✓ Medical and scientific publications
- ✓ HTA submissions
- Impact tracking for public health initiatives
- Support point of care initiatives for MD decision making



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We would be happy to set up a virtual meeting to discuss our full range of capabilities

Please contact us for further information:

calum.neish@iqvia.com

+1 416-262-7809



### **Thank You**