



# Health Technology Assessment (HTA)

*August 2020*



# Are you looking to build a consistent and compelling value story to meet HTA and payer needs?

Strategies  
Around Value



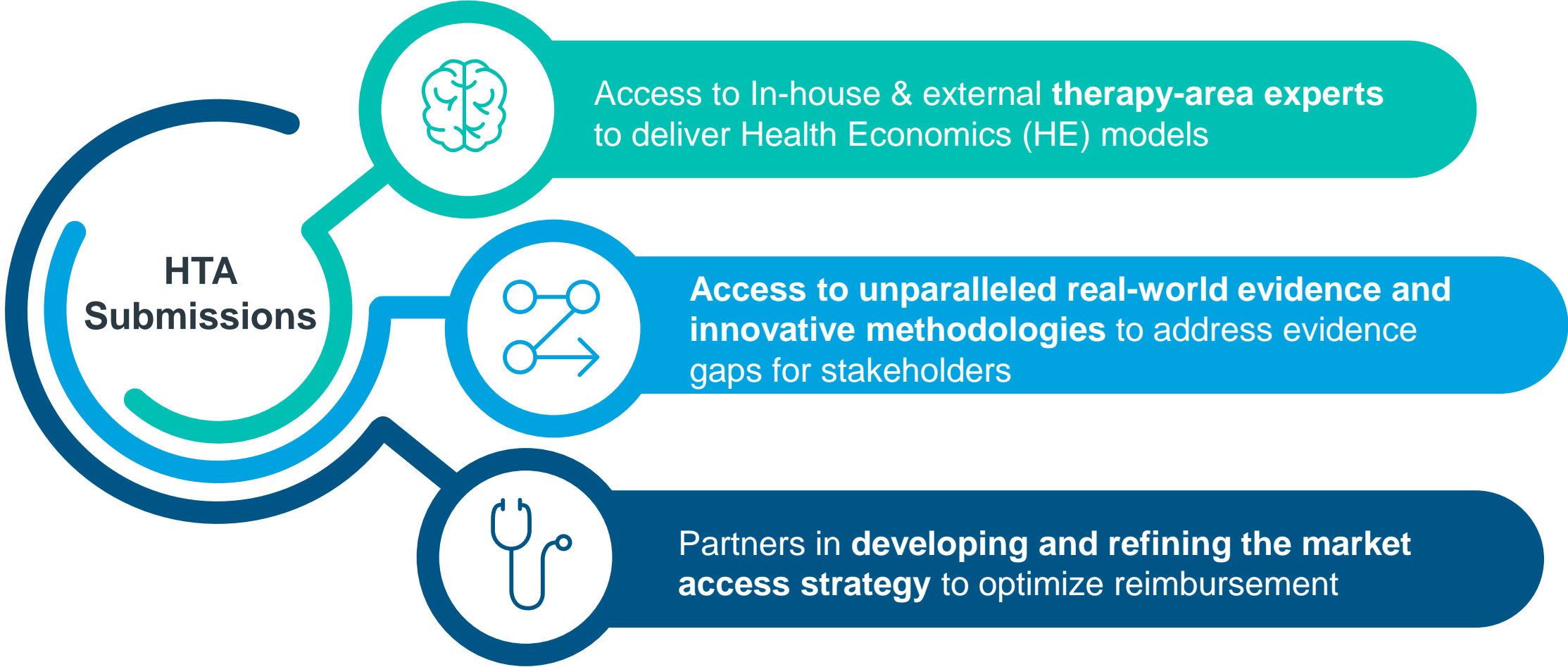
Design and Build  
Evidence



Engage with  
Stakeholders



# IQVIA spans a diverse therapy-area expertise, state-of-art techniques and local-payer experts in HTA/ payer submissions



# **IQVIA is uniquely positioned to support *pharmaceuticals* given our focus on the development of thorough, consistent and strategic HTA submissions**

**1**

**Extensive experience in HTA submissions and objection handlers**



**2**

**Deep understanding of market access landscape and opportunities in various indications**



**3**

**Strategic and tactical qualitative and quantitative evidence generation**



**4**

**Robust project management and pool of expertise**





**We would be happy to set up a virtual meeting to discuss our full range of capabilities**

**Please contact us for further information:**

[calum.neish@iqvia.com](mailto:calum.neish@iqvia.com)

+1 416-262-7809



**Thank You**

