

IQVIA Oncology Patient Outcomes

Syndicated and customized real-world data for all tumour types within Canada's unique Oncology healthcare ecosystem using IQVIA's Community of Oncologists.

IQVIA Oncology Patient Outcomes generates clinically rich, real-world data that addresses many of the challenges faced when treating oncology patients in Canada.

In oncology care, Oncology Patient Outcomes can accurately address challenges in patient access, personalized healthcare, and non-drug interventions. Through IQVIA's Community of Oncologists, physician and patient-level data provides real-world evidence that can support a comprehensive understanding of tumour-type-specific practices.

With the ability to access populations with rare tumour types, real-world insights are now available for all subpopulations within oncology.

WHY USE IQVIA ONCOLOGY PATIENT OUTCOMES?

- Uses a streamlined chart audit approach which collects anonymized patient-level data (real-world insights, patient characteristics, treatment regimens, etc.).
- Tumour-specific biomarker data is collected and reported to allow for niche oncology subpopulations to be identified and analyzed.
- Understand the oncology patient's journey at all points within the healthcare ecosystem.
- Expand your knowledge within a tumour type by understanding the key factors that influence physician treatment decisions (physician community perceptions).
- Enhance your in-house data with real-world evidence to improve and support strategic planning.
- Obtain real-world data that can be leveraged to support all pillars of your business (i.e., medical affairs, business development, market access, brand planning).



KEY FEATURES



Physician-level insights

- Tumour type-specific community generating comprehensive real-world physician level workload data.



Patient-level insights

- Using a rapid chart audit approach, real-world, anonymized, patient-level data is captured.
- Patient characteristics: demographics, staging, site of metastases, ECOG/KPS, co-morbidities, histology, biomarkers, IMDC risk factors/categories, etc.
- Treatment-specific real-world data: by line of therapy, by region, by biomarker, by duration on treatment, etc.



Physician community perceptions

- Understand the factors and criteria that connect the physician's treatment perception to real-world practice.

TO LEARN MORE, PLEASE CONTACT YOUR IQVIA REPRESENTATIVE OR EMAIL CANADAINFO@IQVIA.COM

16720 Trans-Canada Highway, Suite 100, Kirkland, Quebec H9H 5M3 | 514-428-6000
6700 Century Avenue, Suite 300, Mississauga, Ontario L5N 6A4 | 905-816-5000

iqvia.com/canada