

IQVIA iMAM[®]

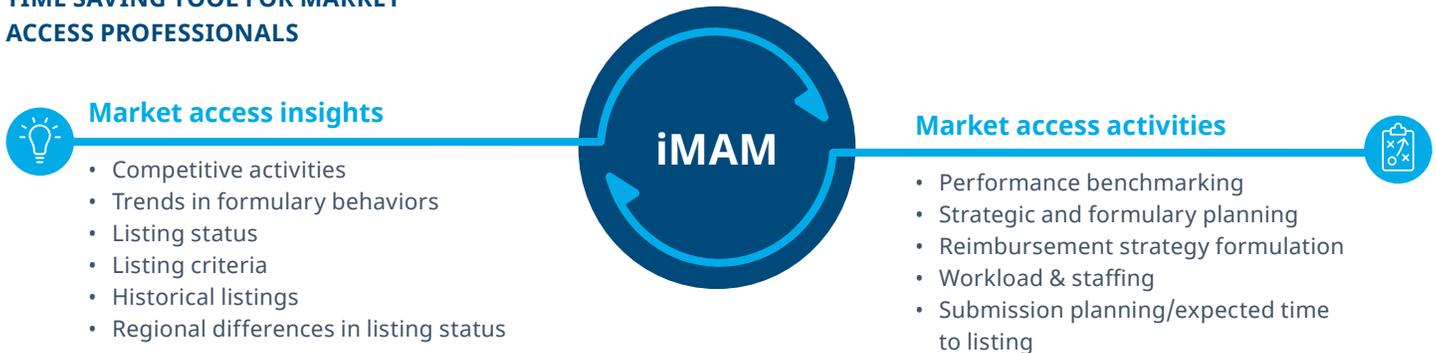
An integrated source for Canadian drug formulary listing information and timelines

Understanding the Canadian prescription drug landscape and complex activities around provincial drug listings is imperative in today's pharmaceutical environment.

To help you monitor these activities, IQVIA offers iMAM (Market Access Monitor), the most comprehensive online resource for your market access information needs. iMAM conveniently displays up-to-date information collected from a multitude of formulary sources. It transforms time-consuming and tedious research into effortless queries that will save hours of valuable time.



TIME SAVING TOOL FOR MARKET ACCESS PROFESSIONALS



COMPREHENSIVE ONLINE RESOURCE FOR YOUR MARKET ACCESS INFORMATION NEEDS

COMPREHENSIVE

- Formulary listing activities for brand, generics, devices, and nutritional products
- Formulary listing dates and formulary updates
- Current status and status change
- Listing criteria
- Key milestones in a product's lifecycle
- Time-to-listing calculations and chart

CONVENIENT

- Browse iMAM database online
- Design queries in seconds
- View results immediately or download findings for further analysis
- Get unlimited/unrestricted access throughout the subscription period

TO LEARN MORE, PLEASE CONTACT YOUR IQVIA REPRESENTATIVE OR EMAIL CANADAINFO@IQVIA.COM

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