

PROVINCIAL REIMBURSEMENT ADVISOR (PRA)

The indispensable resource that keeps market access professionals up to date on the Canadian payer landscape

An annual *PRA* subscription is a fundamental tool for pharmaceutical professionals at all levels to understand the Canadian market access and reimbursement landscape. It is designed to provide pharmaceutical companies with critical data, information and knowledge-based strategies to facilitate early, optimal reimbursement for new drug products and maintain reimbursement for existing products. *PRA* provides year-round in-depth analysis of the latest policy changes, news and decision-making processes at the provincial and national levels and brings into view the pan-Canadian reimbursement environment as a whole.



COMPREHENSIVE FORMULARY LISTING DATA AND INSIGHTS FOR MARKET ACCESS PROFESSIONALS

Your annual *Provincial Reimbursement Advisor* subscription provides your entire company with access to:

PUBLICATIONS

- **PRA Quarterly** - Four publications providing expert insights, interviews and formulary listing data and analysis
- **Canadian Pharmaceutical Industry Review** - An annual report summarizing market performance and key metrics that profile drugstore and hospital purchases, prescription volume activity, diagnosis and treatment therapies, and the generics market

EVENTS

- **PRA Industry Briefing Luncheon Conference** with unlimited attendance at no extra cost - Features presentations on key market access issues by some of the top subject matter experts in the country

NEWSLETTERS

- **PRA Weekly** - An email and online newsletter covering pan-Canadian formulary listings and important reimbursement news on a weekly basis

AND MORE...

- **FAME Database** - Online access to IQVIA's database containing the pan-Canadian listing status details for all single-source products launched since January 1993
- **Customer Portal** - Unlimited access to all current and archived *PRA* material

PRA QUARTERLY

Quarterly editions of *PRA* are published in February, May, August and November each year, and provide comprehensive insights from leading subject matter experts, interviews with drug plan managers and formulary listing data curated from public drug plans across Canada. Each quarterly edition of *PRA* includes:

- Three feature articles exploring the most timely and important market access issues impacting the pharmaceutical industry
- An interview with a provincial drug plan manager or other expert, providing valuable insights and tangible advice direct from a payer or key stakeholder
- Comprehensive analysis of policy changes affecting reimbursement in Canada
- A research-based examination of the pharmacoeconomic and market implications of a specific drug class and the disease it treats
- Drug price monitoring and formulary listing tracking across the provinces for all brand-name medications
- Essential and relevant news coverage from across Canada and around the globe
- Exclusive online content as well as the complete quarterly update of the Formulary Acceptance: Monitoring and Evaluation (FAME) Database, which tracks the pan-Canadian listing status of all single-source products launched in Canada since 1993

PRA WEEKLY

Each Wednesday (48 times per year), subscribers receive email highlights of *PRA Weekly* along with online access to its full content, containing:

- Important news items and policy developments that impact market access and reimbursement decision-making
- Comprehensive province-by-province formulary listing updates
- Complete weekly listings of all Notices of Compliance issued by Health Canada
- Common Drug Review and pan-Canadian Oncology Drug Review submission tracking reports and reimbursement recommendations

**FOR ADDITIONAL INFORMATION, CONTACT YOUR IQVIA REPRESENTATIVE
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