



Monthly Belgium and Luxembourg Market Trends March 2026

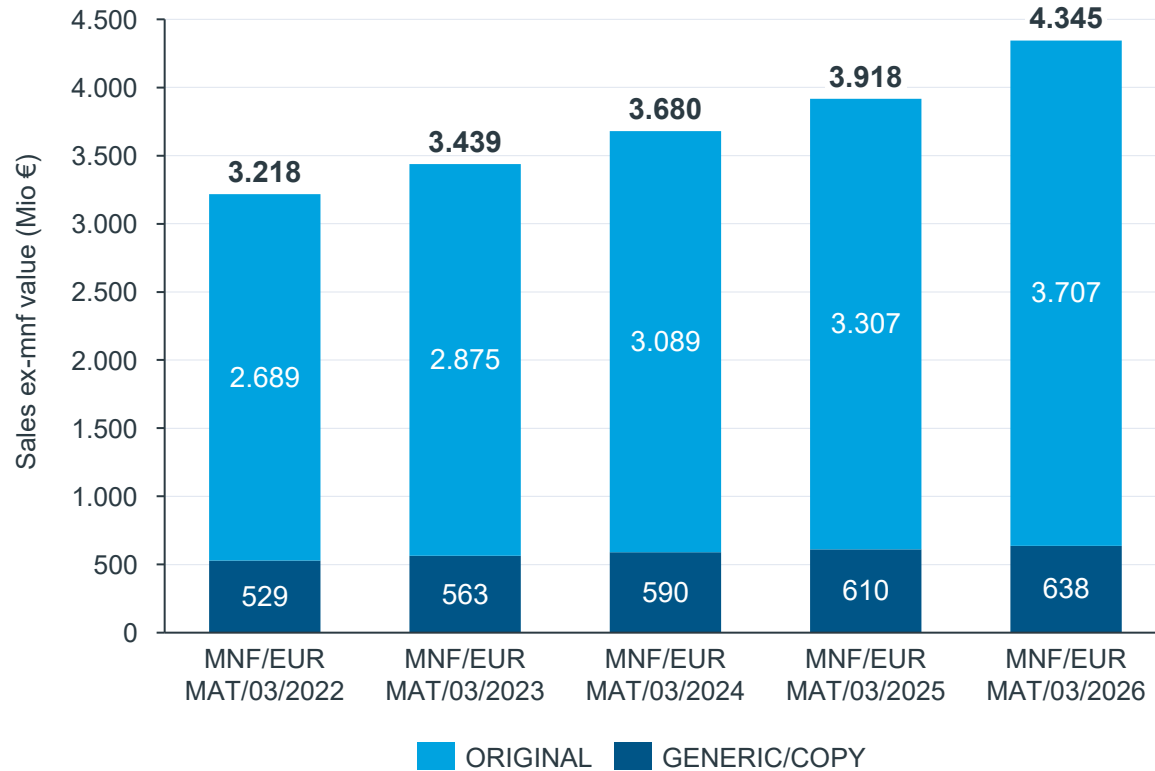
- + **Belgium: Retail**
- + Belgium: Consumer Health
- + Luxembourg: Retail

The Belgian retail market is worth € 4.3 billion in 2026

It shows growth in value and decline in units for the current MAT

Sales Evolution

VALUE ex-mnf



Sales Evolution

UNITS

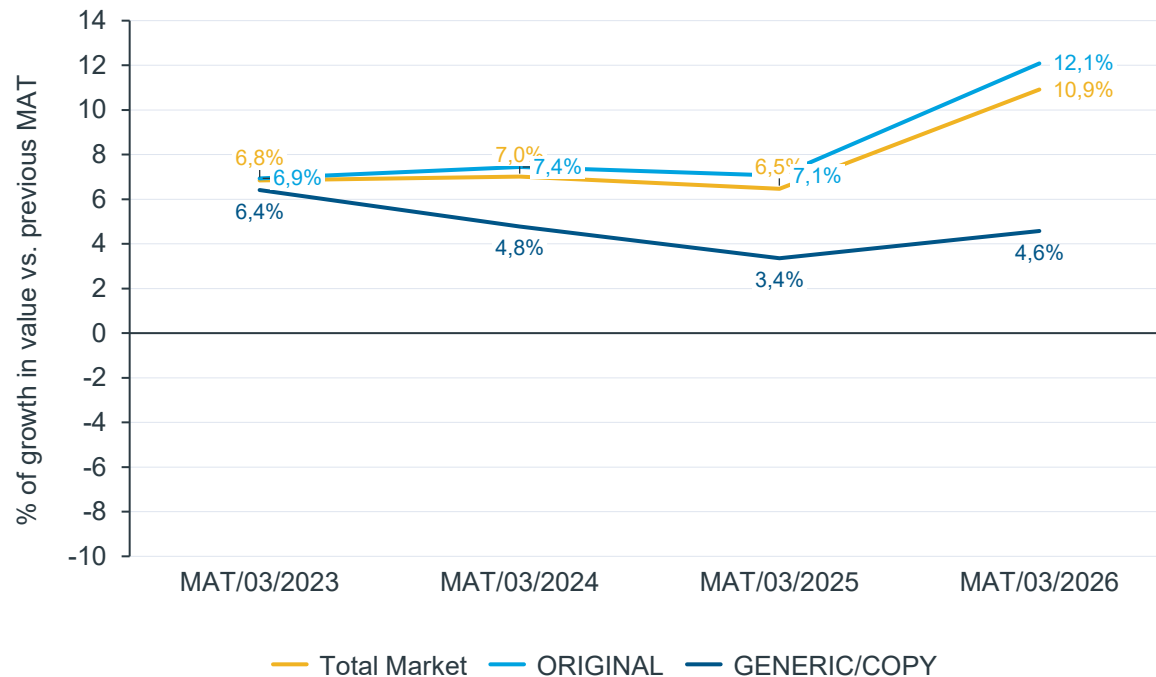


Retail market growth evolution BE: original vs generics

*In value, the total retail grows with 11%, while the generic/copy market also shows an increase of 05%
The total retail market in units shows a decrease of -02% while the generic/copy market also declines with 01%*

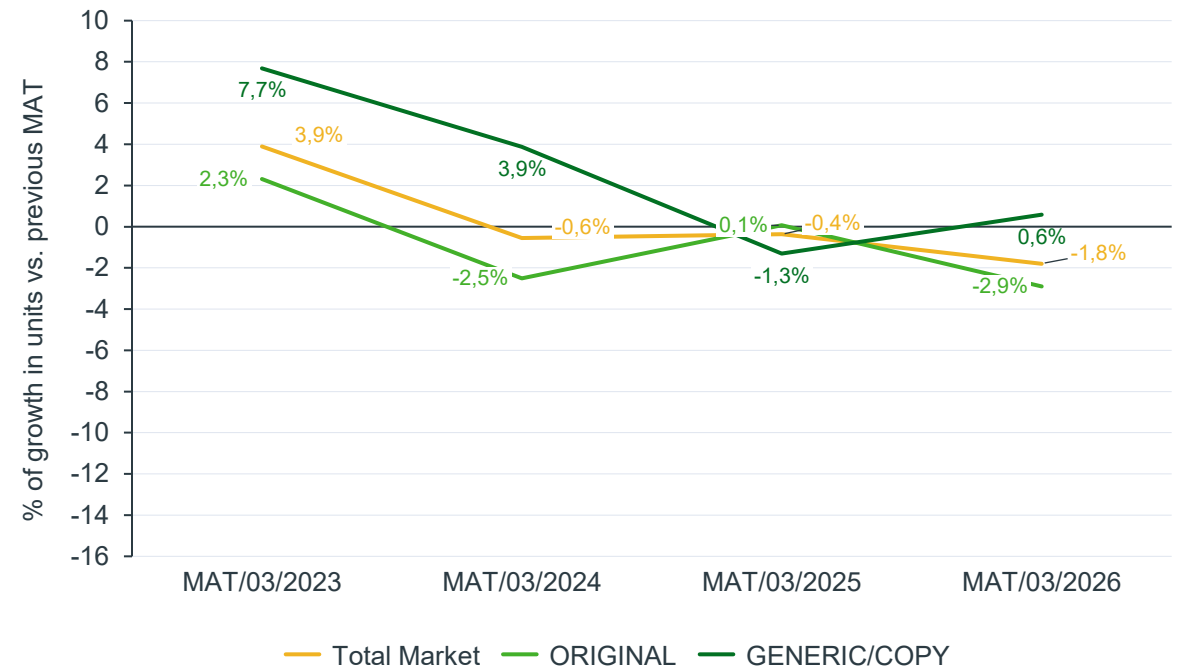
% of growth versus previous MAT

VALUE ex-mnf



% of growth versus previous MAT

UNITS



The top 10 best selling ATC classes in retail in units and value (registered products)

Top 10 Best Selling ATC classes in retail VALUE ex-mnf



	MNF/EUR MAT/03/2026	% of BE Retail Market
A10 ANTIDIABETIQUES	529 M €	12%
L04 IMMUNOSUPPRESSEURS	490 M €	11%
C10 PR LIPID-REGUL A-ATHEROM	292 M €	7%
R03 ANTIASHTM & COPD PRDTS	274 M €	6%
B01 THROMBOLYTIQUES	261 M €	6%
N02 ANALGESIQUES	234 M €	5%
J05 ANTIVIRAUX SYSTEMIQUES	167 M €	4%
C09 PROD ACT SYS RENIN-ANGIO	163 M €	4%
N05 PSYCHOLEPTIQUES	138 M €	3%
N07 A.PROD ACT SUR SNC	114 M €	3%

Top 10 Best Selling ATC classes in retail UNITS



	UN MAT/03/2026	% of BE Retail Market
N02 ANALGESIQUES	25,057,034	12%
N05 PSYCHOLEPTIQUES	12,668,933	6%
A10 ANTIDIABETIQUES	10,796,819	5%
A02 A-ACID.A-FLATUL.A-ULCER.	9,636,957	5%
R01 ANTIINF DECONGEST RHINO	9,164,119	4%
N06 PSYCHO ANALEPTIQUES	8,016,387	4%
C10 PR LIPID-REGUL A-ATHEROM	8,015,062	4%
R05 ANTITUSSIFS PREP BRONCH	7,570,359	4%
C09 PROD ACT SYS RENIN-ANGIO	6,719,219	3%
J01 ANTIBACTERIENS SYSTEMIQ.	6,414,136	3%

Emerging Trends: Top 10 ATC Categories Showing Growth in Units and Value (Among Registered Products)

Fastest Growing ATC classes in retail in % growth in VALUE ex-mnf



	MNF/EUR MAT/03/2026	Absolute Growth in value	% growth
J08 AUTRES ANTIINFECTIEUX	0 K €	0 K €	100%
A08 ANOREXIGENES SF DIETETIQ	49377 K €	39716 K €	80%
A10 ANTIDIABETIQUES	528.9 M €	185.3 M €	35%
J07 VACCINS	111123 K €	38469 K €	35%
T02 TESTS DIAGNOSTICS	0.2 M €	0.1 M €	31%
A07 PROD TROUBLES INTESTINAUX	88.6 M €	22.9 M €	26%
G02 AUTRES PRODUITS GYNECOLOG	5926 K €	1246 K €	21%
V03 MEDICAMENTS DIVERS	17.0 M €	3.4 M €	20%
B06 AUT.PROD HEMATOLOGIQUES	122 K €	23 K €	19%
D05 PRD NN STER TR.INFL.CUT.	73540 K €	13777 K €	19%

Fastest Growing ATC classes in retail in % growth in UNITS



	UN MAT/03/2026	Absolute Growth in units	% growth
J08 AUTRES ANTIINFECTIEUX	101	101	100%
A08 ANOREXIGENES SF DIETETIQ	390,625	294,154	75%
T02 TESTS DIAGNOSTICS	1,246	323	26%
B06 AUT.PROD HEMATOLOGIQUES	1,729	329	19%
H04 AUTRES HORMONES	337,905	48,505	14%
A01 STOMATOLOGIE.DENT.MEDIC.	1,109,274	154,851	14%
A04 ANTIEMETIQUES.ANTINAUSEE	393,733	51,214	13%
A10 ANTIDIABETIQUES	10,796,819	1,081,404	10%
G02 AUTRES PRODUITS GYNECOLOG	398,252	39,731	10%
A16 DIVERS APP.DIGESTIF	1,679	144	9%

The top 10 fastest growing ATC in units and value (in absolute growth, registered products)

Fastest Growing ATC in VALUE ex-mnf



	MNF/EUR MAT/03/2026	Absolute Growth in value	% growth
A10 ANTIDIABETIQUES	529 M €	185 M €	35%
C10 PR LIPID-REGUL A-ATHEROM	292 M €	52 M €	18%
A08 ANOREXIGENES SF DIETETIQ	49 M €	40 M €	80%
L04 IMMUNOSUPPRESSEURS	111 M €	38 M €	35%
J07 VACCINS	490 M €	27 M €	5%
A07 PROD TROUBLES INTESTINAUX	89 M €	23 M €	26%
D05 PRD NN STER TR.INFL.CUT.	74 M €	14 M €	19%
N02 ANALGESIQUES	234 M €	13 M €	5%
N07 A.PROD ACT SUR SNC	114 M €	8 M €	7%
C09 PROD ACT SYS RENIN-ANGIO	163 M €	8 M €	5%

Fastest Growing ATC in UNITS



	UN MAT/03/2026	Absolute Growth in units	% growth
A10 ANTIDIABETIQUES	10,796,819	1,081,404	10%
C10 PR LIPID-REGUL A-ATHEROM	8,015,062	491,897	6%
N06 PSYCHO ANALEPTIQUES	8,016,387	310,891	4%
A08 ANOREXIGENES SF DIETETIQ	390,625	294,154	75%
A06 MED CONSTIP+NETT INTEST	4,221,649	245,621	6%
J07 VACCINS	3,171,313	222,174	7%
C09 PROD ACT SYS RENIN-ANGIO	6,719,219	218,717	3%
R06 ANTIHISTAMINIQUES V GENER	4,629,834	188,547	4%
G03 HORM.SEX.INDUCT APP GENIT	3,658,361	178,706	5%
A01 STOMATOLOGIE.DENT.MEDIC.	1,109,274	154,851	14%