



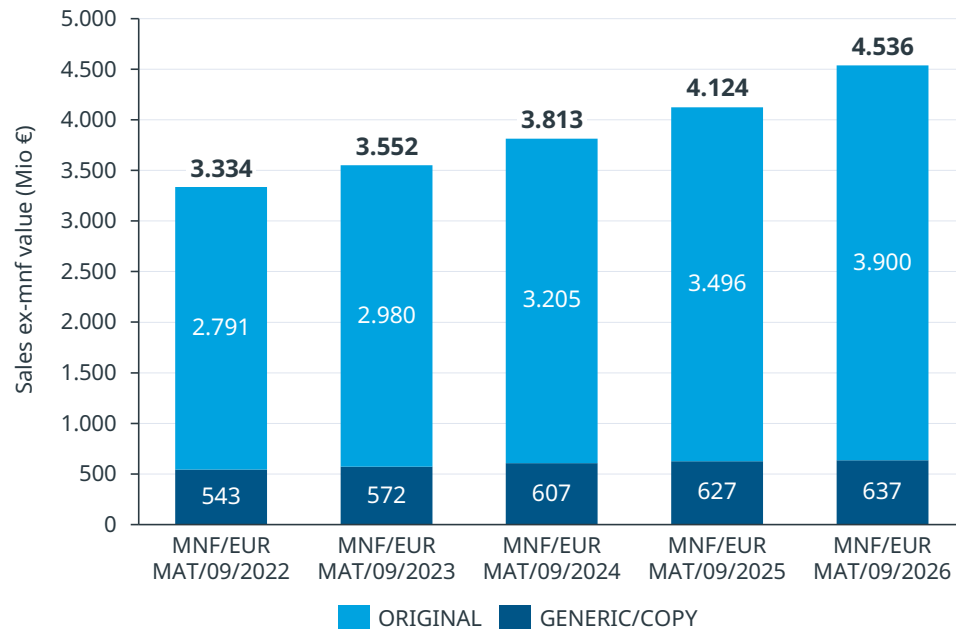
Monthly Belgium and Luxembourg Market Trends September 2026

- **Belgium: Retail**
- Belgium: Consumer Health
- Luxembourg: Retail

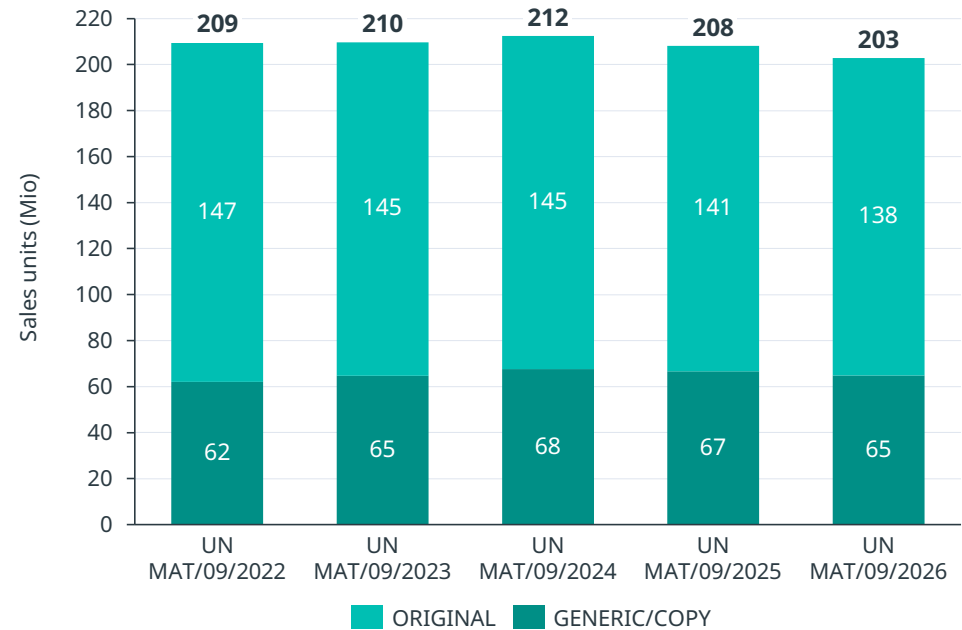
The Belgian retail market is worth € 4.5 billion in 2026

It shows growth in value and decline in units for the current MAT

Sales Evolution
VALUE ex-mnf



Sales Evolution
UNITS

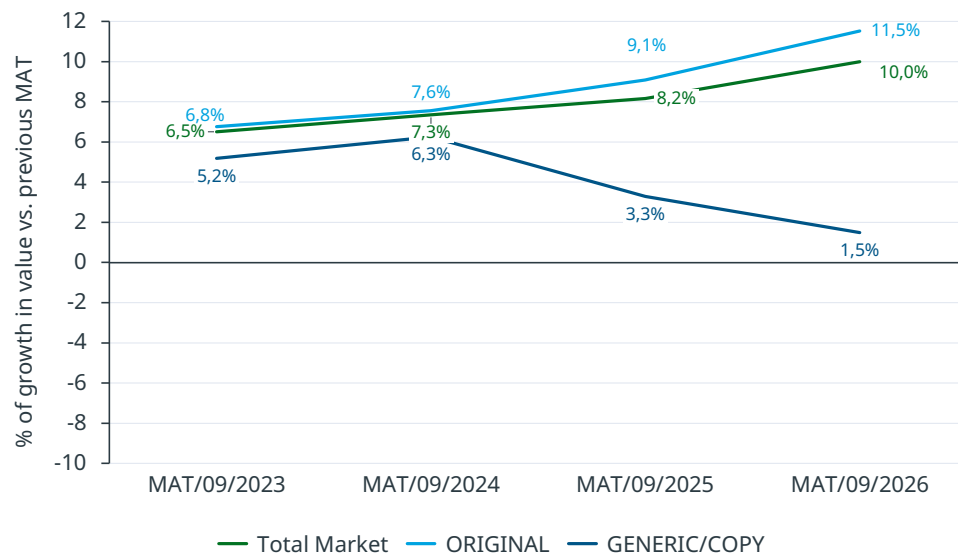


Retail market growth evolution BE: original vs generics

In value, the total retail grows with 10%, while the generic/copy market also shows an increase of 01%
The total retail market in units shows a decrease of -03% while the generic/copy market declines with -2.8%

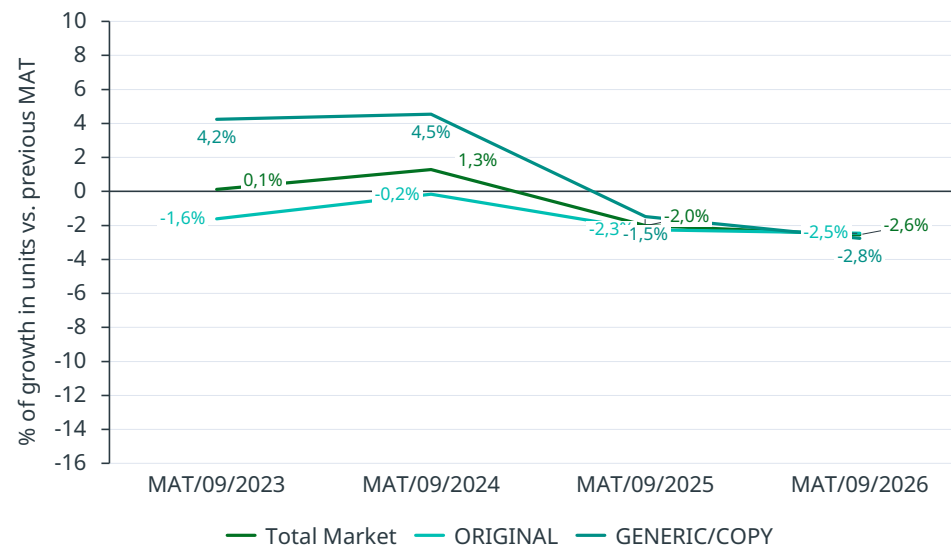
% of growth versus previous MAT

VALUE ex-mnf



% of growth versus previous MAT

UNITS



The top 10 best selling ATC classes in retail in units and value (registered products)



Top 10 Best Selling ATC classes in retail VALUE ex-mnf



	MNF/EUR MAT/09/2026	% of BE Retail Market
A10 ANTIDIABETIQUES	621 M €	14%
L04 IMMUNOSUPPRESSEURS	508 M €	11%
C10 PR LIPID-REGUL A-ATHEROM	310 M €	7%
R03 ANTIASTHM & COPD PRDTS	271 M €	6%
B01 THROMBOLYTIQUES	266 M €	6%
N02 ANALGESIQUES	240 M €	5%
J05 ANTIVIRAUX SYSTEMIQUES	170 M €	4%
C09 PROD ACT SYS RENIN-ANGIO	165 M €	4%
N05 PSYCHOLEPTIQUES	139 M €	3%
J07 VACCINS	120 M €	3%

Top 10 Best Selling ATC classes in retail UNITS



	UN MAT/09/2026	% of BE Retail Market
N02 ANALGESIQUES	24,817,504	12%
N05 PSYCHOLEPTIQUES	12,442,176	6%
A10 ANTIDIABETIQUES	11,075,055	5%
A02 A-ACID.A-FLATUL.A-ULCER.	9,136,451	5%
R01 ANTIINF DECONGEST RHINO	8,846,709	4%
N06 PSYCHO ANALEPTIQUES	8,164,310	4%
C10 PR LIPID-REGUL A-ATHEROM	8,033,537	4%
R05 ANTITUSSIFS PREP BRONCH	6,803,162	3%
C09 PROD ACT SYS RENIN-ANGIO	6,752,551	3%
S01 PRDT OPHTALMOLOGIQUES	5,863,607	3%

Emerging Trends: Top 10 ATC Categories Showing Growth in Units and Value (Among Registered Products)

Fastest Growing ATC classes in retail in % growth in VALUE ex-mnf



	MNF/EUR MAT/09/2026	Absolute Growth in value	% growth
A08 ANOREXIGENES SF DIETETIQ	90.5 M €	73.1 M €	81%
T02 TESTS DIAGNOSTICS	611 K €	468 K €	77%
A10 ANTIDIABETIQUES	621.2 M €	190.0 M €	31%
J07 VACCINS	120.3 M €	29.1 M €	24%
A07 PROD TROUBLES INTESTINAUX	96.0 M €	18.8 M €	20%
V03 MEDICAMENTS DIVERS	18.6 M €	3.6 M €	19%
G02 AUTRES PRODUITS GYNECOLOG	6.6 M €	1171 K €	18%
D05 PRD NN STER TR.INFL.CUT.	79.3 M €	12.8 M €	16%
B06 AUT.PROD HEMATOLOGIQUES	138 K €	22 K €	16%
L03 AGENTS IMMUNOSTIMULANTS	382 K €	55 K €	14%

Fastest Growing ATC classes in retail in % growth in UNITS



	UN MAT/09/2026	Absolute Growth in units	% growth
A08 ANOREXIGENES SF DIETETIQ	693,046	535,813	77%
T02 TESTS DIAGNOSTICS	3,077	2,309	75%
B06 AUT.PROD HEMATOLOGIQUES	1,955	306	16%
L03 AGENTS IMMUNOSTIMULANTS	1,662	205	12%
J07 VACCINS	3,183,418	345,301	11%
G02 AUTRES PRODUITS GYNECOLOG	415,713	35,324	8%
T01 DIAGNOSTIC PAR IMAGERIE	20,179	1,515	8%
P01 ANTIPROTOZ.&ANTHELMINTIQ	500,696	36,491	7%
V01 ALLERGENES	42,363	2,979	7%
A10 ANTIDIABETIQUES	11,075,055	746,458	7%

The top 10 fastest growing ATC in units and value (in absolute growth, registered products)

Fastest Growing ATC in VALUE ex-mnf



	MNF/EUR MAT/09/2026	Absolute Growth in value	% growth
A10 ANTIDIABETIQUES	621 M €	190 M €	31%
A08 ANOREXIGENES SF DIETETIQ	90 M €	73 M €	81%
C10 PR LIPID-REGUL A-ATHEROM	310 M €	43 M €	14%
L04 IMMUNOSUPPRESSEURS	508 M €	40 M €	8%
J07 VACCINS	120 M €	29 M €	24%
D05 PRD NN STER TR.INFL.CUT.	96 M €	19 M €	20%
B01 THROMBOLYTIQUES	79 M €	13 M €	16%
A07 PROD TROUBLES INTESTINAUX	266 M €	12 M €	5%
J05 ANTIVIRAUX SYSTEMIQUES	170 M €	8 M €	5%
N06 PSYCHO ANALEPTIQUES	104 M €	8 M €	8%

Fastest Growing ATC in UNITS



	UN MAT/09/2026	Absolute Growth in units	% growth
A10 ANTIDIABETIQUES	11,075,055	746,458	7%
A08 ANOREXIGENES SF DIETETIQ	693,046	535,813	77%
N06 PSYCHO ANALEPTIQUES	8,164,310	440,809	5%
J07 VACCINS	3,183,418	345,301	11%
C10 PR LIPID-REGUL A-ATHEROM	8,033,537	245,876	3%
C09 PROD ACT SYS RENIN-ANGIO	6,752,551	179,640	3%
G03 HORM.SEX.INDUCT APP GENIT	3,708,190	141,037	4%
A11 VITAMINES	3,447,595	139,992	4%
A06 MED CONSTIP+NETT INTEST	4,215,529	121,230	3%
A07 PROD TROUBLES INTESTINAUX	2,357,456	116,036	5%