



Monthly Belgium and Luxembourg Market Trends August 2026

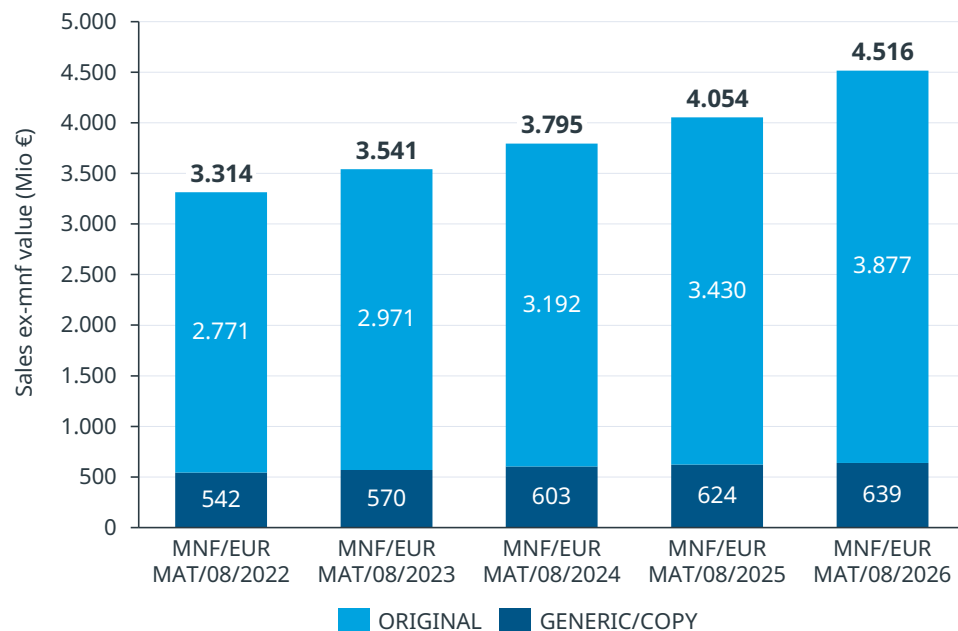
- **Belgium: Retail**
- Belgium: Consumer Health
- Luxembourg: Retail

The Belgian retail market is worth € 4.5 billion in 2026

It shows growth in value and decline in units for the current MAT

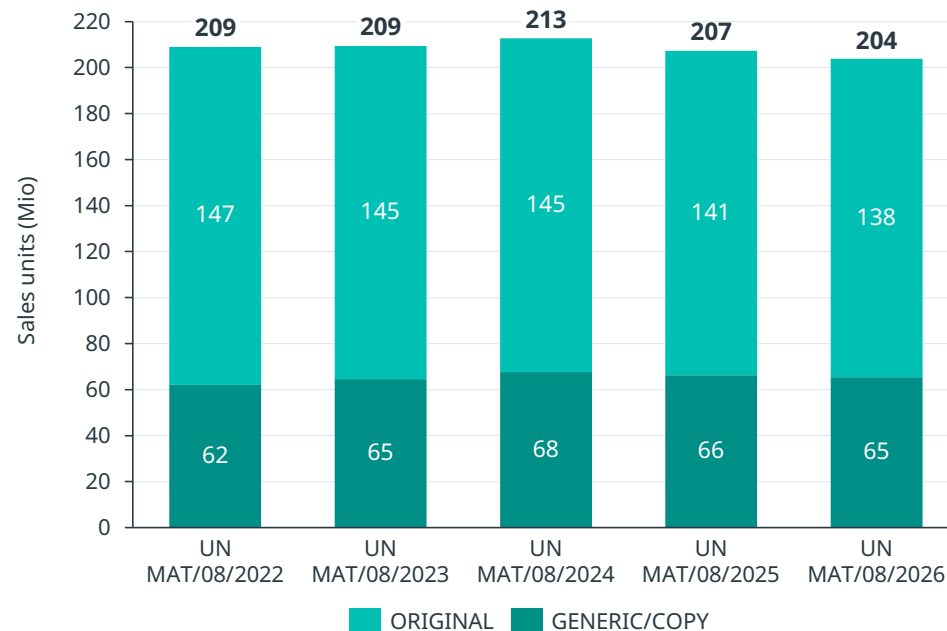
Sales Evolution

VALUE ex-mnf



Sales Evolution

UNITS

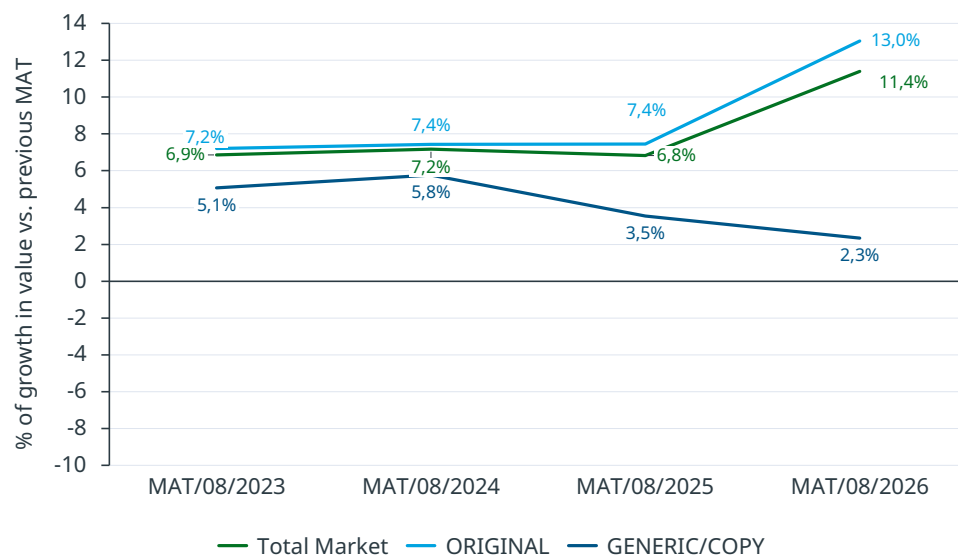


Retail market growth evolution BE: original vs generics

In value, the total retail grows with 11%, while the generic/copy market also shows an increase of 02%
The total retail market in units shows a decrease of -02% while the generic/copy market declines with -1.2%

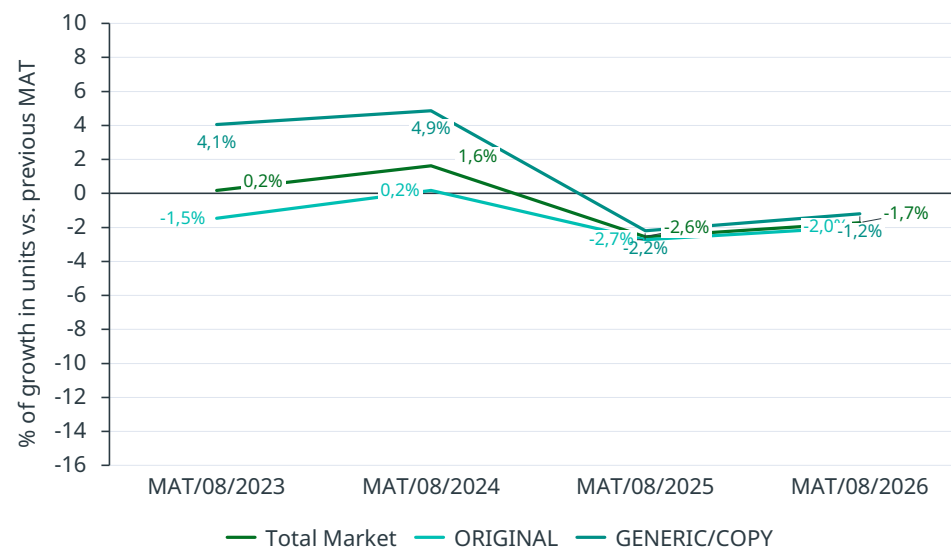
% of growth versus previous MAT

VALUE ex-mnf



% of growth versus previous MAT

UNITS



The top 10 best selling ATC classes in retail in units and value (registered products)



Top 10 Best Selling ATC classes in retail VALUE ex-mnf



	MNF/EUR MAT/08/2026	% of BE Retail Market
A10 ANTIDIABETIQUES	606 M €	13%
L04 IMMUNOSUPPRESSEURS	506 M €	11%
C10 PR LIPID-REGUL A-ATHEROM	306 M €	7%
R03 ANTIASTHM & COPD PRDTS	272 M €	6%
B01 THROMBOLYTIQUES	266 M €	6%
N02 ANALGESIQUES	238 M €	5%
J05 ANTIVIRAUX SYSTEMIQUES	170 M €	4%
C09 PROD ACT SYS RENIN-ANGIO	165 M €	4%
N05 PSYCHOLEPTIQUES	138 M €	3%
J07 VACCINS	126 M €	3%

Top 10 Best Selling ATC classes in retail UNITS



	UN MAT/08/2026	% of BE Retail Market
N02 ANALGESIQUES	24,791,394	12%
N05 PSYCHOLEPTIQUES	12,475,155	6%
A10 ANTIDIABETIQUES	11,036,203	5%
A02 A-ACID.A-FLATUL.A-ULCER.	9,210,001	5%
R01 ANTIINF DECONGEST RHINO	8,858,267	4%
N06 PSYCHO ANALEPTIQUES	8,150,680	4%
C10 PR LIPID-REGUL A-ATHEROM	8,033,606	4%
R05 ANTITUSSIFS PREP BRONCH	6,999,288	3%
C09 PROD ACT SYS RENIN-ANGIO	6,764,593	3%
J01 ANTIBACTERIENS SYSTEMIQ.	6,059,391	3%

Emerging Trends: Top 10 ATC Categories Showing Growth in Units and Value (Among Registered Products)

Fastest Growing ATC classes in retail in % growth in VALUE ex-mnf



	MNF/EUR MAT/08/2026	Absolute Growth in value	% growth
A08 ANOREXIGENES SF DIETETIQ	84.8 M €	71.0 M €	84%
T02 TESTS DIAGNOSTICS	484 K €	345 K €	71%
J07 VACCINS	125.9 M €	46.2 M €	37%
A10 ANTIDIABETIQUES	606.1 M €	192.9 M €	32%
B06 AUT.PROD HEMATOLOGIQUES	139 K €	32 K €	23%
A07 PROD TROUBLES INTESTINAUX	95.4 M €	21.2 M €	22%
V03 MEDICAMENTS DIVERS	18.3 M €	3700 K €	20%
G02 AUTRES PRODUITS GYNECOLOG	6.5 M €	1.2 M €	19%
D05 PRD NN STER TR.INFL.CUT.	78.0 M €	12.5 M €	16%
L03 AGENTS IMMUNOSTIMULANTS	376 K €	58 K €	15%

Fastest Growing ATC classes in retail in % growth in UNITS



	UN MAT/08/2026	Absolute Growth in units	% growth
A08 ANOREXIGENES SF DIETETIQ	653,504	523,341	80%
T02 TESTS DIAGNOSTICS	2,398	1,655	69%
B06 AUT.PROD HEMATOLOGIQUES	1,973	449	23%
L03 AGENTS IMMUNOSTIMULANTS	1,640	223	14%
J07 VACCINS	3,340,837	373,657	11%
T01 DIAGNOSTIC PAR IMAGERIE	20,089	1,820	9%
G02 AUTRES PRODUITS GYNECOLOG	412,824	37,016	9%
P01 ANTIPROTOZ.&ANTHELMINTIQ	499,772	38,474	8%
A07 PROD TROUBLES INTESTINAUX	2,392,948	183,358	8%
A10 ANTIDIABETIQUES	11,036,203	833,704	8%

The top 10 fastest growing ATC in units and value (in absolute growth, registered products)

Fastest Growing ATC in VALUE ex-mnf



	MNF/EUR MAT/08/2026	Absolute Growth in value	% growth
A10 ANTIDIABETIQUES	606 M €	193 M €	32%
A08 ANOREXIGENES SF DIETETIQ	85 M €	71 M €	84%
J07 VACCINS	126 M €	46 M €	37%
C10 PR LIPID-REGUL A-ATHEROM	306 M €	45 M €	15%
L04 IMMUNOSUPPRESSEURS	506 M €	42 M €	8%
D05 PRD NN STER TR.INFL.CUT.	95 M €	21 M €	22%
B01 THROMBOLYTIQUES	78 M €	12 M €	16%
A07 PROD TROUBLES INTESTINAUX	266 M €	10 M €	4%
J05 ANTIVIRAUX SYSTEMIQUES	170 M €	9 M €	5%
N06 PSYCHO ANALEPTIQUES	103 M €	8 M €	8%

Fastest Growing ATC in UNITS



	UN MAT/08/2026	Absolute Growth in units	% growth
A10 ANTIDIABETIQUES	11,036,203	833,704	8%
A08 ANOREXIGENES SF DIETETIQ	653,504	523,341	80%
N06 PSYCHO ANALEPTIQUES	8,150,680	460,985	6%
J07 VACCINS	3,340,837	373,657	11%
C10 PR LIPID-REGUL A-ATHEROM	8,033,606	315,681	4%
C09 PROD ACT SYS RENIN-ANGIO	6,764,593	243,495	4%
A07 PROD TROUBLES INTESTINAUX	2,392,948	183,358	8%
A06 MED CONSTIP+NETT INTEST	4,228,739	169,674	4%
G03 HORM.SEX.INDUCT APP GENIT	3,703,706	168,802	5%
A11 VITAMINES	3,392,363	98,813	3%