



Monthly Belgium and Luxembourg Market Trends July 2026

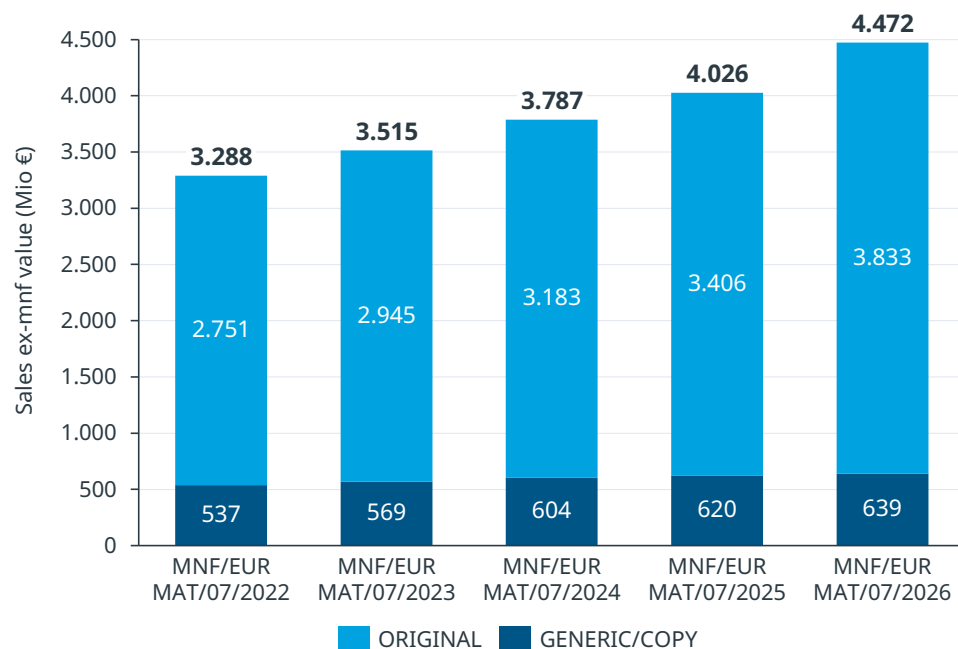
- **Belgium: Retail**
- Belgium: Consumer Health
- Luxembourg: Retail

The Belgian retail market is worth € 4.5 billion in 2026

It shows growth in value and decline in units for the current MAT

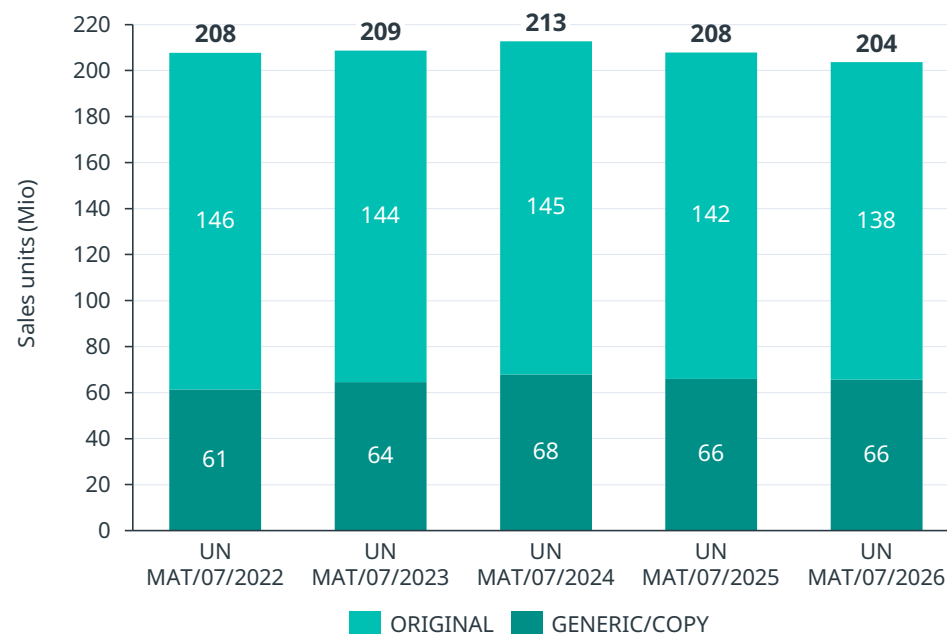
Sales Evolution

VALUE ex-mnf



Sales Evolution

UNITS

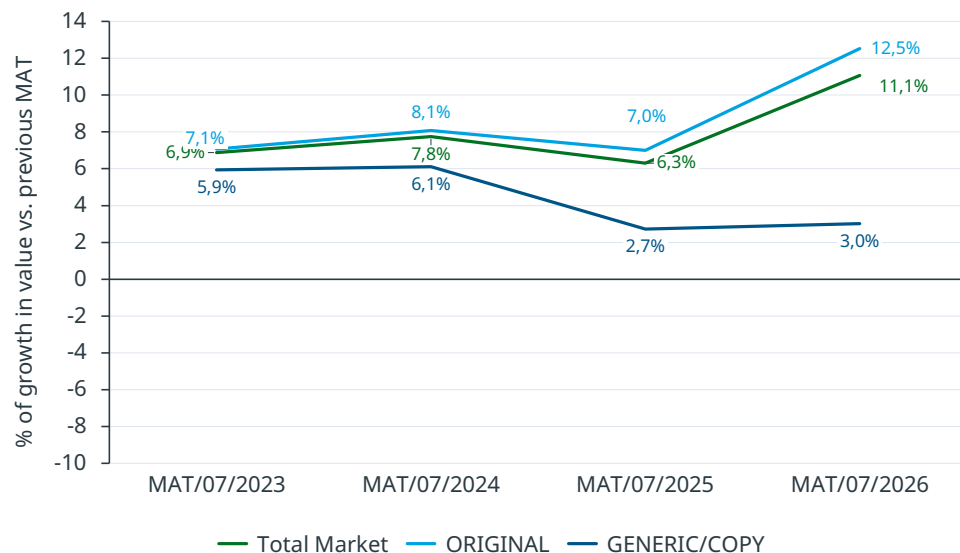


Retail market growth evolution BE: original vs generics

In value, the total retail grows with 11%, while the generic/copy market also shows an increase of 03%
The total retail market in units shows a decrease of -02% while the generic/copy market declines with -0.5%

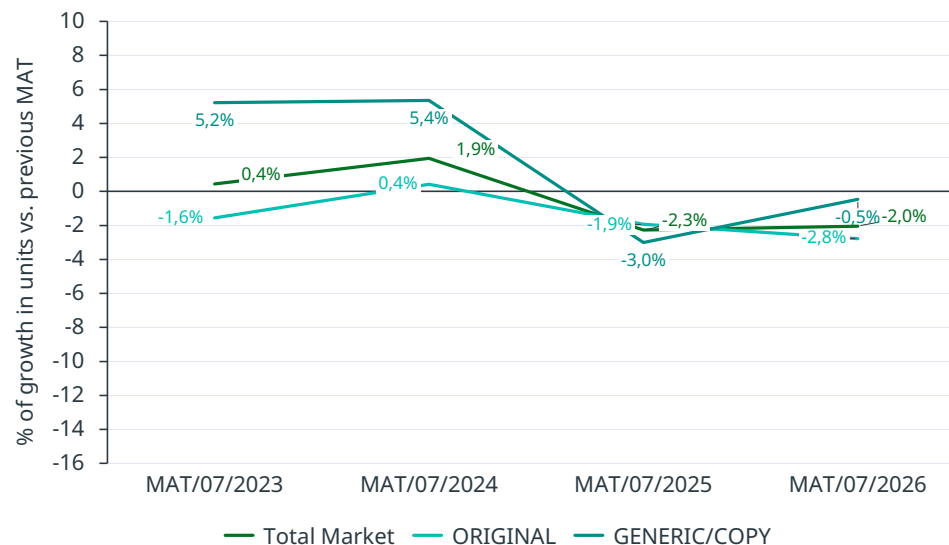
% of growth versus previous MAT

VALUE ex-mnf



% of growth versus previous MAT

UNITS



The top 10 best selling ATC classes in retail in units and value (registered products)



Top 10 Best Selling ATC classes in retail VALUE ex-mnf



	MNF/EUR MAT/072026	% of BE Retail Market
A10 ANTIDIABETIQUES	589 M €	13%
L04 IMMUNOSUPPRESSEURS	501 M €	11%
C10 PR LIPID-REGUL A-ATHEROM	303 M €	7%
R03 ANTIASTHM & COPD PRDTS	272 M €	6%
B01 THROMBOLYTIQUES	265 M €	6%
N02 ANALGESIQUES	236 M €	5%
J05 ANTIVIRAUX SYSTEMIQUES	170 M €	4%
C09 PROD ACT SYS RENIN-ANGIO	165 M €	4%
N05 PSYCHOLEPTIQUES	138 M €	3%
J07 VACCINS	118 M €	3%

Top 10 Best Selling ATC classes in retail UNITS



	UN MAT/072026	% of BE Retail Market
N02 ANALGESIQUES	24,756,069	12%
N05 PSYCHOLEPTIQUES	12,505,431	6%
A10 ANTIDIABETIQUES	10,912,377	5%
A02 A-ACID.A-FLATUL.A-ULCER.	9,262,258	5%
R01 ANTIINF DECONGEST RHINO	8,723,888	4%
N06 PSYCHO ANALEPTIQUES	8,115,749	4%
C10 PR LIPID-REGUL A-ATHEROM	8,010,768	4%
R05 ANTITUSSIFS PREP BRONCH	7,228,331	4%
C09 PROD ACT SYS RENIN-ANGIO	6,768,672	3%
J01 ANTIBACTERIENS SYSTEMIQ.	6,231,368	3%

Emerging Trends: Top 10 ATC Categories Showing Growth in Units and Value (Among Registered Products)

Fastest Growing ATC classes in retail in % growth in VALUE ex-mnf



	MNF/EUR MAT/072026	Absolute Growth in value	% growth
A08 ANOREXIGENES SF DIETETIQ	78.5 M €	67.0 M €	85%
T02 TESTS DIAGNOSTICS	472 K €	330 K €	70%
J07 VACCINS	118.1 M €	41.5 M €	35%
A10 ANTIDIABETIQUES	588.8 M €	189.3 M €	32%
A07 PROD TROUBLES INTESTINAUX	94.4 M €	22.2 M €	23%
V03 MEDICAMENTS DIVERS	18.1 M €	3.7 M €	20%
G02 AUTRES PRODUITS GYNECOLOG	6341 K €	1164 K €	18%
D05 PRD NN STER TR.INFL.CUT.	76.5 M €	11.8 M €	15%
L03 AGENTS IMMUNOSTIMULANTS	369 K €	56 K €	15%
C10 PR LIPID-REGUL A-ATHEROM	302.8 M €	44.9 M €	15%

Fastest Growing ATC classes in retail in % growth in UNITS



	UN MAT/072026	Absolute Growth in units	% growth
A08 ANOREXIGENES SF DIETETIQ	607,031	495,209	82%
T02 TESTS DIAGNOSTICS	2,334	1,577	68%
B06 AUT.PROD HEMATOLOGIQUES	1,815	261	14%
L03 AGENTS IMMUNOSTIMULANTS	1,615	211	13%
G02 AUTRES PRODUITS GYNECOLOG	408,498	36,036	9%
A16 DIVERS APP.DIGESTIF	1,727	146	8%
P01 ANTIPROTOZ.&ANTHELMINTIQ	498,311	38,634	8%
A07 PROD TROUBLES INTESTINAUX	2,397,368	177,826	7%
A10 ANTIDIABETIQUES	10,912,377	788,108	7%
J07 VACCINS	3,248,242	224,155	7%

The top 10 fastest growing ATC in units and value (in absolute growth, registered products)

Fastest Growing ATC in VALUE ex-mnf



	MNF/EUR MAT/072026	Absolute Growth in value	% growth
A10 ANTIDIABETIQUES	589 M €	189 M €	32%
A08 ANOREXIGENES SF DIETETIQ	78 M €	67 M €	85%
C10 PR LIPID-REGUL A-ATHEROM	303 M €	45 M €	15%
J07 VACCINS	118 M €	41 M €	35%
L04 IMMUNOSUPPRESSEURS	501 M €	39 M €	8%
D05 PRD NN STER TR.INFL.CUT.	94 M €	22 M €	23%
A07 PROD TROUBLES INTESTINAUX	77 M €	12 M €	15%
J05 ANTIVIRAUX SYSTEMIQUES	170 M €	9 M €	5%
N06 PSYCHO ANALEPTIQUES	103 M €	8 M €	8%
C09 PROD ACT SYS RENIN-ANGIO	165 M €	7 M €	4%

Fastest Growing ATC in UNITS



	UN MAT/072026	Absolute Growth in units	% growth
A10 ANTIDIABETIQUES	10,912,377	788,108	7%
A08 ANOREXIGENES SF DIETETIQ	607,031	495,209	82%
N06 PSYCHO ANALEPTIQUES	8,115,749	436,911	5%
C10 PR LIPID-REGUL A-ATHEROM	8,010,768	322,094	4%
C09 PROD ACT SYS RENIN-ANGIO	6,768,672	232,257	3%
J07 VACCINS	3,248,242	224,155	7%
A06 MED CONSTIP+NETT INTEST	4,237,206	194,613	5%
A07 PROD TROUBLES INTESTINAUX	2,397,368	177,826	7%
A11 VITAMINES	3,425,482	159,533	5%
G03 HORM.SEX.INDUCT APP GENIT	3,680,978	139,685	4%