



Monthly Belgium and Luxembourg Market Trends September 2025

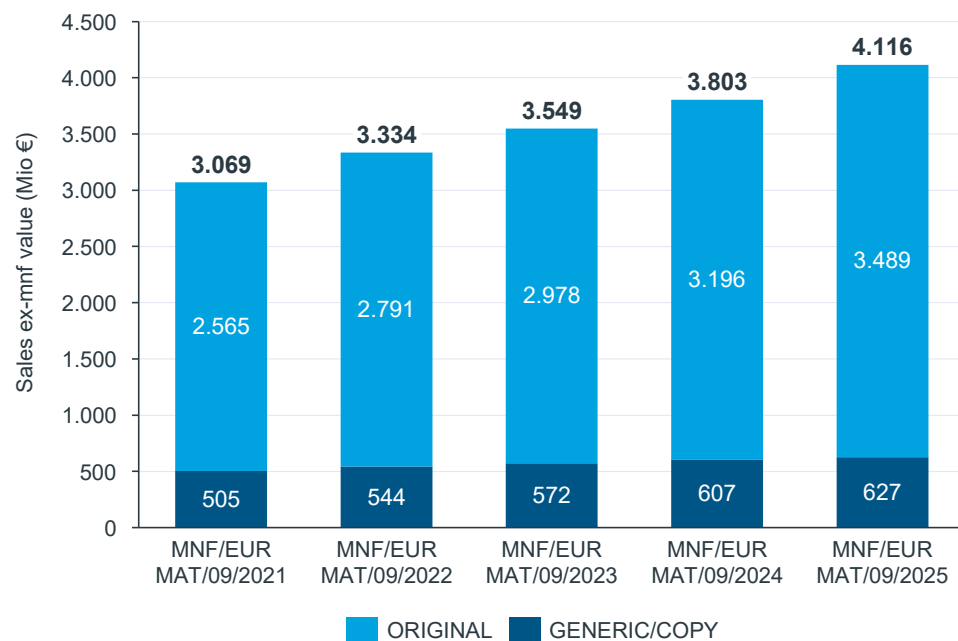
- + **Belgium: Retail**
- + Belgium: Consumer Health
- + Luxembourg: Retail

The Belgian retail market is worth € 4.1 billion in 2025

It shows growth in value and decline in units for the current MAT

Sales Evolution

VALUE ex-mnf



Sales Evolution

UNITS

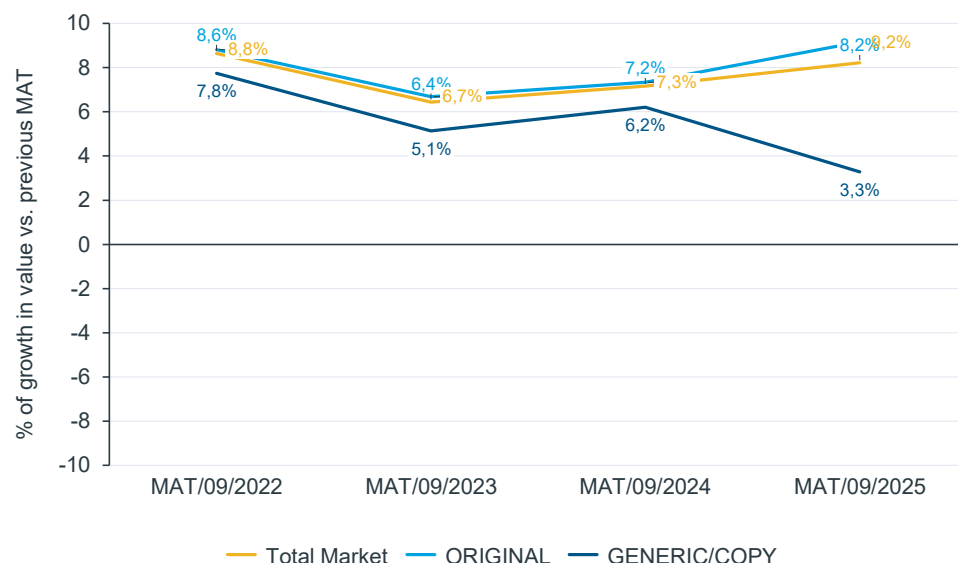


Retail market growth evolution BE: original vs generics

In value, the total retail grows with 08%, while the generic/copy market also shows an increase of 03%
The total retail market in units shows a decrease of -02% while the generic/copy market also declines with -01%

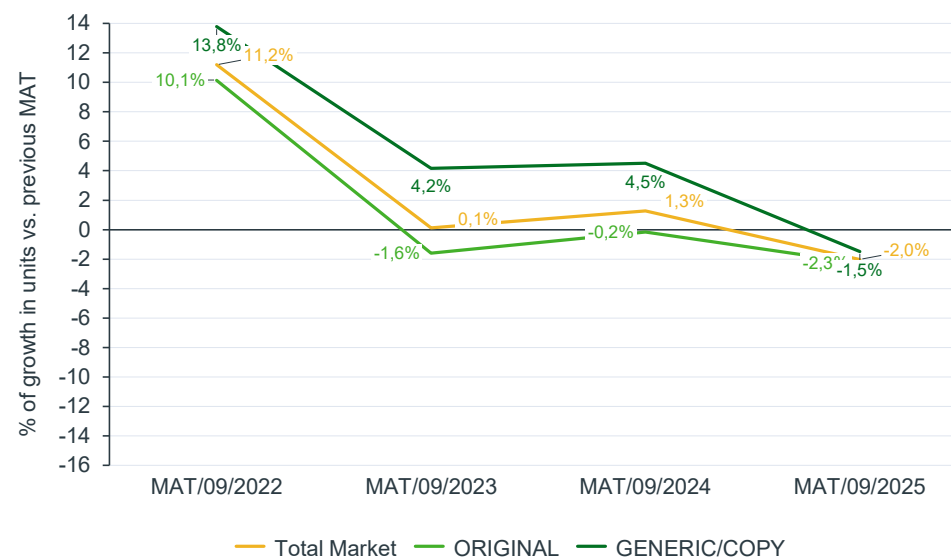
% of growth versus previous MAT

VALUE ex-mnf



% of growth versus previous MAT

UNITS



The top 10 best selling ATC classes in retail in units and value (registered products)

Top 10 Best Selling ATC classes in retail VALUE ex-mnf



	MNF/EUR MAT/09/2025	% of BE Retail Market
A10 ANTIDIABETIQUES	431 M €	10%
L04 IMMUNOSUPPRESSEURS	430 M €	10%
R03 ANTIASTHM & COPD PRDTS	274 M €	7%
C10 PR LIPID-REGUL A-ATHEROM	267 M €	6%
B01 THROMBOLYTIQUES	254 M €	6%
N02 ANALGESIQUES	232 M €	6%
C09 PROD ACT SYS RENIN-ANGIO	159 M €	4%
J05 ANTIVIRAUX SYSTEMIQUES	154 M €	4%
N05 PSYCHOLEPTIQUES	136 M €	3%
N07 A.PROD ACT SUR SNC	113 M €	3%

Top 10 Best Selling ATC classes in retail UNITS



	UN MAT/09/2025	% of BE Retail Market
N02 ANALGESIQUES	25,699,307	12%
N05 PSYCHOLEPTIQUES	12,728,363	6%
R01 ANTIINF DECONGEST RHINO	10,353,603	5%
A10 ANTIDIABETIQUES	10,328,597	5%
A02 A-ACID.A-FLATUL.A-ULCER.	9,909,715	5%
R05 ANTITUSSIFS PREP BRONCH	8,474,082	4%
C10 PR LIPID-REGUL A-ATHEROM	7,787,661	4%
N06 PSYCHO ANALEPTIQUES	7,723,501	4%
J01 ANTIBACTERIENS SYSTEMIQ.	7,064,265	3%
C09 PROD ACT SYS RENIN-ANGIO	6,572,911	3%

Emerging Trends: Top 10 ATC Categories Showing Growth in Units and Value (Among Registered Products)

Fastest Growing ATC classes in retail in % growth in VALUE ex-mnf



	MNF/EUR MAT/09/2025	Absolute Growth in value	% growth
J06 SERUMS ET Y GLOBULINES	22403 K €	21489 K €	96%
A08 ANOREXIGENES SF DIETETIQ	17354 K €	9125 K €	53%
R04 REVULSIFS PERCUTAN.INHAL	2.6 M €	1.1 M €	42%
D04 ANTIPRURIGINEUX	204 K €	76 K €	37%
A10 ANTIDIABETIQUES	431.2 M €	130.7 M €	30%
A04 ANTIEMETIQUES.ANTINAUSEE	4.9 M €	1.4 M €	28%
G02 AUTRES PRODUITS GYNECOLOG	5398 K €	1498 K €	28%
A01 STOMATOLOGIE.DENT.MEDIC.	4.4 M €	1.0 M €	22%
A07 PROD TROUBLES INTESTINAUX	77159 K €	16605 K €	22%
B06 AUT.PROD HEMATOLOGIQUES	116 K €	25 K €	21%

Fastest Growing ATC classes in retail in % growth in UNITS



	UN MAT/09/2025	Absolute Growth in units	% growth
J06 SERUMS ET Y GLOBULINES	38,047	30,639	81%
A08 ANOREXIGENES SF DIETETIQ	157,233	70,178	45%
R04 REVULSIFS PERCUTAN.INHAL	350,545	137,342	39%
D04 ANTIPRURIGINEUX	34,010	12,484	37%
A04 ANTIEMETIQUES.ANTINAUSEE	398,277	141,010	35%
H04 AUTRES HORMONES	334,245	100,657	30%
V01 ALLERGENES	39,384	8,963	23%
B06 AUT.PROD HEMATOLOGIQUES	1,649	352	21%
A01 STOMATOLOGIE.DENT.MEDIC.	1,077,138	191,566	18%
D11 DERMATOLOGIE DIVERS	456,852	69,174	15%

The top 10 fastest growing ATC in units and value (in absolute growth, registered products)

Fastest Growing ATC in VALUE ex-mnf



	MNF/EUR MAT/09/2025	Absolute Growth in value	% growth
A10 ANTIDIABETIQUES	431 M €	131 M €	30%
C10 PR LIPID-REGUL A-ATHEROM	267 M €	55 M €	21%
J06 SERUMS ET Y GLOBULINES	22 M €	21 M €	96%
J07 VACCINS	91 M €	19 M €	20%
A07 PROD TROUBLES INTESTINAUX	274 M €	18 M €	6%
R03 ANTIASHTM & COPD PRDTS	77 M €	17 M €	22%
N07 A.PROD ACT SUR SNC	113 M €	15 M €	13%
D05 PRD NN STER TR.INFL.CUT.	104 M €	15 M €	14%
N02 ANALGESIQUES	232 M €	14 M €	6%
A08 ANOREXIGENES SF DIETETIQ	17 M €	9 M €	53%

Fastest Growing ATC in UNITS



	UN MAT/09/2025	Absolute Growth in units	% growth
A10 ANTIDIABETIQUES	10,328,597	965,658	9%
C10 PR LIPID-REGUL A-ATHEROM	7,787,661	468,519	6%
R01 ANTIINF DECONGEST RHINO	10,353,603	280,944	3%
A01 STOMATOLOGIE.DENT.MEDIC.	1,077,138	191,566	18%
G03 HORM.SEX.INDUCT APP GENIT	3,567,153	159,409	4%
A04 ANTIEMETIQUES.ANTINAUSEE	398,277	141,010	35%
R04 REVULSIFS PERCUTAN.INHAL	350,545	137,342	39%
C09 PROD ACT SYS RENIN-ANGIO	6,572,911	130,200	2%
B03 ANTIANEMIQUES	1,372,461	126,525	9%
R06 ANTIHISTAMINIQUES V GENER	4,573,806	111,054	2%