

Monthly Belgium and Luxembourg Market Trends November 2025

- + **Belgium: Retail**
- + Belgium: Consumer Health
- + Luxembourg: Retail

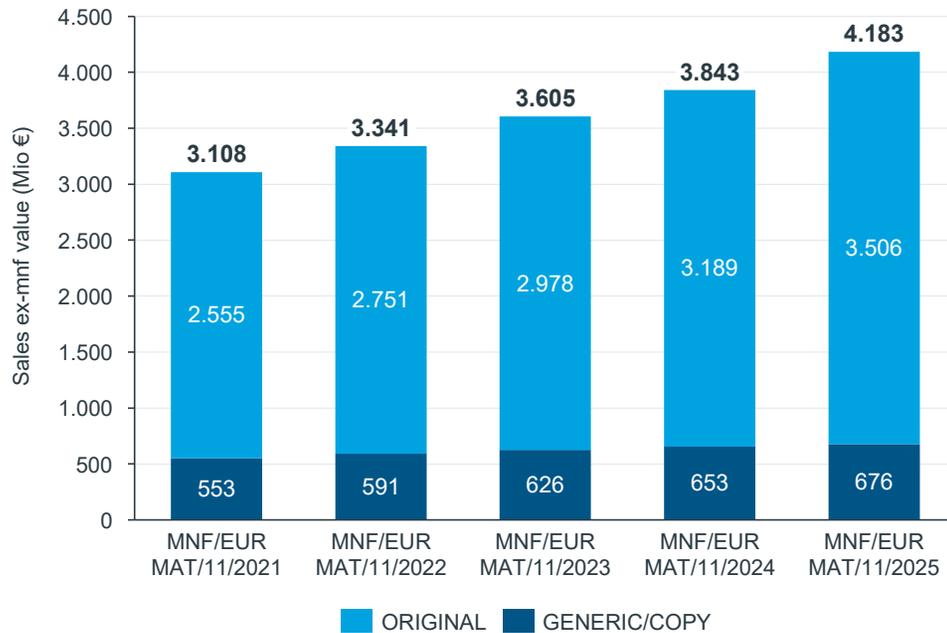


The Belgian retail market is worth € 4.2 billion in 2025

It shows growth in value and decline in units for the current MAT

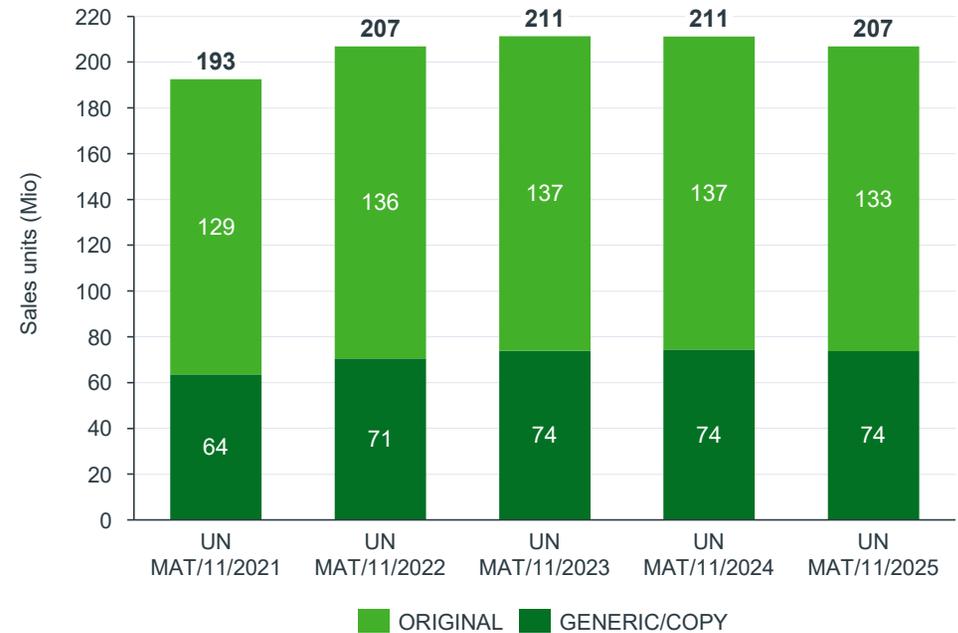
Sales Evolution

VALUE ex-mnf



Sales Evolution

UNITS



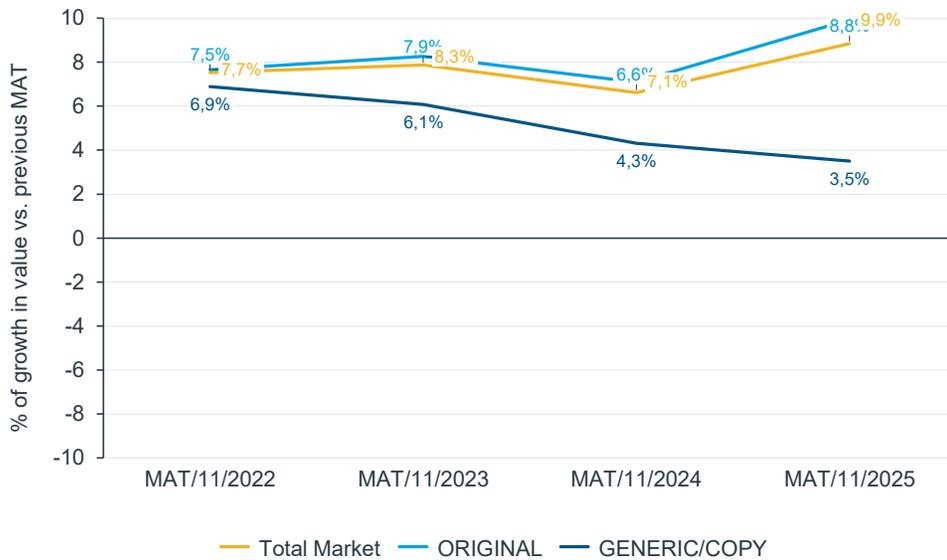


Retail market growth evolution BE: original vs generics

In value, the total retail grows with 09%, while the generic/copy market also shows an increase of 04%
The total retail market in units shows a decrease of -02% while the generic/copy market also declines with -01%

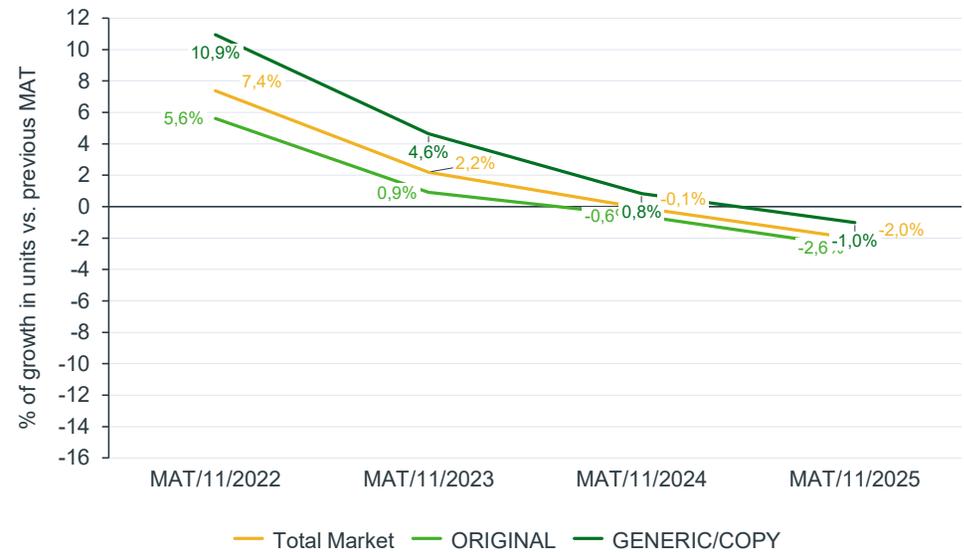
% of growth versus previous MAT

VALUE ex-mnf



% of growth versus previous MAT

UNITS



The top 10 best selling ATC classes in retail in units and value (registered products)

Top 10 Best Selling ATC classes in retail VALUE ex-mnf



	MNF/EUR MAT/11/2025	% of BE Retail Market
A10 ANTIDIABETIQUES	465 M €	11%
L04 IMMUNOSUPPRESSEURS	435 M €	10%
C10 PR LIPID-REGUL A-ATHEROM	274 M €	7%
R03 ANTIASHTM & COPD PRDTS	274 M €	7%
B01 THROMBOLYTIQUES	256 M €	6%
N02 ANALGESIQUES	234 M €	6%
C09 PROD ACT SYS RENIN-ANGIO	159 M €	4%
J05 ANTIVIRAUX SYSTEMIQUES	155 M €	4%
N05 PSYCHOLEPTIQUES	136 M €	3%
N07 A.PROD ACT SUR SNC	113 M €	3%

Top 10 Best Selling ATC classes in retail UNITS



	UN MAT/11/2025	% of BE Retail Market
N02 ANALGESIQUES	25,676,598	12%
N05 PSYCHOLEPTIQUES	12,626,865	6%
A10 ANTIDIABETIQUES	10,478,676	5%
R01 ANTIINF DECONGEST RHINO	9,879,716	5%
A02 A-ACID.A-FLATUL.A-ULCER.	9,832,900	5%
R05 ANTITUSSIFS PREP BRONCH	7,930,778	4%
C10 PR LIPID-REGUL A-ATHEROM	7,839,587	4%
N06 PSYCHO ANALEPTIQUES	7,792,151	4%
J01 ANTIBACTERIENS SYSTEMIQ.	6,812,404	3%
C09 PROD ACT SYS RENIN-ANGIO	6,566,297	3%



Emerging Trends: Top 10 ATC Categories Showing Growth in Units and Value (Among Registered Products)

Fastest Growing ATC classes in retail in % growth in VALUE ex-mnf



	MNF/EUR MAT/11/2025	Absolute Growth in value	% growth
A08 ANOREXIGENES SF DIETETIQ	26106 K €	16825 K €	64%
A10 ANTIDIABETIQUES	465481 K €	156295 K €	34%
J07 VACCINS	104.3 M €	34.3 M €	33%
D04 ANTIPRURIGINEUX	201 K €	59 K €	29%
A07 PROD TROUBLES INTESTINAUX	81.9 M €	20.7 M €	25%
G02 AUTRES PRODUITS GYNECOLOG	5.5 M €	1.4 M €	25%
A04 ANTIEMETIQUES.ANTINAUSEE	4899 K €	1186 K €	24%
A01 STOMATOLOGIE.DENT.MEDIC.	4.6 M €	1.0 M €	23%
C10 PR LIPID-REGUL A-ATHEROM	274345 K €	53056 K €	19%
B06 AUT.PROD HEMATOLOGIQUES	114 K €	22 K €	19%

Fastest Growing ATC classes in retail in % growth in UNITS



	UN MAT/11/2025	Absolute Growth in units	% growth
A08 ANOREXIGENES SF DIETETIQ	222,123	129,061	58%
A04 ANTIEMETIQUES.ANTINAUSEE	398,939	119,771	30%
D04 ANTIPRURIGINEUX	33,076	9,201	28%
H04 AUTRES HORMONES	330,038	78,428	24%
B06 AUT.PROD HEMATOLOGIQUES	1,622	313	19%
A01 STOMATOLOGIE.DENT.MEDIC.	1,118,791	209,267	19%
V01 ALLERGENES	39,682	6,259	16%
A16 DIVERS APP.DIGESTIF	1,667	200	12%
G02 AUTRES PRODUITS GYNECOLOG	385,193	43,330	11%
D11 DERMATOLOGIE DIVERS	456,240	47,375	10%

The top 10 fastest growing ATC in units and value (in absolute growth, registered products)

Fastest Growing ATC in VALUE ex-mnf



	MNF/EUR MAT/11/2025	Absolute Growth in value	% growth
A10 ANTIDIABETIQUES	465 M €	156 M €	34%
C10 PR LIPID-REGUL A-ATHEROM	274 M €	53 M €	19%
J07 VACCINS	104 M €	34 M €	33%
A07 PROD TROUBLES INTESTINAUX	82 M €	21 M €	25%
A08 ANOREXIGENES SF DIETETIQ	234 M €	17 M €	7%
N02 ANALGESIQUES	26 M €	17 M €	64%
R03 ANTIASHTM & COPD PRDTS	274 M €	15 M €	5%
D05 PRD NN STER TR.INFL.CUT.	106 M €	15 M €	14%
N07 A.PROD ACT SUR SNC	113 M €	13 M €	11%
C09 PROD ACT SYS RENIN-ANGIO	159 M €	6 M €	4%

Fastest Growing ATC in UNITS



	UN MAT/11/2025	Absolute Growth in units	% growth
A10 ANTIDIABETIQUES	10,478,676	994,590	9%
C10 PR LIPID-REGUL A-ATHEROM	7,839,587	456,076	6%
A01 STOMATOLOGIE.DENT.MEDIC.	1,118,791	209,267	19%
J07 VACCINS	3,110,948	200,487	6%
A08 ANOREXIGENES SF DIETETIQ	222,123	129,061	58%
R06 ANTIHISTAMINIQUES V GENER	4,585,616	124,181	3%
G03 HORM.SEX.INDUCT APP GENIT	3,560,835	122,609	3%
A04 ANTIEMETIQUES.ANTINAUSEE	398,939	119,771	30%
A06 MED CONSTIP+NETT INTEST	4,123,810	95,419	2%
B03 ANTIANEMIQUES	1,365,072	93,764	7%