



Monthly Belgium and Luxembourg Market Trends October 2025

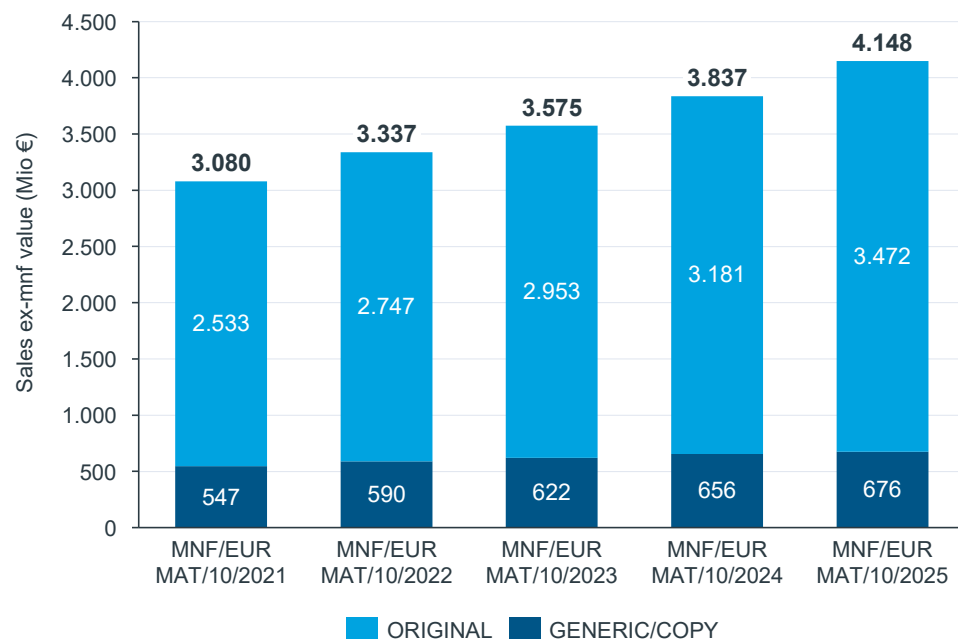
- + **Belgium: Retail**
- + Belgium: Consumer Health
- + Luxembourg: Retail

The Belgian retail market is worth € 4.1 billion in 2025

It shows growth in value and decline in units for the current MAT

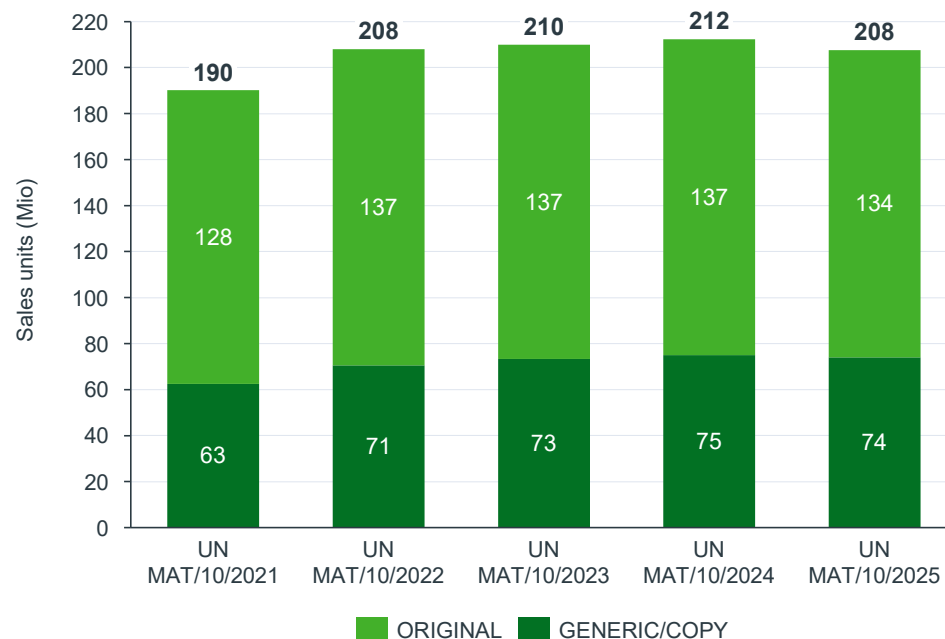
Sales Evolution

VALUE ex-mnf



Sales Evolution

UNITS

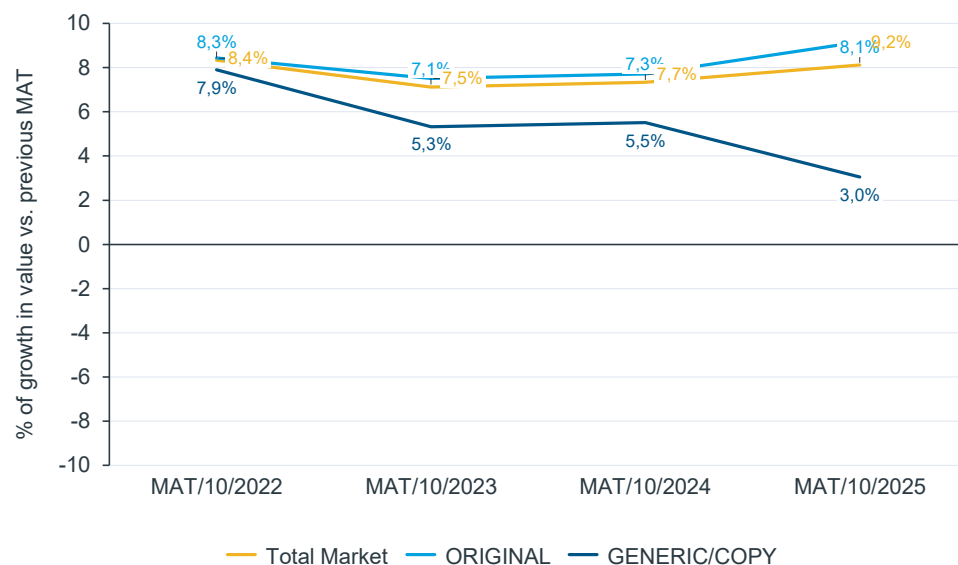


Retail market growth evolution BE: original vs generics

In value, the total retail grows with 08%, while the generic/copy market also shows an increase of 03%
The total retail market in units shows a decrease of -02% while the generic/copy market also declines with -01%

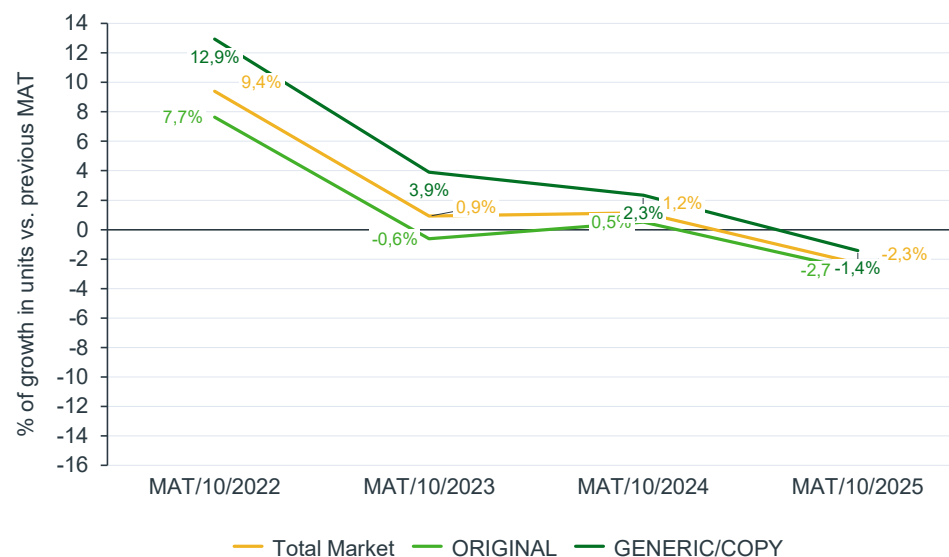
% of growth versus previous MAT

VALUE ex-mnf



% of growth versus previous MAT

UNITS



The top 10 best selling ATC classes in retail in units and value (registered products)

Top 10 Best Selling ATC classes in retail VALUE ex-mnf



	MNF/EUR MAT/10/2025	% of BE Retail Market
A10 ANTIDIABETIQUES	451 M €	11%
L04 IMMUNOSUPPRESSEURS	433 M €	10%
R03 ANTIASHTM & COPD PRDTS	275 M €	7%
C10 PR LIPID-REGUL A-ATHEROM	271 M €	7%
B01 THROMBOLYTIQUES	255 M €	6%
N02 ANALGESIQUES	234 M €	6%
C09 PROD ACT SYS RENIN-ANGIO	159 M €	4%
J05 ANTIVIRAUX SYSTEMIQUES	155 M €	4%
N05 PSYCHOLEPTIQUES	136 M €	3%
N07 A.PROD ACT SUR SNC	114 M €	3%

Top 10 Best Selling ATC classes in retail UNITS



	UN MAT/10/2025	% of BE Retail Market
N02 ANALGESIQUES	25,731,598	12%
N05 PSYCHOLEPTIQUES	12,694,868	6%
A10 ANTIDIABETIQUES	10,414,470	5%
R01 ANTIINF DECONGEST RHINO	10,078,916	5%
A02 A-ACID.A-FLATUL.A-ULCER.	9,902,702	5%
R05 ANTITUSSIFS PREP BRONCH	8,304,628	4%
C10 PR LIPID-REGUL A-ATHEROM	7,826,443	4%
N06 PSYCHO ANALEPTIQUES	7,745,657	4%
J01 ANTIBACTERIENS SYSTEMIQ.	6,965,301	3%
C09 PROD ACT SYS RENIN-ANGIO	6,592,987	3%

Emerging Trends: Top 10 ATC Categories Showing Growth in Units and Value (Among Registered Products)

Fastest Growing ATC classes in retail in % growth in VALUE ex-mnf



	MNF/EUR MAT/10/2025	Absolute Growth in value	% growth
A08 ANOREXIGENES SF DIETETIQ	21608 K €	12809 K €	59%
D04 ANTIPRURIGINEUX	202 K €	67 K €	33%
A10 ANTIDIABETIQUES	450.5 M €	146.6 M €	33%
R04 REVULSIFS PERCUTAN.INHAL	2473 K €	708 K €	29%
G02 AUTRES PRODUITS GYNECOLOG	5.5 M €	1.4 M €	26%
A04 ANTIEMETIQUES.ANTINAUSEE	4.9 M €	1.3 M €	26%
J07 VACCINS	95654 K €	24121 K €	25%
A07 PROD TROUBLES INTESTINAUX	79.8 M €	19.0 M €	24%
A01 STOMATOLOGIE.DENT.MEDIC.	4435 K €	919 K €	21%
C10 PR LIPID-REGUL A-ATHEROM	271454 K €	54510 K €	20%

Fastest Growing ATC classes in retail in % growth in UNITS



	UN MAT/10/2025	Absolute Growth in units	% growth
A08 ANOREXIGENES SF DIETETIQ	189,089	98,527	52%
A04 ANTIEMETIQUES.ANTINAUSEE	398,568	128,507	32%
D04 ANTIPRURIGINEUX	33,505	10,685	32%
H04 AUTRES HORMONES	334,758	90,809	27%
R04 REVULSIFS PERCUTAN.INHAL	325,926	79,783	24%
V01 ALLERGENES	39,608	7,818	20%
B06 AUT.PROD HEMATOLOGIQUES	1,641	284	17%
A01 STOMATOLOGIE.DENT.MEDIC.	1,085,715	182,197	17%
D11 DERMATOLOGIE DIVERS	456,865	56,183	12%
G02 AUTRES PRODUITS GYNECOLOG	383,901	45,057	12%

The top 10 fastest growing ATC in units and value (in absolute growth, registered products)

Fastest Growing ATC in VALUE ex-mnf



	MNF/EUR MAT/10/2025	Absolute Growth in value	% growth
A10 ANTIDIABETIQUES	451 M €	147 M €	33%
C10 PR LIPID-REGUL A-ATHEROM	271 M €	55 M €	20%
J07 VACCINS	96 M €	24 M €	25%
A07 PROD TROUBLES INTESTINAUX	80 M €	19 M €	24%
R03 ANTIASHTM & COPD PRDTS	234 M €	16 M €	7%
N02 ANALGESIQUES	275 M €	16 M €	6%
N07 A.PROD ACT SUR SNC	114 M €	15 M €	13%
D05 PRD NN STER TR.INFL.CUT.	106 M €	15 M €	14%
A08 ANOREXIGENES SF DIETETIQ	22 M €	13 M €	59%
C09 PROD ACT SYS RENIN-ANGIO	159 M €	7 M €	4%

Fastest Growing ATC in UNITS



	UN MAT/10/2025	Absolute Growth in units	% growth
A10 ANTIDIABETIQUES	10,414,470	988,744	9%
C10 PR LIPID-REGUL A-ATHEROM	7,826,443	467,662	6%
A01 STOMATOLOGIE.DENT.MEDIC.	1,085,715	182,197	17%
G03 HORM.SEX.INDUCT APP GENIT	3,569,662	137,357	4%
A04 ANTIEMETIQUES.ANTINAUSEE	398,568	128,507	32%
C09 PROD ACT SYS RENIN-ANGIO	6,592,987	118,454	2%
B03 ANTIANEMIQUES	1,370,835	109,215	8%
A08 ANOREXIGENES SF DIETETIQ	189,089	98,527	52%
H04 AUTRES HORMONES	334,758	90,809	27%
R06 ANTIHISTAMINIQUES V GENER	4,557,186	88,399	2%