

Monthly Belgium and Luxembourg Market Trends December 2025

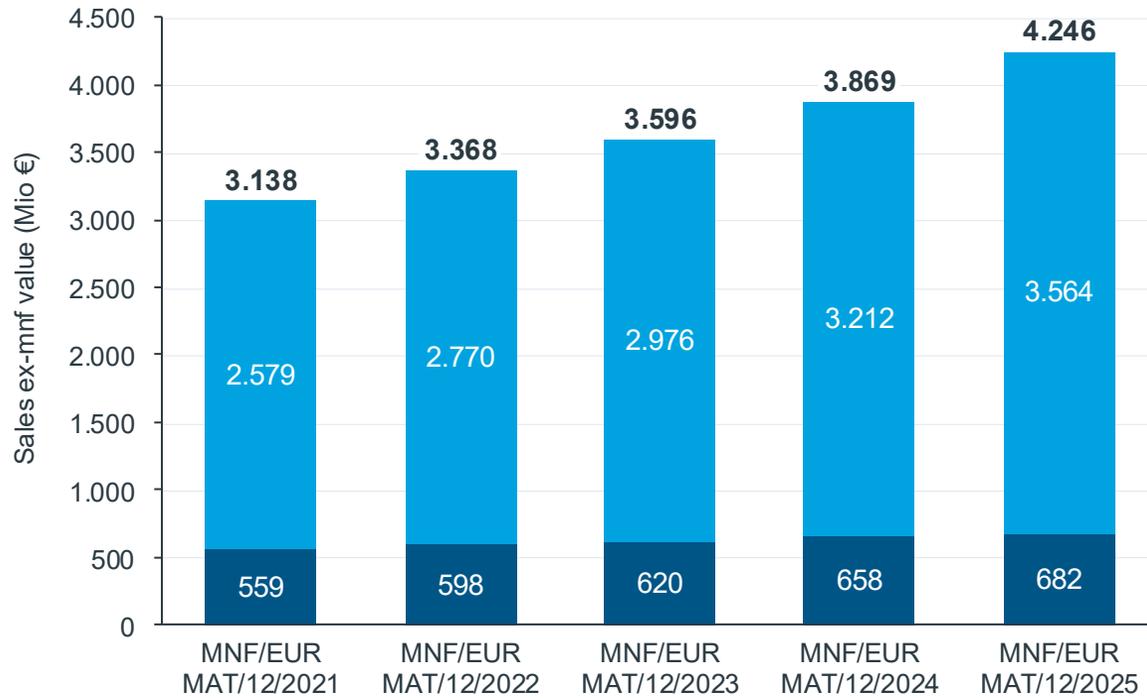
- + **Belgium: Retail**
- + Belgium: Consumer Health
- + Luxembourg: Retail

The Belgian retail market is worth € 4.2 billion in 2025

It shows growth in value and decline in units for the current MAT

Sales Evolution

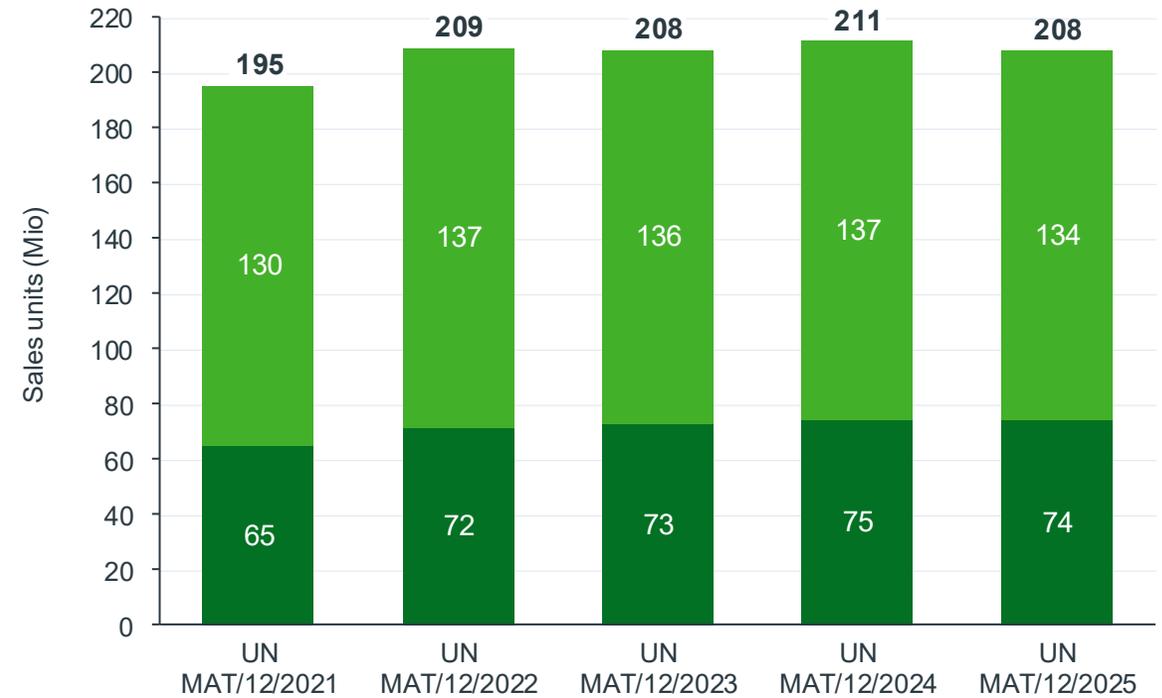
VALUE ex-mnf



ORIGINAL GENERIC/COPY

Sales Evolution

UNITS



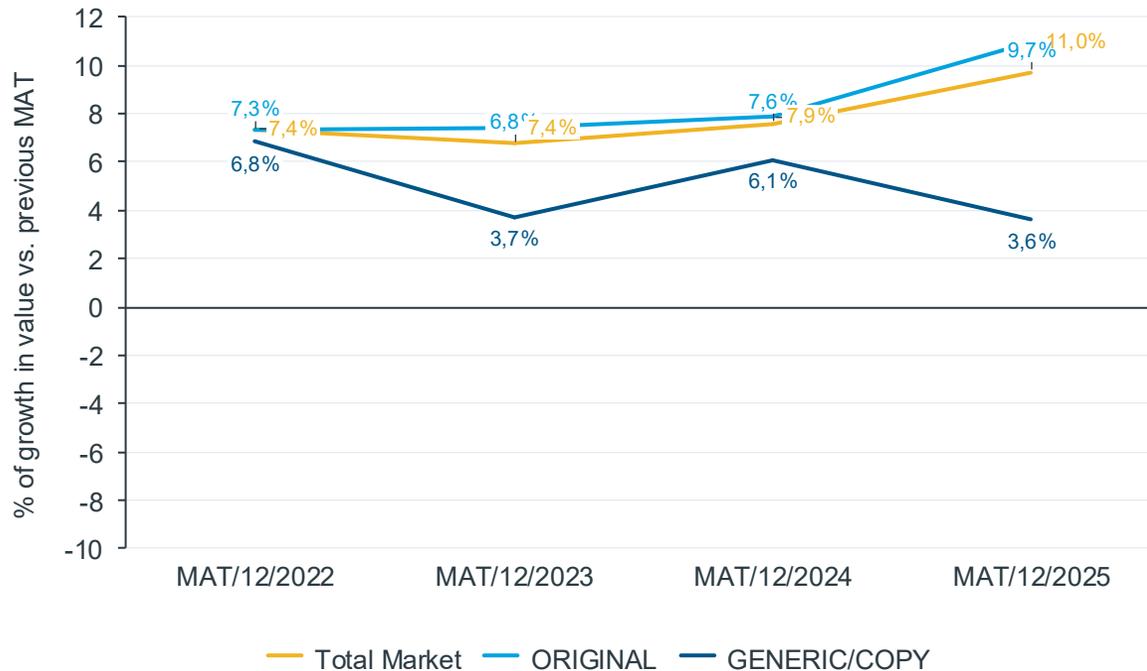
ORIGINAL GENERIC/COPY

Retail market growth evolution BE: original vs generics

*In value, the total retail grows with 10%, while the generic/copy market also shows an increase of 04%
The total retail market in units shows a decrease of -02% while the generic/copy market also declines with -01%*

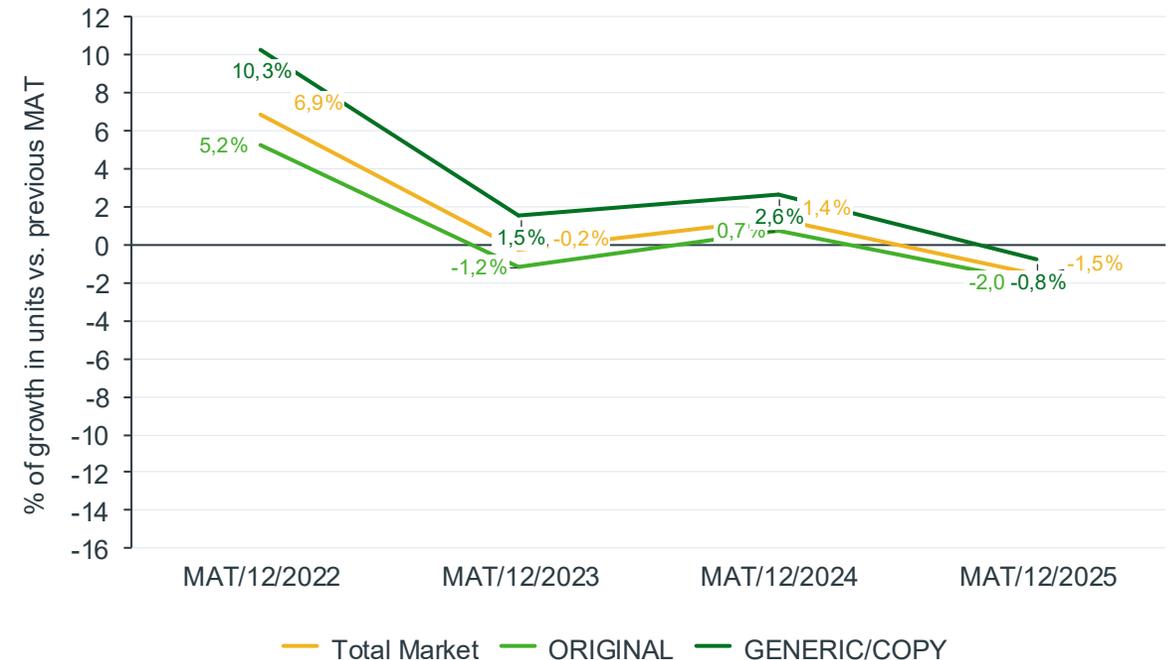
% of growth versus previous MAT

VALUE ex-mnf



% of growth versus previous MAT

UNITS



The top 10 best selling ATC classes in retail in units and value (registered products)

Top 10 Best Selling ATC classes in retail VALUE ex-mnf



	MNF/EUR MAT/12/2025	% of BE Retail Market
A10 ANTIDIABETIQUES	488 M €	11%
L04 IMMUNOSUPPRESSEURS	440 M €	10%
C10 PR LIPID-REGUL A-ATHEROM	281 M €	7%
R03 ANTIASHTM & COPD PRDTS	275 M €	6%
B01 THROMBOLYTIQUES	258 M €	6%
N02 ANALGESIQUES	236 M €	6%
C09 PROD ACT SYS RENIN-ANGIO	161 M €	4%
J05 ANTIVIRAUX SYSTEMIQUES	156 M €	4%
N05 PSYCHOLEPTIQUES	137 M €	3%
N07 A.PROD ACT SUR SNC	113 M €	3%

Top 10 Best Selling ATC classes in retail UNITS



	UN MAT/12/2025	% of BE Retail Market
N02 ANALGESIQUES	25,781,992	12%
N05 PSYCHOLEPTIQUES	12,685,077	6%
A10 ANTIDIABETIQUES	10,684,559	5%
A02 A-ACID.A-FLATUL.A-ULCER.	9,879,037	5%
R01 ANTIINF DECONGEST RHINO	9,816,621	5%
R05 ANTITUSSIFS PREP BRONCH	7,991,477	4%
C10 PR LIPID-REGUL A-ATHEROM	7,961,986	4%
N06 PSYCHO ANALEPTIQUES	7,873,934	4%
J01 ANTIBACTERIENS SYSTEMIQ.	6,716,581	3%
C09 PROD ACT SYS RENIN-ANGIO	6,638,299	3%

Emerging Trends: Top 10 ATC Categories Showing Growth in Units and Value (Among Registered Products)

Fastest Growing ATC classes in retail in % growth in VALUE ex-mnf



	MNF/EUR MAT/12/2025	Absolute Growth in value	% growth
A08 ANOREXIGENES SF DIETETIQ	31671 K €	21937 K €	69%
A10 ANTIDIABETIQUES	487661 K €	171418 K €	35%
J07 VACCINS	105.1 M €	34.5 M €	33%
D04 ANTIPRURIGINEUX	198 K €	53 K €	27%
A07 PROD TROUBLES INTESTINAUX	83.9 M €	21.4 M €	26%
G02 AUTRES PRODUITS GYNECOLOG	5.6 M €	1.3 M €	24%
A04 ANTIEMETIQUES.ANTINAUSEE	4948 K €	1164 K €	24%
A01 STOMATOLOGIE.DENT.MEDIC.	4.6 M €	1.1 M €	23%
C10 PR LIPID-REGUL A-ATHEROM	281028 K €	53779 K €	19%
V03 MEDICAMENTS DIVERS	16032 K €	2643 K €	16%

Fastest Growing ATC classes in retail in % growth in UNITS



	UN MAT/12/2025	Absolute Growth in units	% growth
A08 ANOREXIGENES SF DIETETIQ	262,308	166,456	63%
A04 ANTIEMETIQUES.ANTINAUSEE	402,234	117,878	29%
D04 ANTIPRURIGINEUX	32,561	8,058	25%
H04 AUTRES HORMONES	340,277	78,309	23%
A01 STOMATOLOGIE.DENT.MEDIC.	1,120,610	217,159	19%
B06 AUT.PROD HEMATOLOGIQUES	1,621	227	14%
V01 ALLERGENES	40,290	5,572	14%
G02 AUTRES PRODUITS GYNECOLOG	390,312	43,347	11%
A10 ANTIDIABETIQUES	10,684,559	1,133,614	11%
D11 DERMATOLOGIE DIVERS	457,707	46,602	10%

The top 10 fastest growing ATC in units and value (in absolute growth, registered products)

Fastest Growing ATC in VALUE ex-mnf



	MNF/EUR MAT/12/2025	Absolute Growth in value	% growth
A10 ANTIDIABETIQUES	488 M €	171 M €	35%
C10 PR LIPID-REGUL A-ATHEROM	281 M €	54 M €	19%
J07 VACCINS	105 M €	34 M €	33%
A08 ANOREXIGENES SF DIETETIQ	32 M €	22 M €	69%
A07 PROD TROUBLES INTESTINAUX	84 M €	21 M €	26%
D05 PRD NN STER TR.INFL.CUT.	236 M €	18 M €	8%
N02 ANALGESIQUES	108 M €	16 M €	15%
R03 ANTIASHTM & COPD PRDTS	275 M €	14 M €	5%
N07 A.PROD ACT SUR SNC	113 M €	11 M €	10%
L04 IMMUNOSUPPRESSEURS	440 M €	10 M €	2%

Fastest Growing ATC in UNITS



	UN MAT/12/2025	Absolute Growth in units	% growth
A10 ANTIDIABETIQUES	10,684,559	1,133,614	11%
C10 PR LIPID-REGUL A-ATHEROM	7,961,986	512,289	6%
A01 STOMATOLOGIE.DENT.MEDIC.	1,120,610	217,159	19%
J07 VACCINS	3,126,250	210,725	7%
A08 ANOREXIGENES SF DIETETIQ	262,308	166,456	63%
R06 ANTIHISTAMINIQUES V GENER	4,619,217	144,623	3%
C09 PROD ACT SYS RENIN-ANGIO	6,638,299	130,786	2%
G03 HORM.SEX.INDUCT APP GENIT	3,586,813	126,746	4%
A06 MED CONSTIP+NETT INTEST	4,157,284	121,780	3%
A04 ANTIEMETIQUES.ANTINAUSEE	402,234	117,878	29%