

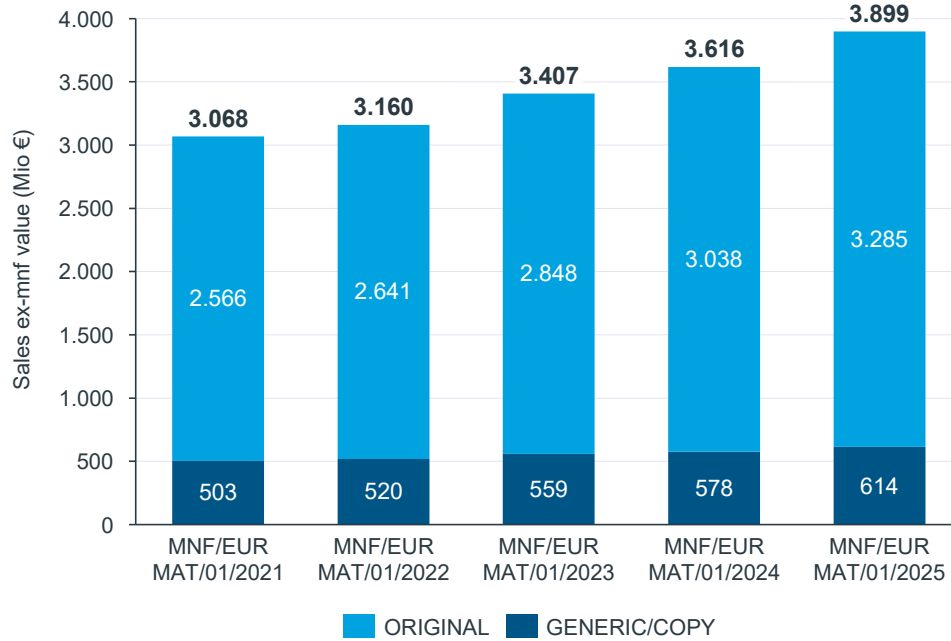


The Belgian retail market is worth € 3.9 billion in 2025

It shows growth in both value and units for the current MAT

Sales Evolution

VALUE ex-mnf



Sales Evolution

UNITS



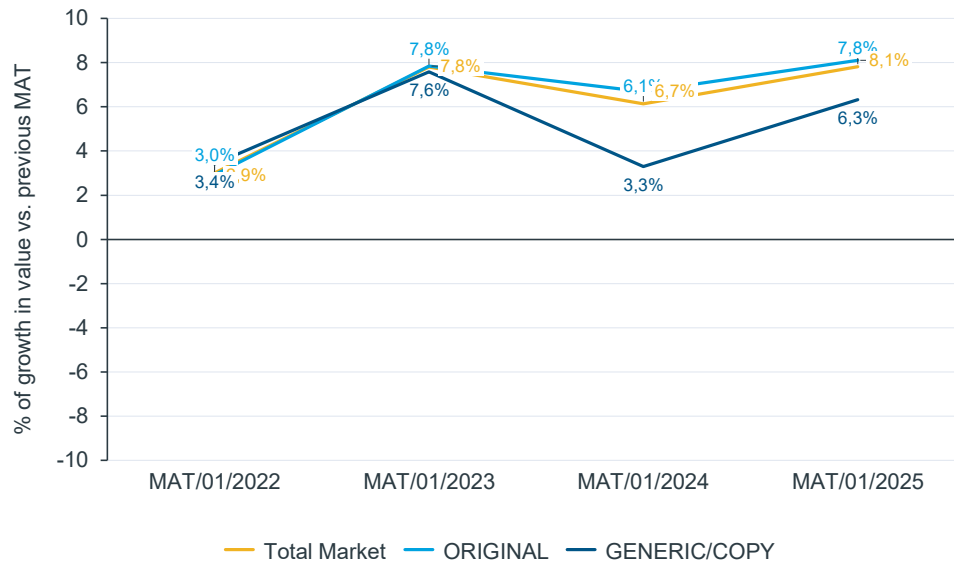
Retail market growth evolution BE: original vs generics

In value, the total retail grows with 08%, while the generic/copy market also shows an increase of 06%

The total retail market in units shows an increase of 02% while the generic/copy market grows with 03%

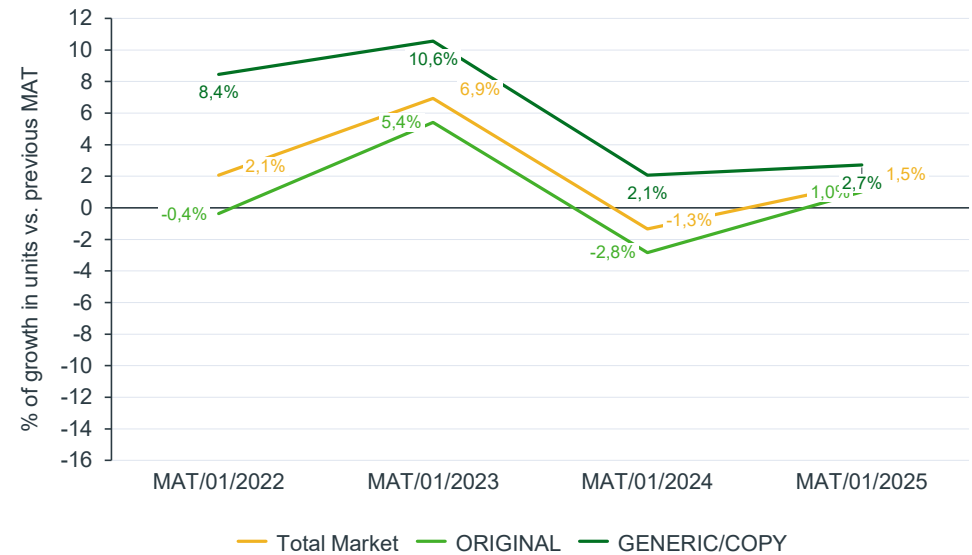
% of growth versus previous MAT

VALUE ex-mnf



% of growth versus previous MAT

UNITS



The top 10 best selling ATC classes in retail in units and value (registered products)

Top 10 Best Selling ATC classes in retail VALUE ex-mnf



	MNF/EUR MAT/01/2025	% of BE Retail Market
L04 IMMUNOSUPPRESSEURS	430 M €	11%
A10 ANTIDIABETIQUES	325 M €	8%
B01 THROMBOLYTIQUES	275 M €	7%
R03 ANTIASHTM & COPD PRDTS	265 M €	7%
C10 PR LIPID-REGUL A-ATHEROM	233 M €	6%
N02 ANALGESIQUES	221 M €	6%
C09 PROD ACT SYS RENIN-ANGIO	156 M €	4%
J05 ANTIVIRAUX SYSTEMIQUES	153 M €	4%
N05 PSYCHOLEPTIQUES	138 M €	4%
N07 A.PROD ACT SUR SNC	104 M €	3%

Top 10 Best Selling ATC classes in retail UNITS



	UN MAT/01/2025	% of BE Retail Market
N02 ANALGESIQUES	26,015,559	12%
N05 PSYCHOLEPTIQUES	13,044,107	6%
R01 ANTIINF DECONGEST RHINO	10,382,545	5%
A02 A-ACID.A-FLATUL.A-ULCER.	10,243,150	5%
R05 ANTITUSSIFS PREP BRONCH	9,708,764	5%
A10 ANTIDIABETIQUES	9,626,377	5%
N06 PSYCHO ANALEPTIQUES	7,799,391	4%
J01 ANTIBACTERIENS SYSTEMIQ.	7,531,155	4%
C10 PR LIPID-REGUL A-ATHEROM	7,500,116	4%
C09 PROD ACT SYS RENIN-ANGIO	6,554,681	3%



Emerging Trends: Top 10 ATC Categories Showing Growth in Units and Value (Among Registered Products)

Fastest Growing ATC classes in retail in % growth in VALUE ex-mnf



	MNF/EUR MAT/01/2025	Absolute Growth in value	% growth
J06 SERUMS ET Y GLOBULINES	13847 K €	13460 K €	97%
R04 REVULSIFS PERCUTAN.INHAL	2069 K €	1122 K €	54%
T01 DIAGNOSTIC PAR IMAGERIE	0.2 M €	0.1 M €	30%
A08 ANOREXIGENES SF DIETETIQ	10163 K €	3082 K €	30%
V01 ALLERGENES	6.4 M €	1.9 M €	29%
T02 TESTS DIAGNOSTICS	0.2 M €	0.1 M €	28%
C10 PR LIPID-REGUL A-ATHEROM	232531 K €	58900 K €	25%
D11 DERMATOLOGIE DIVERS	5.2 M €	1.2 M €	23%
G02 AUTRES PRODUITS GYNECOLOG	4440 K €	903 K €	20%
N01 ANESTHESIQUES	4614 K €	909 K €	20%

Fastest Growing ATC classes in retail in % growth in UNITS



	UN MAT/01/2025	Absolute Growth in units	% growth
J06 SERUMS ET Y GLOBULINES	25,852	19,170	74%
R04 REVULSIFS PERCUTAN.INHAL	288,576	156,519	54%
V01 ALLERGENES	35,960	14,923	41%
A08 ANOREXIGENES SF DIETETIQ	98,530	25,440	26%
A04 ANTIEMETIQUES.ANTINAUSEE	279,913	57,504	21%
D11 DERMATOLOGIE DIVERS	423,264	75,349	18%
T01 DIAGNOSTIC PAR IMAGERIE	17,946	2,947	16%
H04 AUTRES HORMONES	270,125	44,308	16%
D04 ANTIPRURIGINEUX	25,209	4,021	16%
V06 DIETETIQUE GENERALE	2,178	327	15%

The top 10 fastest growing ATC in units and value (in absolute growth, registered products)

Fastest Growing ATC in VALUE ex-mnf



	MNF/EUR MAT/01/2025	Absolute Growth in value	% growth
C10 PR LIPID-REGUL A-ATHEROM	233 M €	59 M €	25%
A10 ANTIDIABETIQUES	325 M €	40 M €	12%
R03 ANTIASHTM & COPD PRDTS	265 M €	27 M €	10%
L04 IMMUNOSUPPRESSEURS	430 M €	22 M €	5%
N07 A.PROD ACT SUR SNC	104 M €	15 M €	15%
D05 PRD NN STER TR.INFL.CUT.	94 M €	15 M €	16%
B02 PROD SYST COAGUL SANG	77 M €	14 M €	18%
J06 SERUMS ET Y GLOBULINES	14 M €	13 M €	97%
C09 PROD ACT SYS RENIN-ANGIO	156 M €	13 M €	8%
R01 ANTIINF DECONGEST RHINO	54 M €	9 M €	16%

Fastest Growing ATC in UNITS



	UN MAT/01/2025	Absolute Growth in units	% growth
R01 ANTIINF DECONGEST RHINO	10,382,545	1,321,538	13%
C10 PR LIPID-REGUL A-ATHEROM	7,500,116	746,953	10%
A10 ANTIDIABETIQUES	9,626,377	510,553	5%
N06 PSYCHO ANALEPTIQUES	7,799,391	460,240	6%
A02 A-ACID.A-FLATUL.A-ULCER.	10,243,150	376,243	4%
C09 PROD ACT SYS RENIN-ANGIO	6,554,681	334,860	5%
R06 ANTIHISTAMINIQUES V GENER	4,501,924	243,978	5%
R04 REVULSIFS PERCUTAN.INHAL	288,576	156,519	54%
G04 UROLOGIE	3,280,793	145,429	4%
S01 PRDT OPHTALMOLOGIQUES	6,012,323	145,245	2%