## The Belgian retail market is worth €3,13 billion

It shows a growth in value, hence, a decline in units for the current MAT

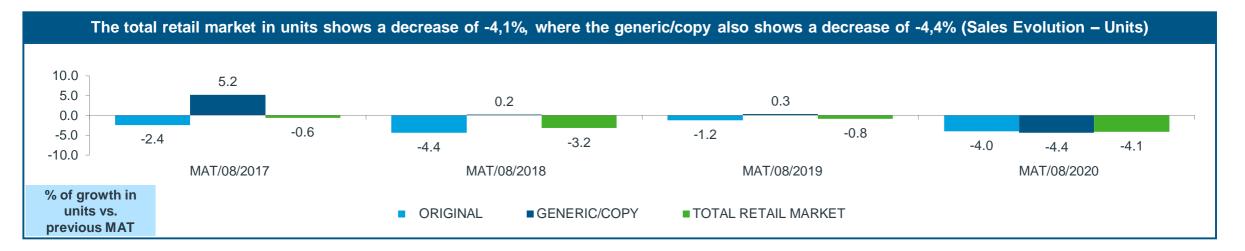


Source: IQVIA - LMPB services - Selling In data



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## **Retail market BE: original vs generics**



In value, the total retail declines with -0,3%, while the generic/copy market also shows a decrease of -1,3% (Sales Evolution – Value) 6.0 4.1 1.8 1.7 1.6 1.4 1.4 1.4 3.0 0.0 0.0 -0.3 -0.6 -3.0 -1.0 -1.3 -6.0 MAT/08/2017 MAT/08/2018 MAT/08/2019 MAT/08/2020 % of growth in value vs. ORIGINAL ■ GENERIC/COPY TOTAL RETAIL MARKET previous MAT

Source: IQVIA - LMPB services - Selling In data



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