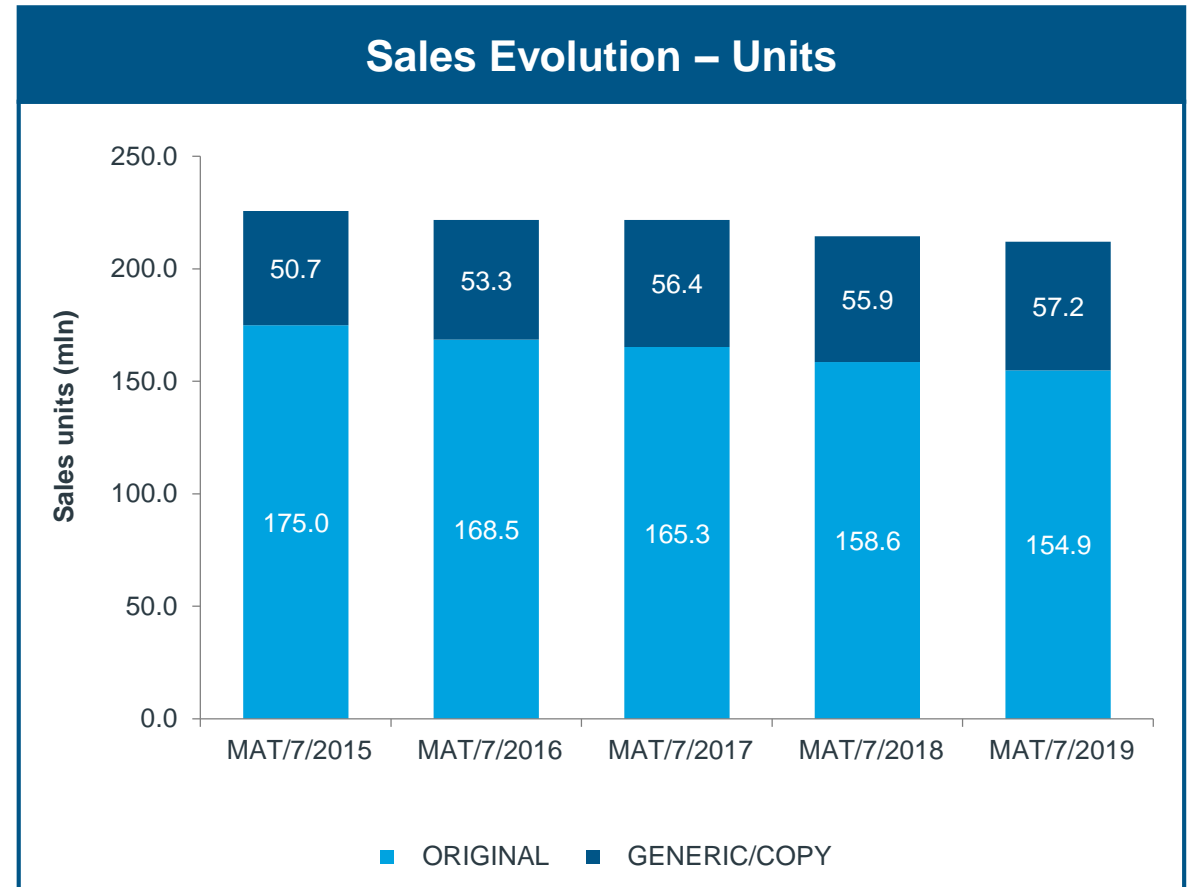
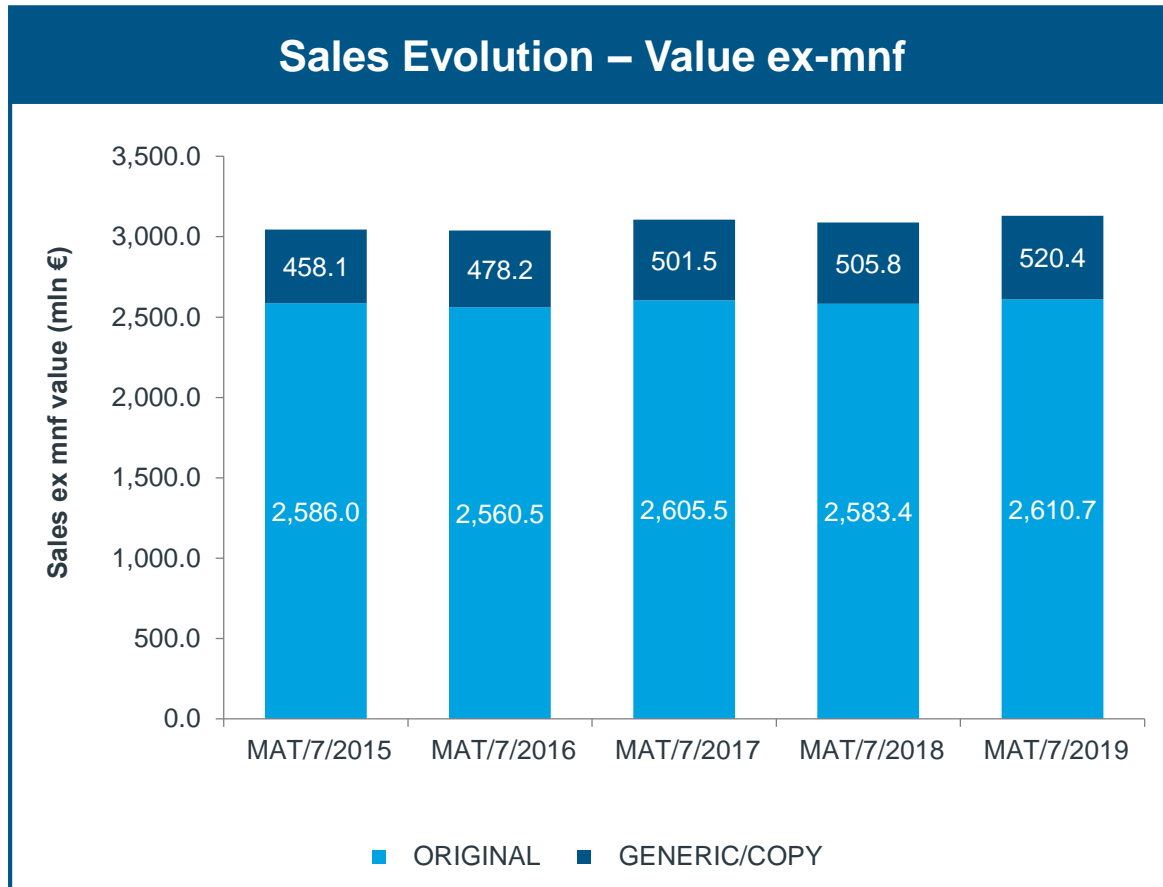


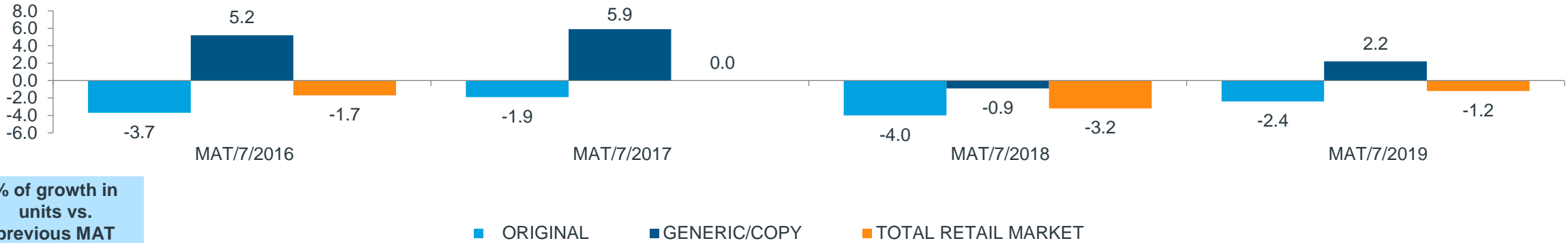
# The Belgian retail market is worth €3,13 billion

*It remains flat in value but shows a decline in units*

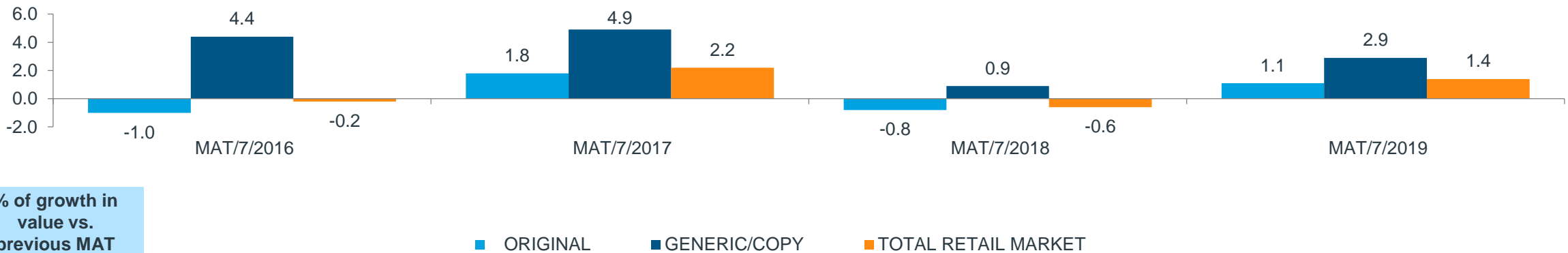


Source: IQVIA – LMPB services – Selling In data

The total retail market in units shows a decrease of 1,2%, where the generic/copy grows with 2,2% (Sales Evolution – Units)



In value, the total retail increases with 1,1%, however the generic/copy market shows an increase of 2,9% (Sales Evolution – Value)



Source: IQVIA – LMPB services – Selling In data