

Seasonal trend (registered products)

In January, the R05 Anti-Cough market registered a decline for both units and values of -1,98% in units and -0,33% respectively in value vs. the same month previous year

The Most Growing Products in units	Units Month/01/2019	Absolute Growth in units	The Most Growing Products in value	Value abs. Month/01/2019	Absolute Growth in value
LYSOMUCIL	115.267	36.139,00	LYSOMUCIL	551.654	176.574
RHINOFEBRYL	27.010	7.801,00	PULMOZYME	345.113	67.782
LYSOTOSSIL	34.014	4.999,00	RHINOFEBRYL	118.827	34.308
SINUTAB	82.804	3.962,00	SINUTAB	393.512	30.901
BAUME PULMONAIRE	11.700	3.594,00	LYSOTOSSIL	129.120	25.255
ACATAR	19.679	3.278,00	ACATAR	94.656	15.767
FLUIMUCIL ANTIBIOT	39.466	2.911,00	FLUIMUCIL ANTIBIOT	188.791	15.724
ACETYLCYSTEINE-ATX	16.647	2.199,00	BAUME PULMONAIRE	48.321	14.843
NIOCITRAN	12.673	1.962,00	NIOCITRAN	66.026	12.900
NOSCA-MEREPRINE	2.754	1.864,00	ACETYLCYSTEINE-ATX	89.290	10.979

Source: IQVIA – LMPB services – Selling In data

*Analysis done on brandlevel™ for January 2019 vs. the same month last year

The top 10 best selling ATC classes in retail in units and value (registered products)

Top 10 Best Selling ATC classes in retail	Units abs. MAT/01/2019	% of BE Retail Market	Top 10 Best Selling ATC classes in retail	Value abs. MAT/01/2019	% of BE Retail Market
N02 ANALGESIQUES	22.655.486	-4,5	L04 IMMUNOSUPPRESSEURS	319.580.192	7,6
N05 PSYCHOLEPTIQUES	14.878.493	-6,2	B01 THROMBOLYTIQUES	226.625.248	9,0
R05 ANTITUSSIFS PREP BRONCH	10.544.091	2,7	R03 ANTIASTHM & COPD PRDTS	177.074.592	4,8
R01 ANTIINF DECONGEST RHINO	9.858.936	-4,2	N05 PSYCHOLEPTIQUES	161.460.288	-4,4
A02 A-ACID.A-FLATUL.A-ULCER.	9.080.201	2,0	A10 ANTIDIABETIQUES	148.705.728	5,3
J01 ANTIBACTERIENS SYSTEMIQ.	8.439.652	-5,4	J05 ANTIVIRAUX SYSTEMIQUES	146.576.016	5,2
M01 ANTIINFLAM ANTIRHUMAT VG	7.691.326	-4,9	N02 ANALGESIQUES	139.691.392	-4,5
A10 ANTIDIABETIQUES	7.090.246	0,3	C09 PROD ACT SYS RENIN-ANGIO	119.757.544	-2,3
N06 PSYCHO ANALEPTIQUES	6.949.952	-5,1	C10 PR.LIPID-REGUL.A-ATHEROM	113.443.408	-27,8
R03 ANTIASTHM & COPD PRDTS	6.518.706	-3,1	N07 A.PROD ACT SUR SNC	100.121.200	0,8

Source: IQVIA – LMPB services – Selling In data

The top 10 fastest growing ATC in units and value (in absolute growth and registered products)

Fastest Growing ATC in Units	Units abs. MAT/01/2019	Absolute Growth in units	Fastest Growing ATC in Value	Value abs. MAT/01/2019	Absolute Growth in value
L04 IMMUNOSUPPRESSEURS	10.544.091	277.650	L04 IMMUNOSUPPRESSEURS	319.580.192	22.529.120
B01 THROMBOLYTIQUES	3.753.582	238.241	B01 THROMBOLYTIQUES	226.625.248	18.642.096
D05 PRD NN STER TR.INFL.CUT.	9.080.201	175.091	D05 PRD NN STER TR.INFL.CUT.	27.153.560	9.769.016
R03 ANTIASHTM & COPD PRDTS	613.938	49.690	R03 ANTIASHTM & COPD PRDTS	177.074.592	8.168.960
A10 ANTIDIABETIQUES	1.491.645	46.281	A10 ANTIDIABETIQUES	148.705.728	7.539.136
J05 ANTIVIRAUX SYSTEMIQUES	2.600.104	33.892	J05 ANTIVIRAUX SYSTEMIQUES	146.576.016	7.279.104
M01 ANTIINFLAM ANTIRHUMAT VG	1.073.571	27.822	M01 ANTIINFLAM ANTIRHUMAT VG	60.063.712	6.760.208
J07 VACCINS	3.023.802	26.251	J07 VACCINS	56.441.776	4.670.424
R05 ANTITUSSIFS PREP BRONCH	1.331.160	23.916	R05 ANTITUSSIFS PREP BRONCH	55.108.256	2.644.780
M03 MYO RELAXANTS	7.090.246	23.906	M03 MYO RELAXANTS	7.030.999	1.684.275

Source: IQVIA – LMPB services – Selling In data

The top 10 best selling products in retail in units and value (registered products)

Top 10 Best Selling products in units	Units abs. MAT/01/2019	% of BE Retail Market in units	Top 10 Best Selling products in value	Value abs. MAT/01/2019	% of BE Retail Market in value
DAFALGAN	7.561.771	-3,5	HUMIRA	137.560.768	6,7
D-CURE	2.525.408	-11,4	XARELTO	60.191.516	1,3
NUROFEN	2.225.496	-11,3	ELIQUIS	57.469.012	20,6
ASAFLOW	2.149.879	-1,1	ENBREL	48.128.408	-15,1
PANTOMED NYCOMED	2.058.547	-2,0	DAFALGAN	40.222.152	-3,1
IBUPROFEN EG	1.994.874	-7,6	STELARA	35.886.192	49,3
ISO-BETADINE	1.934.904	6,1	TRIUMEQ	32.690.986	2,5
L-THYROXINE CHRIST	1.860.201	-1,9	PRADAXA	24.241.182	0,4
GLUCOPHAGE	1.708.004	-0,2	SIMPONI	24.077.844	1,0
RHINATHIOL	1.682.251	-2,3	LIXIANA	23.246.018	110,8

Source: IQVIA – LMPB services – Selling In data

New launches this month*

ATC3	ATC Desc	PROD DESC	MNF
H01C	HORMONES HYPOTHALAMIQUES	SOMAVERT	PFIZER
C09A	IEC SEULS	TRITACE	SANOFI BELGIUM
R05F	AUTRES ANTITUS+P BR PULM	TARTEPHEDREEL	HEEL BELGIUM
M01A	ANTIRHUMAT NON STEROIDIEN	SPIDIFEN	ZAMBON
N03A	ANTIEPILEPTIQUES	ZONEGRAN	EISAI
L04B	PRODUITS ANTI TNF	CIMZIA	UCB PHARMA
N06A	ANTIDEPRESS.& REG.HUMEUR	ESCITALOPRAM MYLAN	MYLAN
N02B	ANALGES NON NARC ANTIPYR	SKUDEXA	MENARINI
V03G	PR HYPERKALIE HYPERPHOS	VELTASSA	VIFOR PHARMA
N02B	ANALGES NON NARC ANTIPYR	TRAMADOL KRKA	KRKA
J05B	AUTRES ANTIVIRAUX	HERPIRAX	STASISPORT
J05C	ANTIVIRAUX DU HIV	RETROVIR	VIIV HEALTHCARE
M04A	ANTI GOUTTEUX	FEBUXOSTAT MYLAN	MYLAN
J01D	CEPHALOSPORINES	CEFUROXIME KRKA	KRKA

Source: IQVIA – LMPB services – Selling In data

* The information is given for new brands only