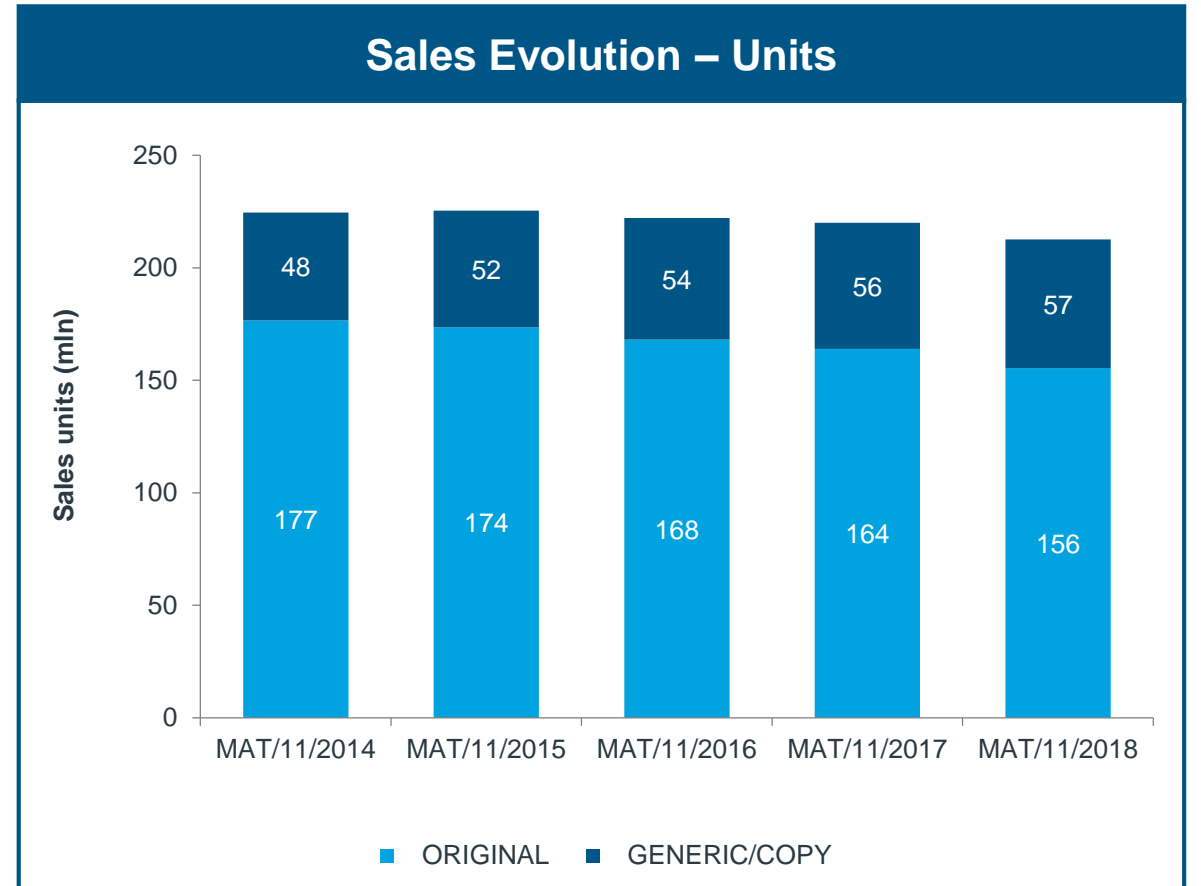
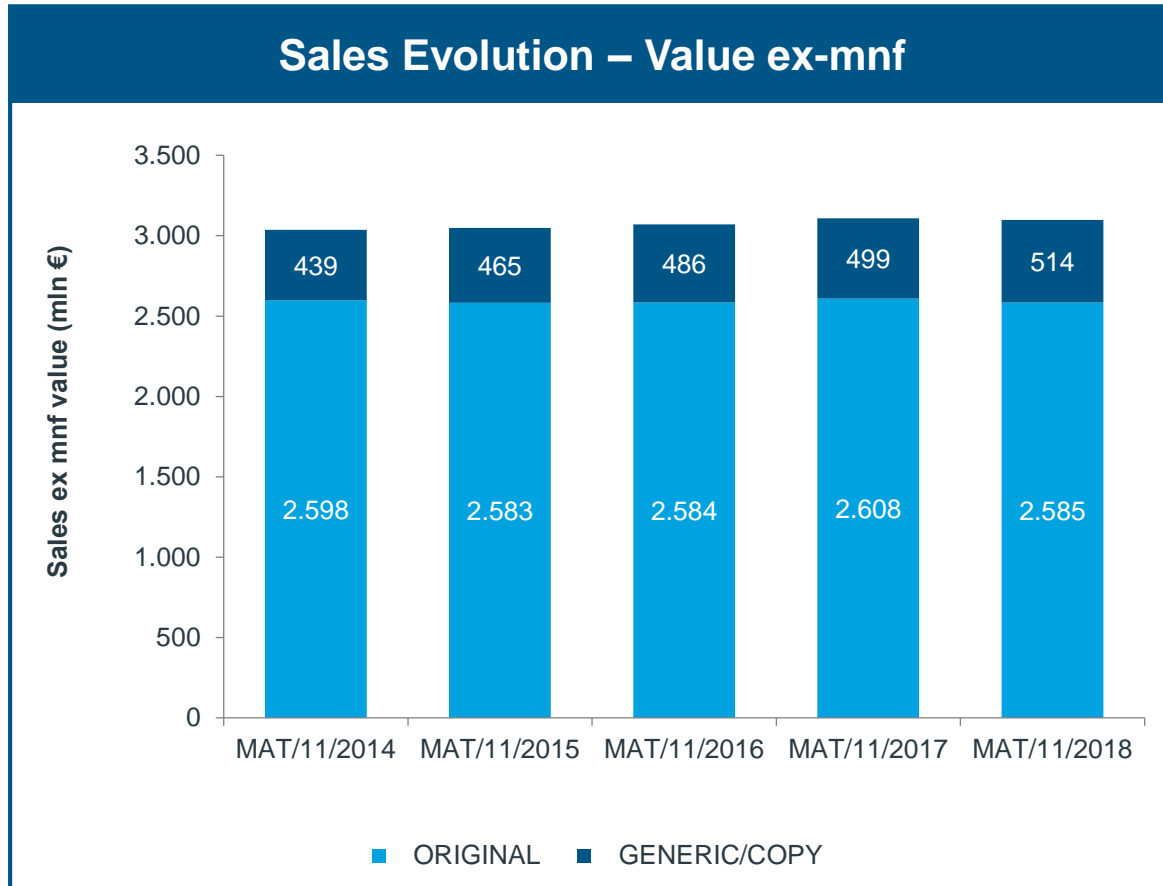


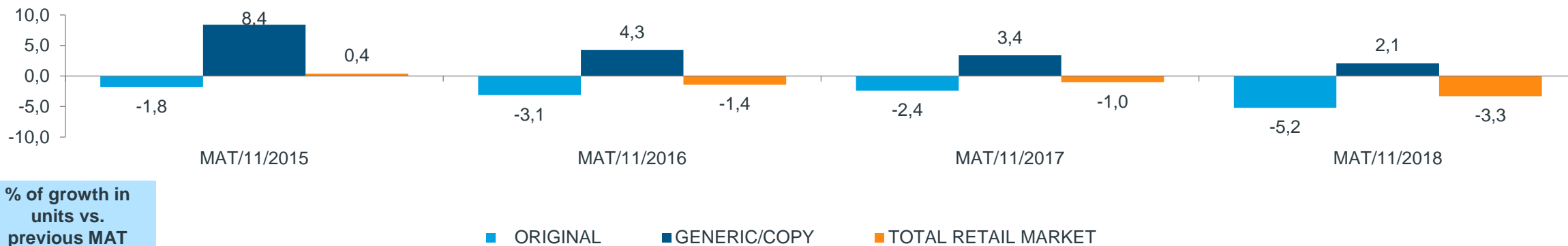
# The Belgian retail market is worth €3,09 billion

*It remains flat in value but shows a decline in units*

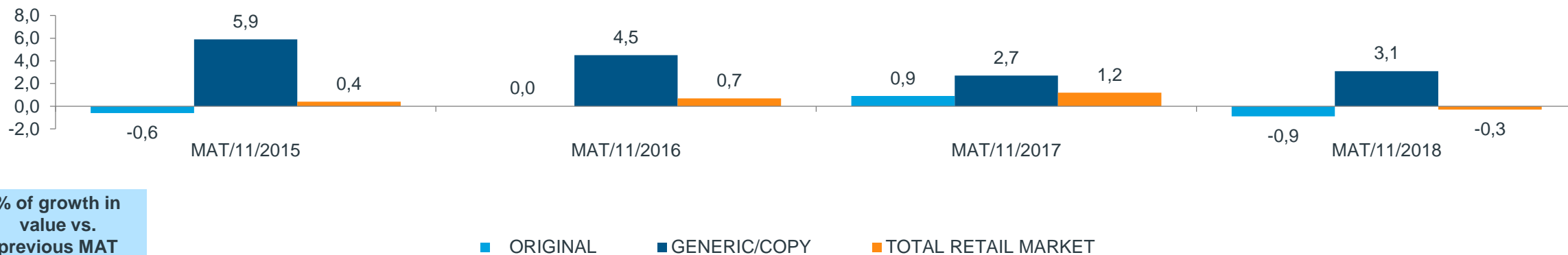


Source: IQVIA – LMPB services – Selling In data

**The total retail market in units shows a decrease of -3,3% while the generic/copy market grows with 2,1% (Sales Evolution – Units)**



**In value, the total retail market decreases with -0,3%, and the generic/copy market shows an increase of 3,1% (Sales Evolution – Value)**



Source: IQVIA – LMPB services – Selling In data