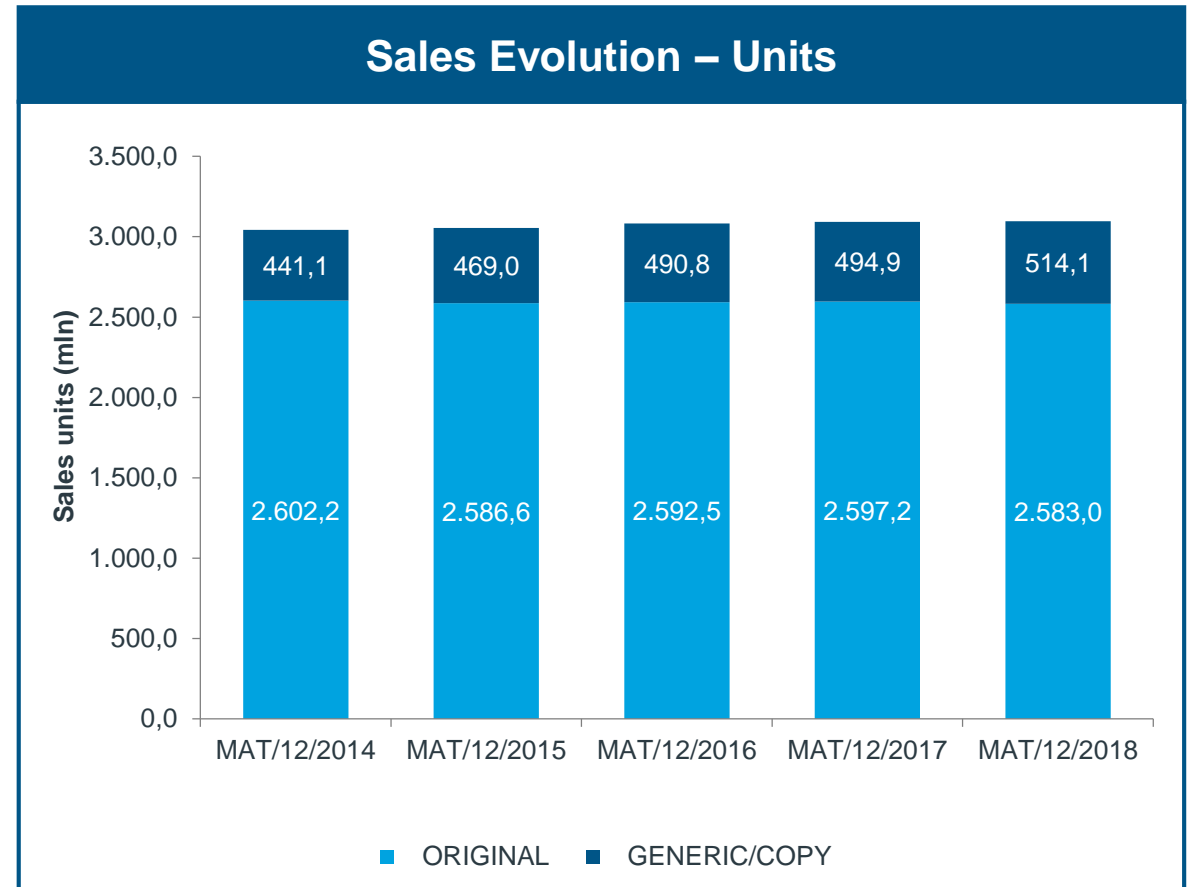
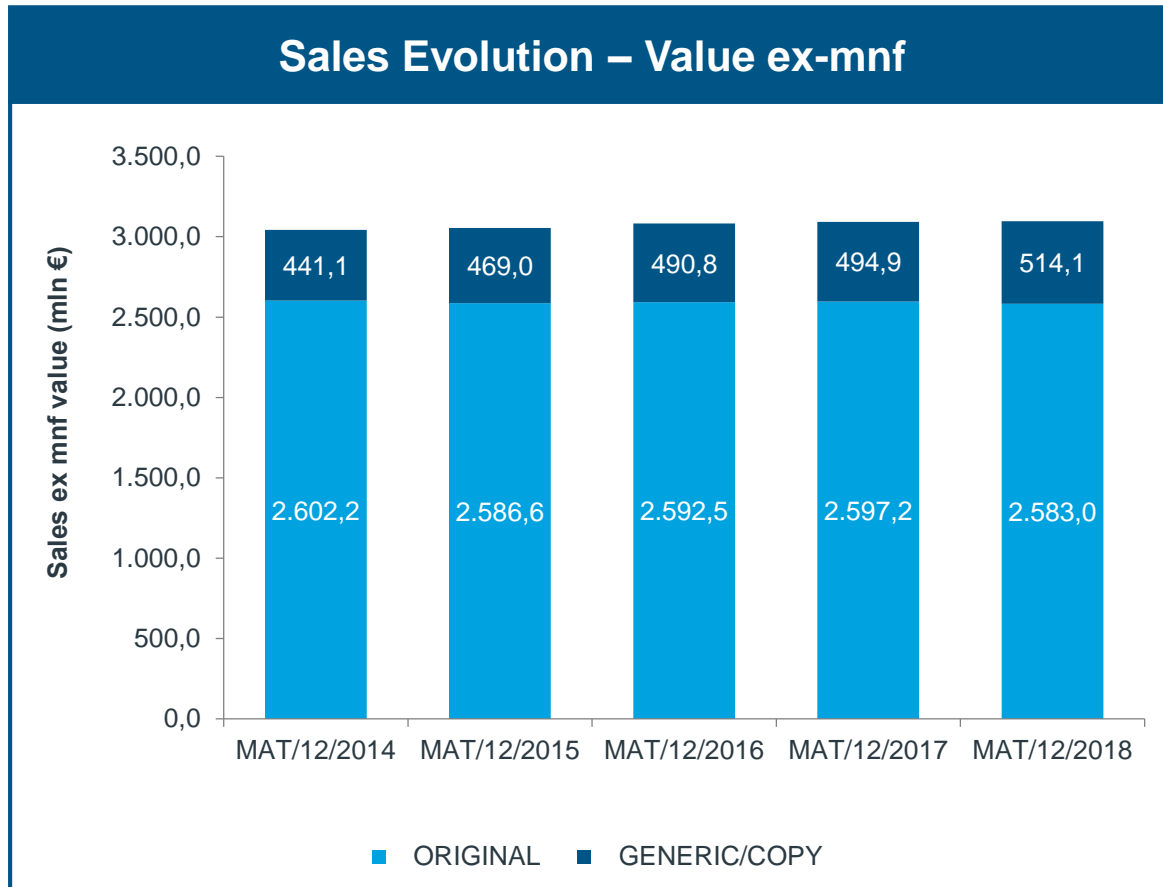


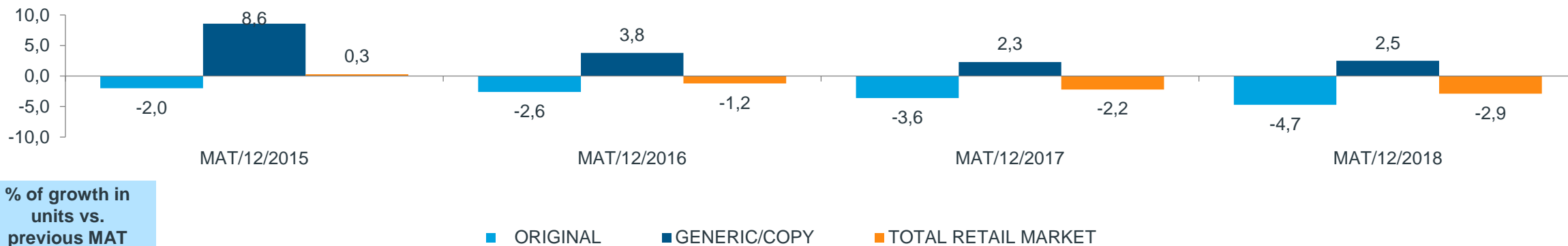
# The Belgian retail market is worth €3,09 billion

*It remains flat in value but shows a decline in units*

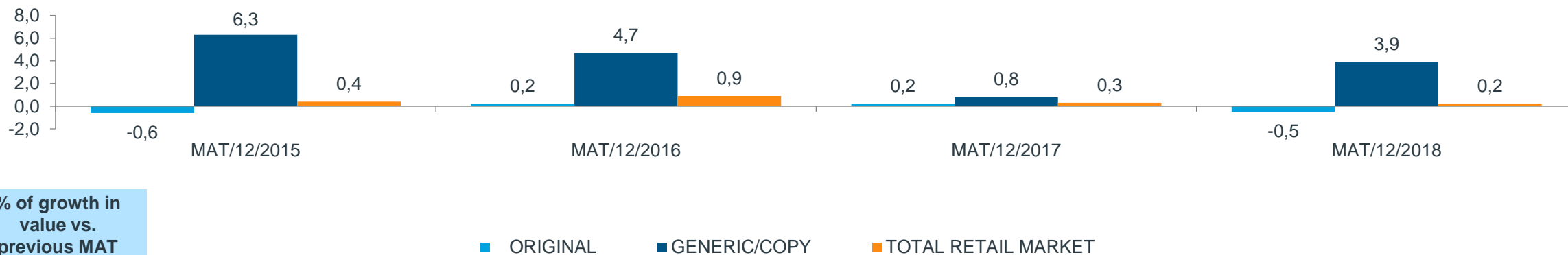


Source: IQVIA – LMPB services – Selling In data

The total retail market in units shows a decrease of -2,9% while the generic/copy market grows with 2,5% (Sales Evolution – Units)



In value, the total retail market decreases with 0,2%, and the generic/copy market shows an increase of 3,9% (Sales Evolution – Value)



Source: IQVIA – LMPB services – Selling In data