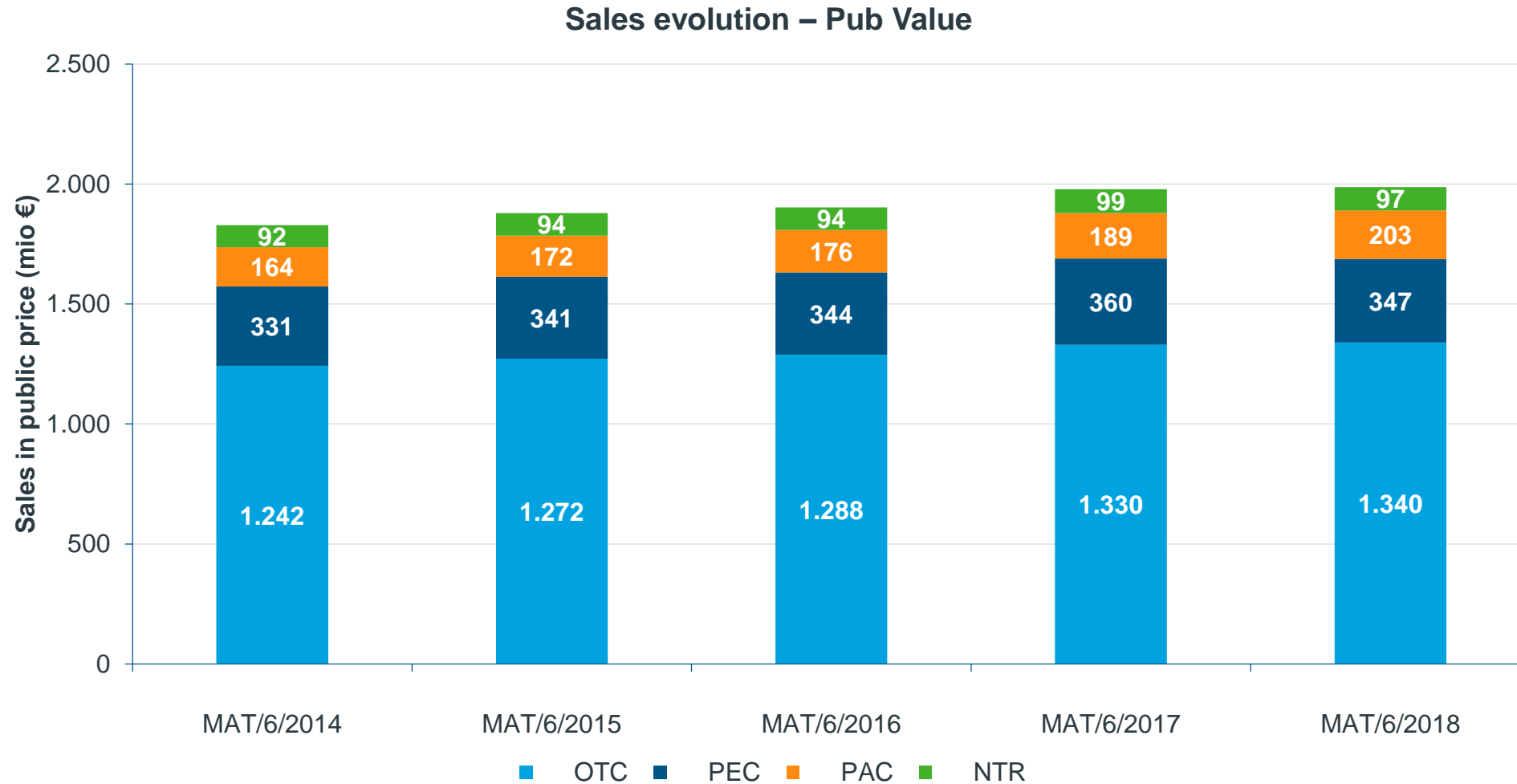
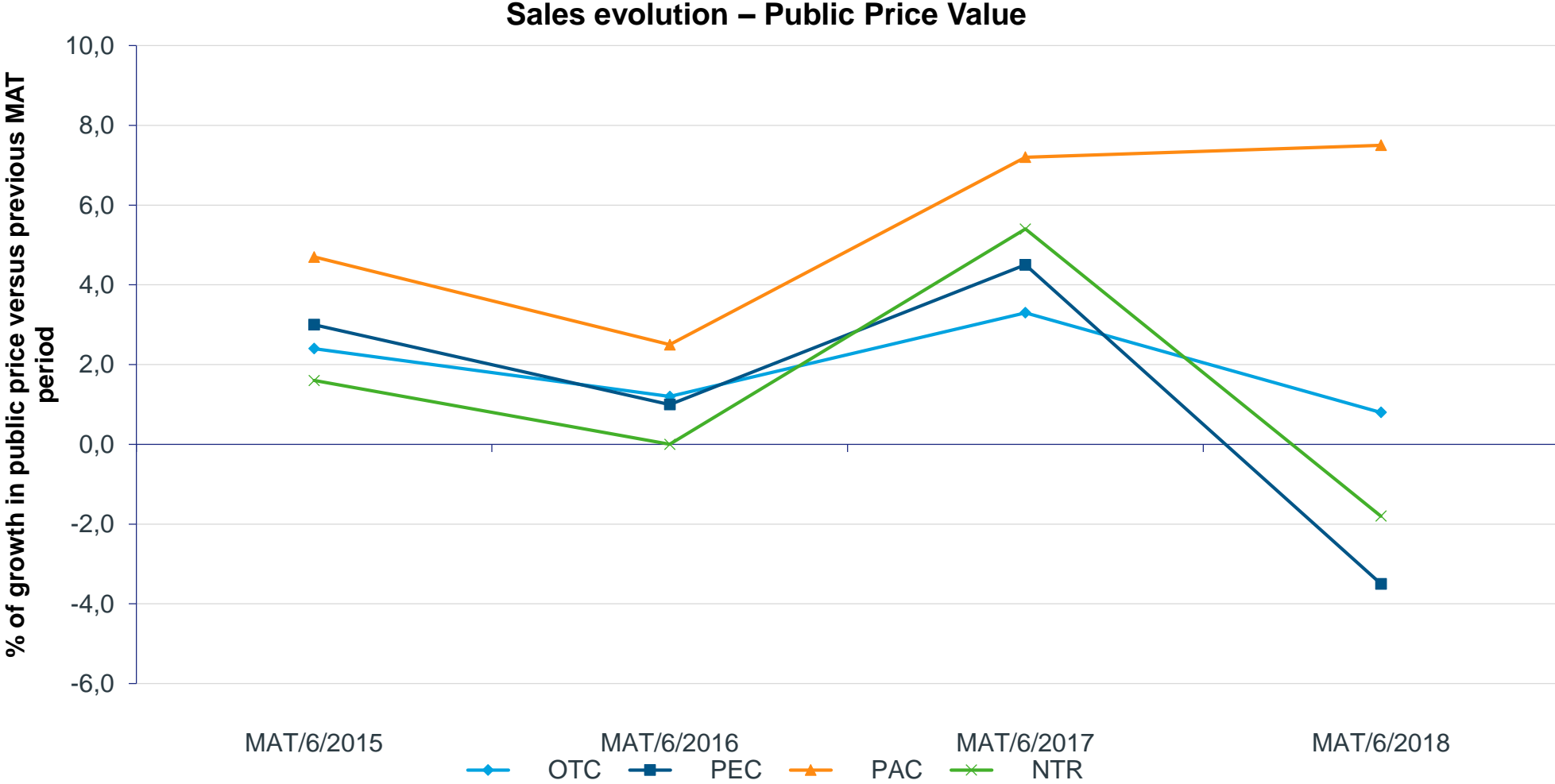


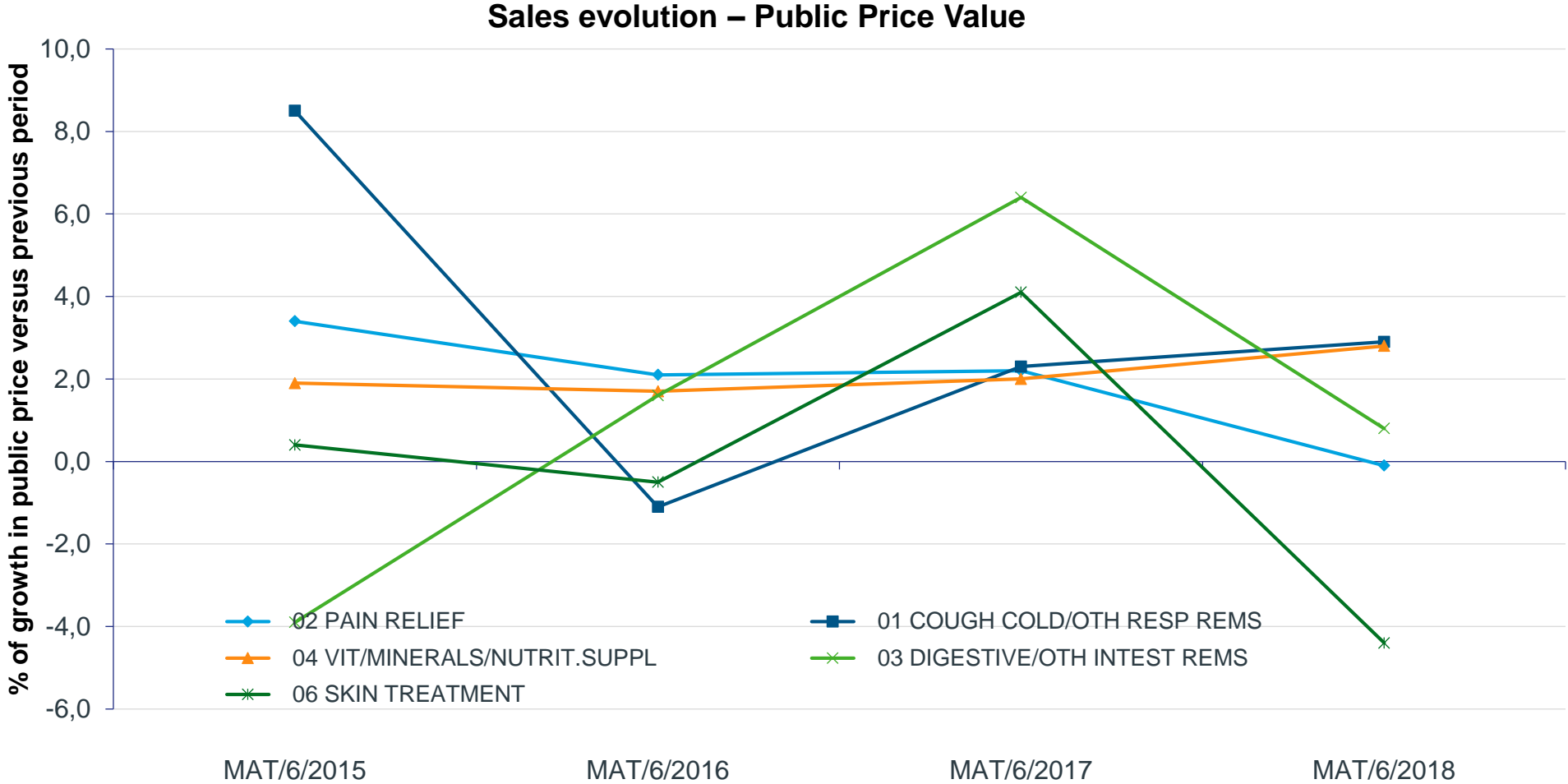
The Belgian Consumer Health market is worth € 1.99 billion



OTC & PAC markets show positive growth

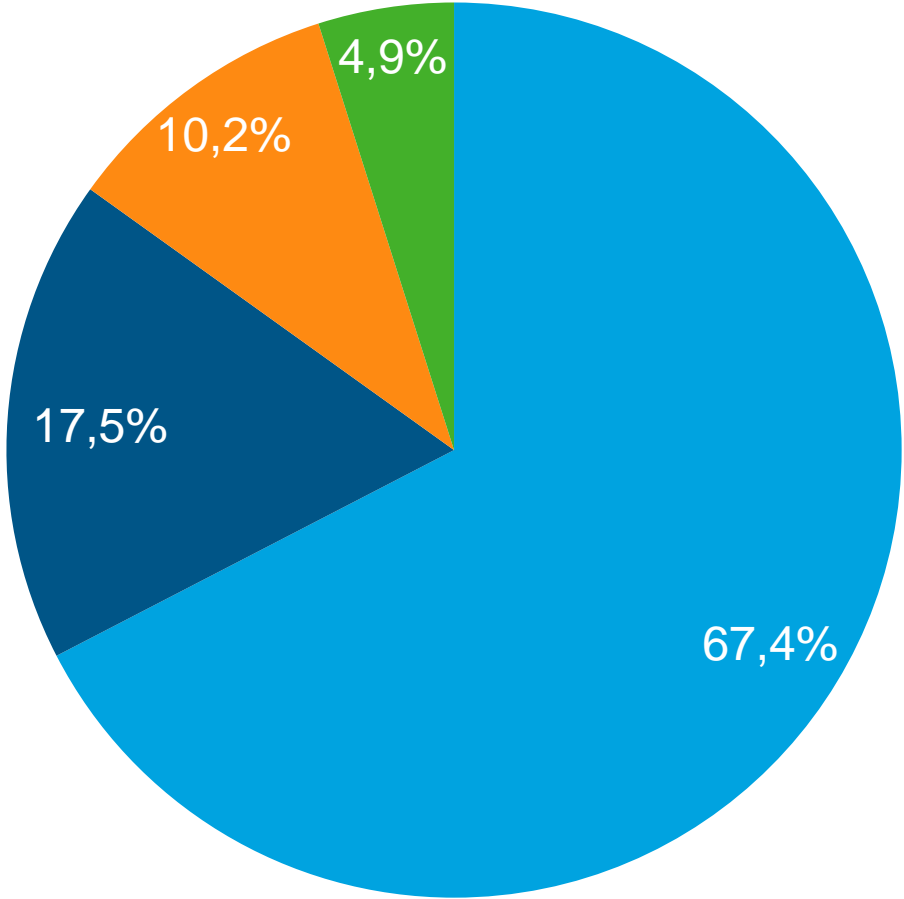


Top 5 OTC classes sales evolution



OTC market has a market share of 67.4%

Market share – MAT/06/2018



- OTC
- PEC
- PAC
- NTR

The growth rate of the top 10 Consumer Health products where 3 out of 10 show positive growth*

Top 10 Products in absolute value	Pub Price € MAT/6/2018	% of CH Market	% Growth
DAFALGAN	65,687,843	3.30 %	-4.4 %
VOLTAREN EMULGEL	27,565,042	1.38 %	-4.6 %
D-CURE	25,986,468	1.30 %	3.86 %
NUROFEN	24,113,476	1.21 %	-0.7 %
ASAFLOW	20,035,536	1.00 %	-1.3 %
NUTRILON (2)	19,598,098	0.98 %	-5.5 %
OMNIBIONTA	18,297,929	0.92 %	1.01 %
STEOVIT	15,170,757	0.76 %	-6.3 %
PARACETAMOL TEVA	14,577,195	0.73 %	3.05 %
ENTEROL	13,828,995	0.69 %	-8.0 %

*Analysis done on brandlevel TM

The top 10 fastest growing Consumer Health products (in absolute growth)*

Fastest growing Products in absolute value	Pub Price € MAT/6/2018	Absolute Growth Pub Price €
LIQUICK BASE	4,864,340	4,185,503
PHYSIOMER	9,747,015	2,206,784
RUSHCARE ERUPL.PL	2,254,302	2,133,671
MOVICOL	10,038,591	1,653,003
SEDIPLUS	4,149,633	1,573,995
SPEEDICATH COMPACT	4,664,979	1,506,197
THEALOZ	5,484,581	1,314,340
MPH GELDOUCHE	1,291,584	1,226,475
ALFLOREX SYMBIOSYS	1,189,091	1,158,255
J-IXX	1,100,859	1,058,428

*Analysis done on brandlevel TM