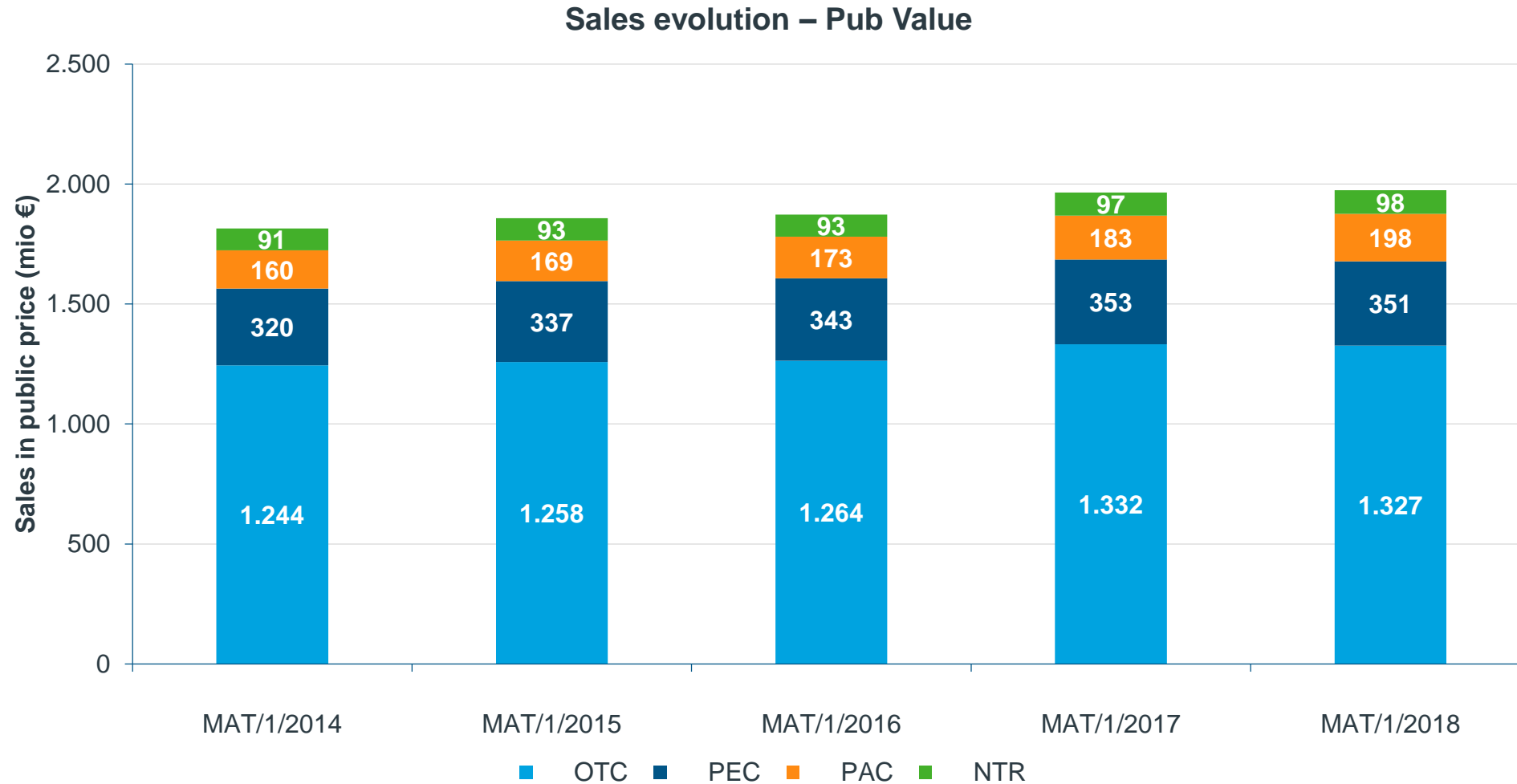
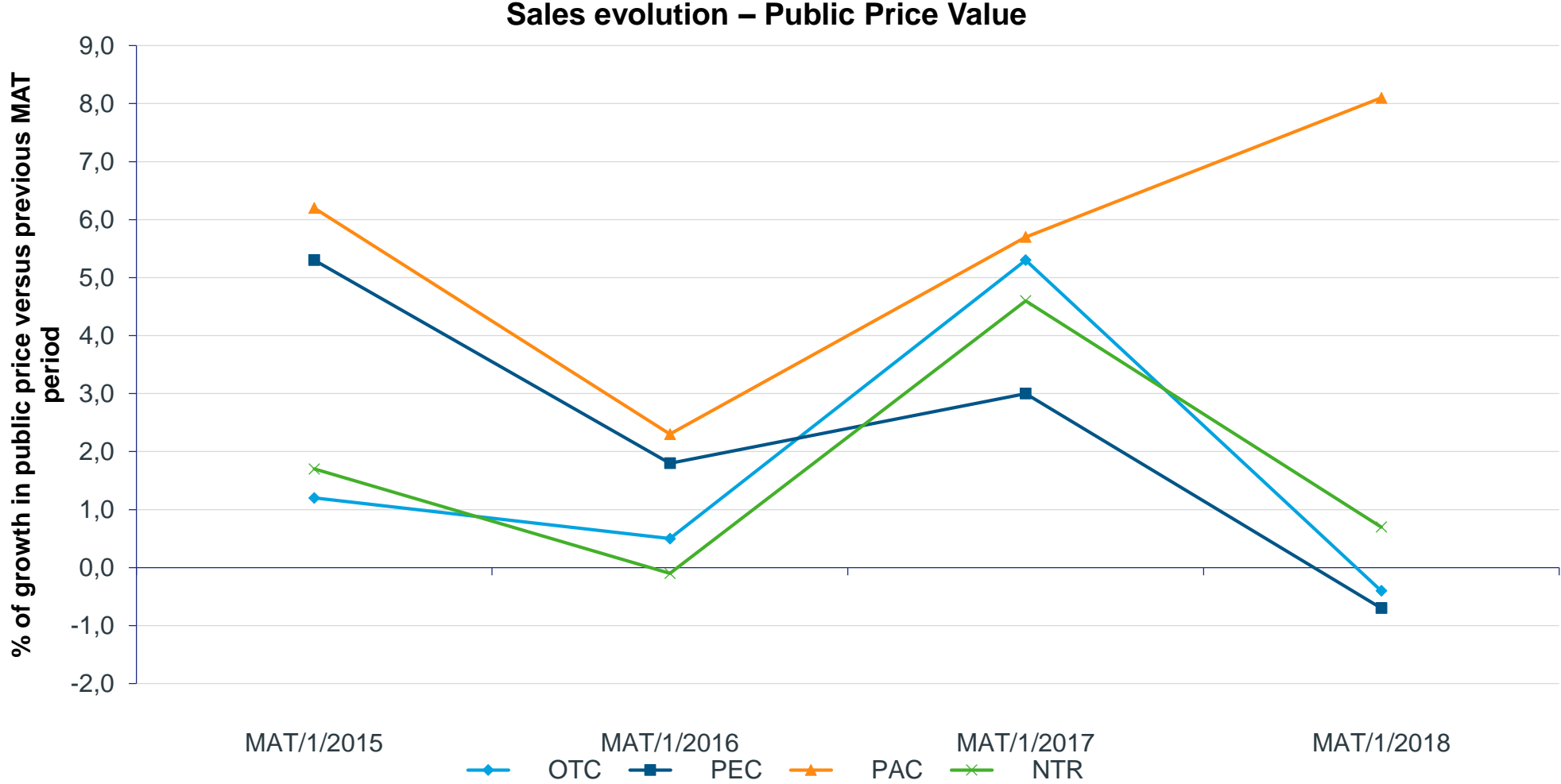


The Belgian Consumer Health market is worth € 1,97 billion



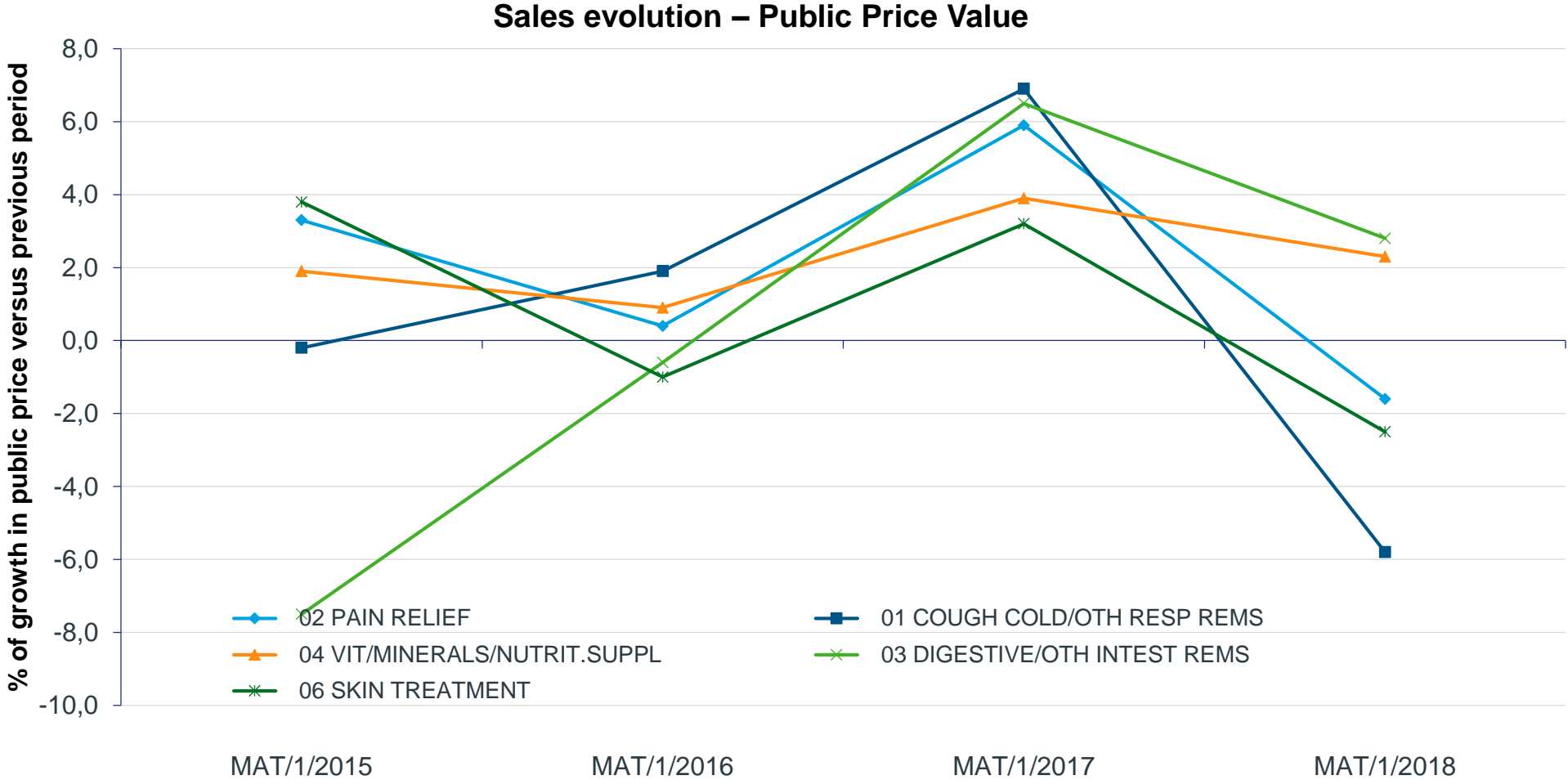
PAC & NTR markets show positive growth



Source: IQVIA – CH Audits

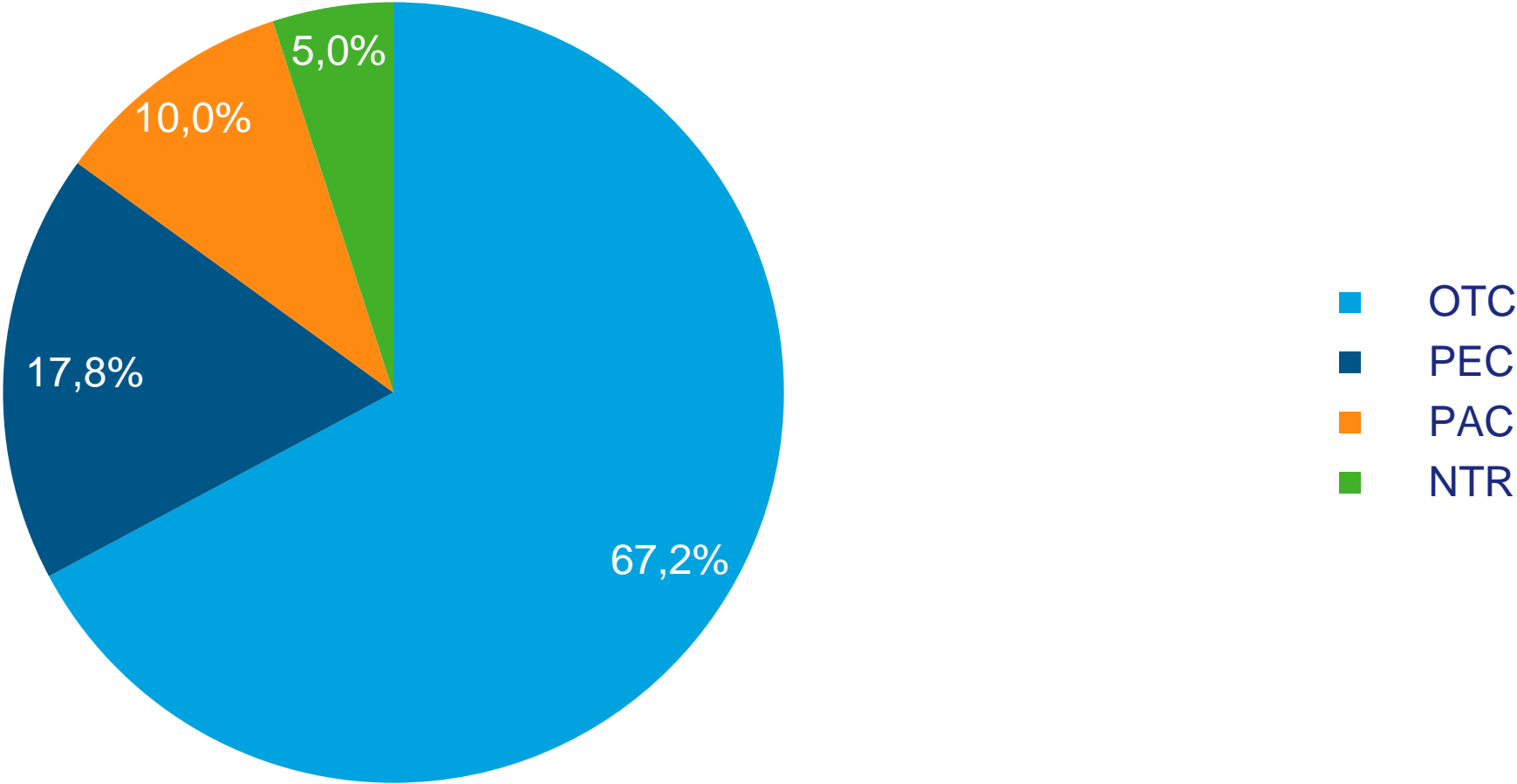
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Top 5 OTC classes sales evolution



OTC market has a market share of 67,2%

Market share – MAT/01/2018



The growth rate of the top 10 Consumer Health products where 2 out of 10 show positive growth*

Top 10 Products in absolute value	Pub Price €MAT/01/2018	% of CH Market	% Growth
DAFALGAN	65,803,571	3.33 %	-6.1 %
VOLTAREN EMULGEL	28,789,542	1.45 %	-0.8 %
D-CURE	26,029,184	1.31 %	5.60 %
NUROFEN	23,589,743	1.19 %	-8.9 %
NUTRILON (2)	20,193,435	1.02 %	-3.9 %
ASAFLOW	20,184,696	1.02 %	-0.2 %
OMNIBIONTA	18,384,919	0.93 %	-1.8 %
STEOVIT	15,413,560	0.78 %	-8.1 %
PARACETAMOL TEVA	14,659,288	0.74 %	5.95 %
ENTEROL	14,176,214	0.71 %	-6.1 %

*Analysis done on brandlevel TM

The top 10 fastest growing Consumer Health products (in absolute growth)*

Fastest growing Products in absolute value	Pub Price €MAT/01/2018	Absolute Growth Pub Price €
LIQUICK BASE	3,671,669	2,957,048
KIJIMEA COLON IRR.	3,647,646	2,647,274
PERIO AID INTENSIV	2,337,291	1,976,624
XLS MEDICAL	8,460,458	1,848,861
RUSHCARE ERUPL.PL	1,713,751	1,595,060
MUSTELA BEBE 3	3,033,819	1,579,793
ANTHELIOS	3,148,994	1,437,423
THEALOZ	4,984,505	1,416,226
D-CURE	26,029,184	1,382,147
PARACETAMOL EG	5,609,339	1,302,370

*Analysis done on brandlevel TM