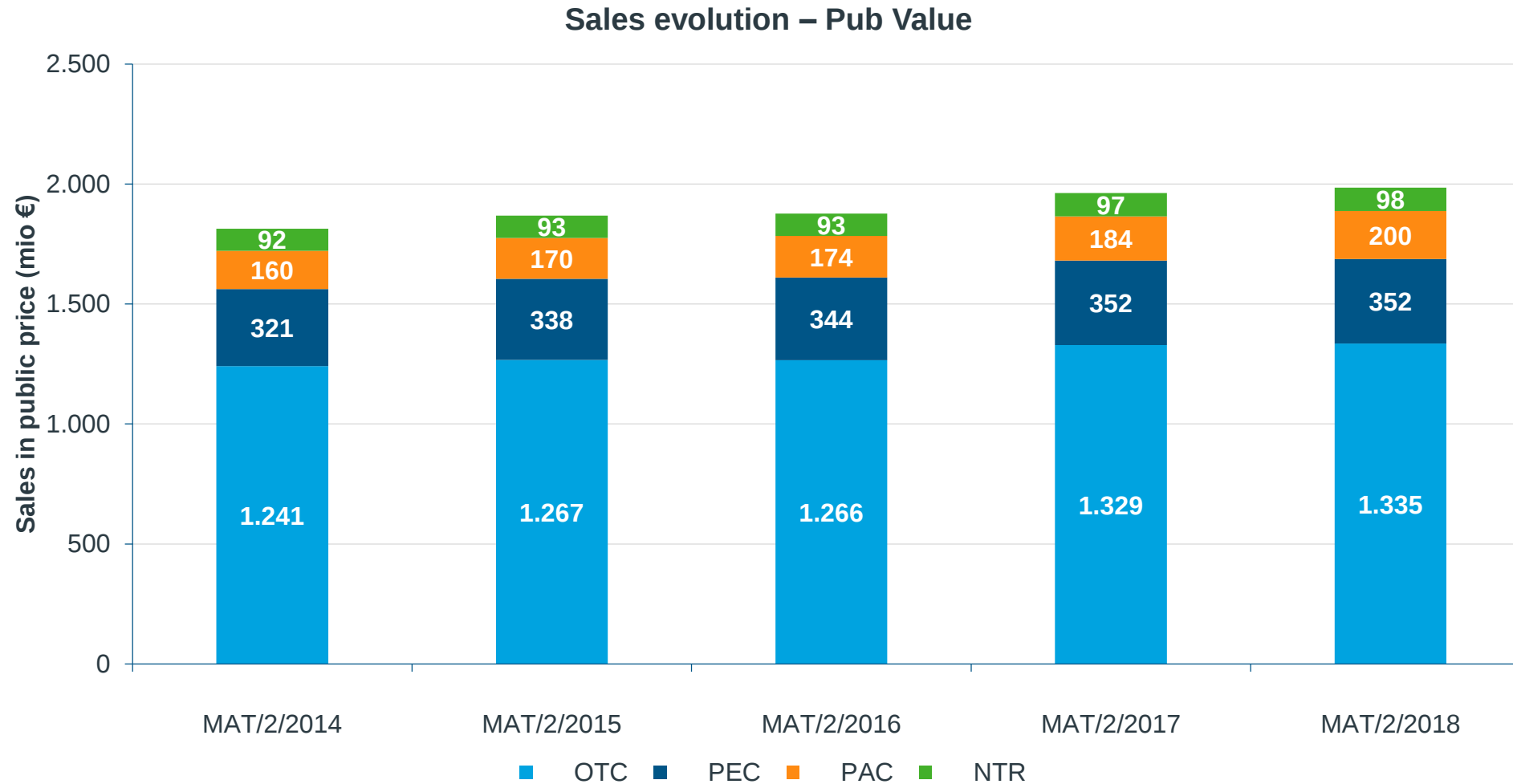
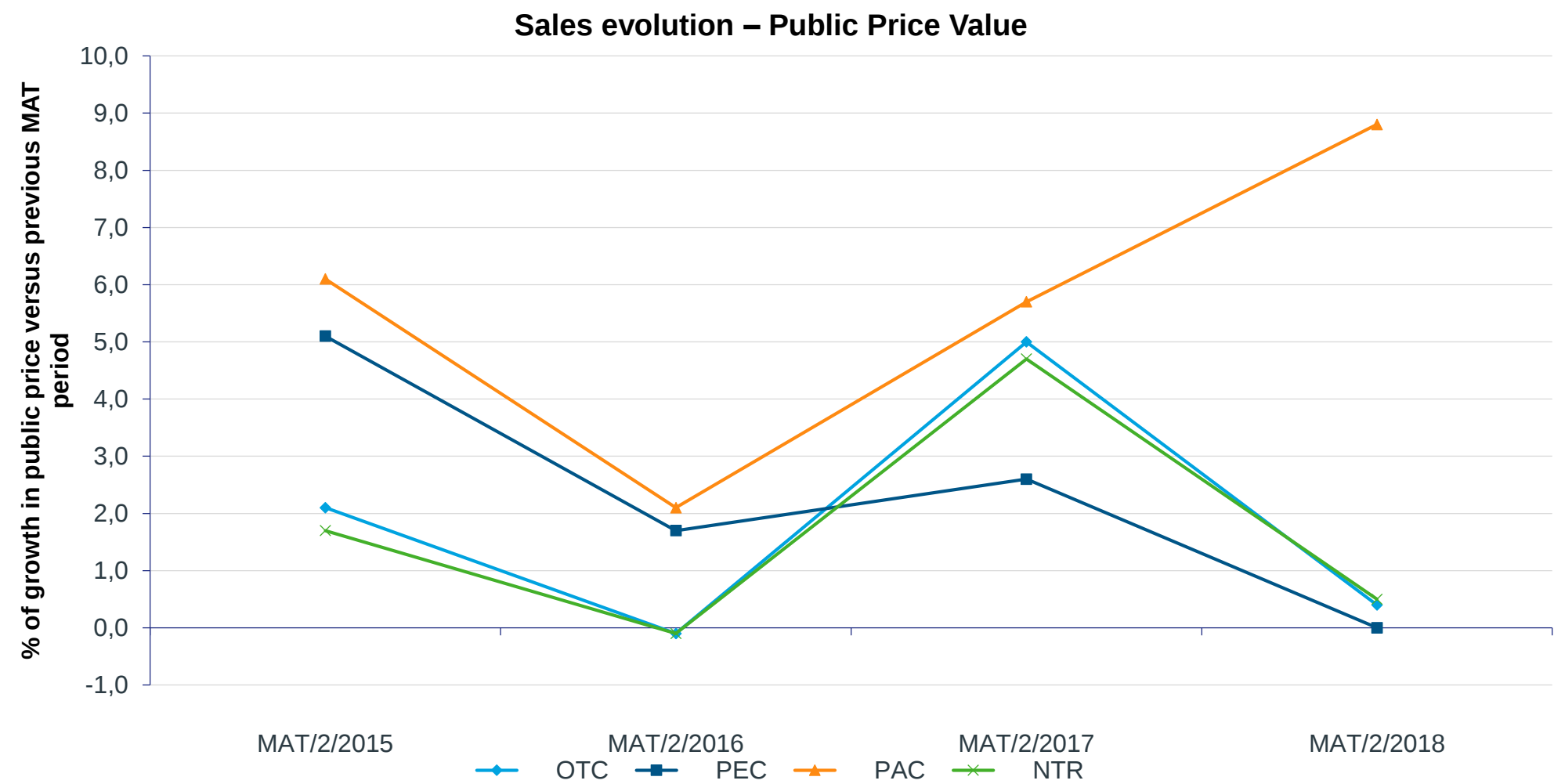


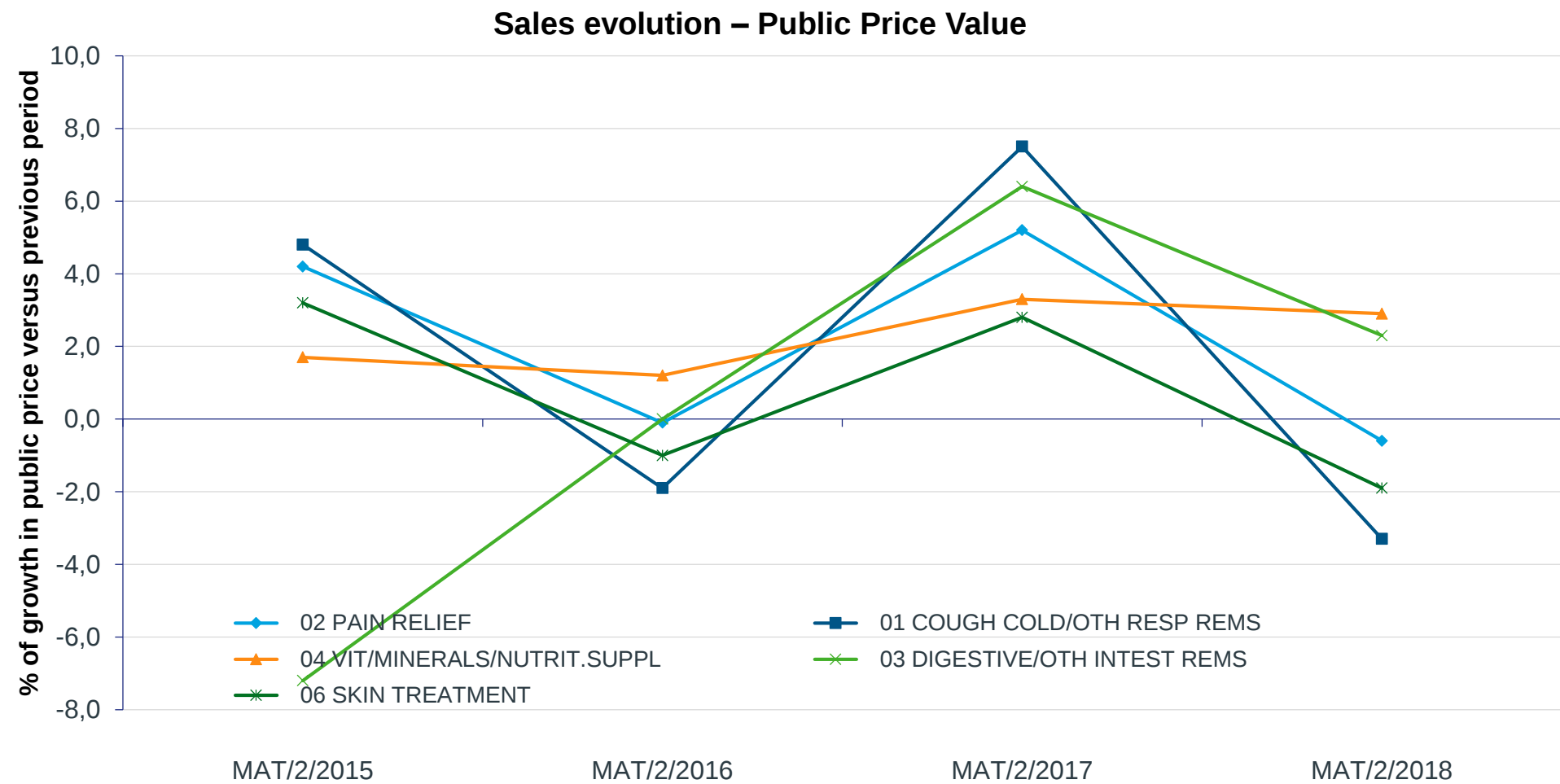
The Belgian Consumer Health market is worth € 1,98 billion



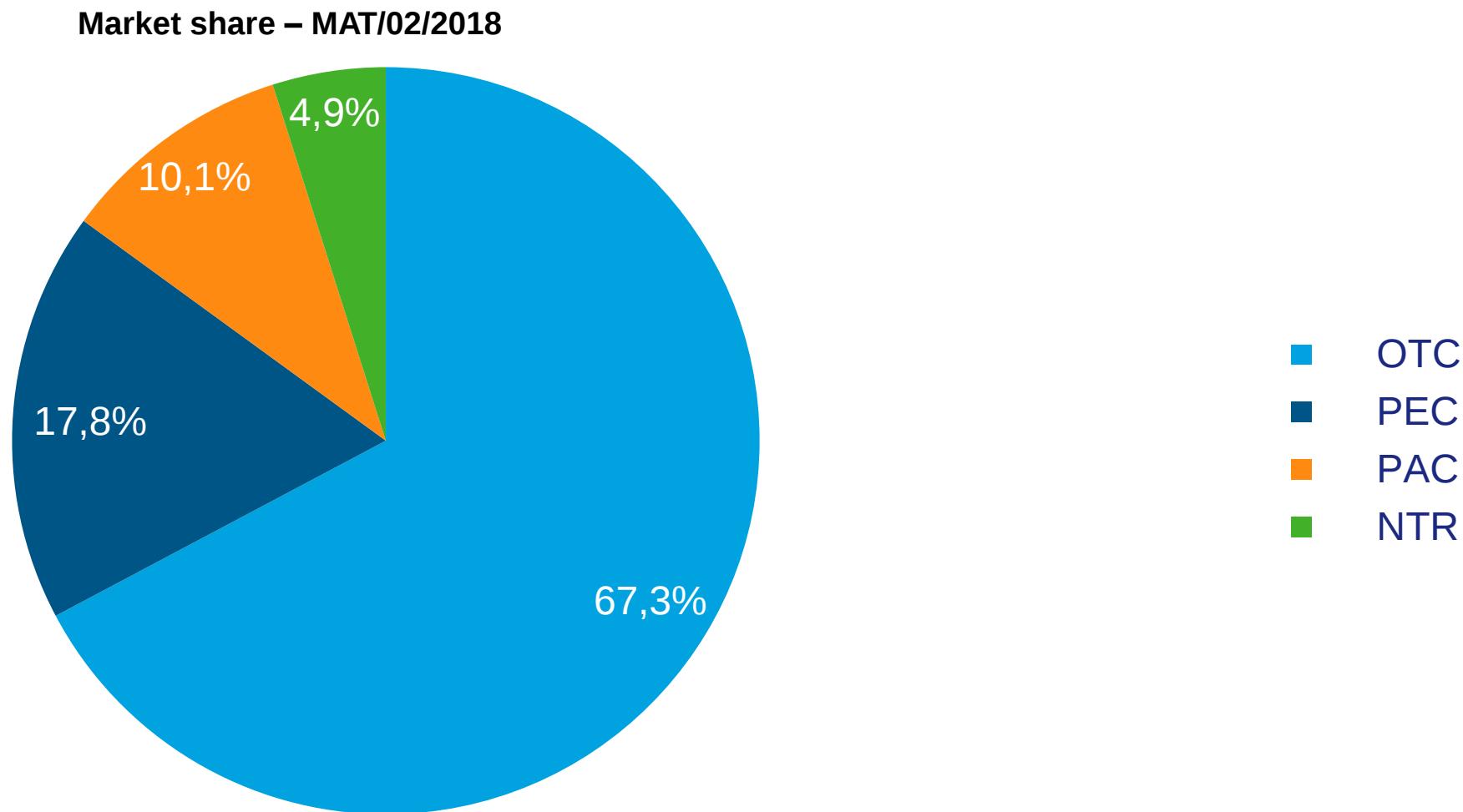
OTC, PAC & NTR markets show positive growth



Top 5 OTC classes sales evolution



OTC market has a market share of 67,3%



The growth rate of the top 10 Consumer Health products where 3 out of 10 show positive growth*

Top 10 Products in absolute value	Pub Price € MAT/2/2018	% of CH Market	% Growth
DAFALGAN	66,140,021	3.33 %	-5.3 %
VOLTAREN EMULGEL	28,752,550	1.44 %	-0.2 %
D-CURE	26,150,151	1.31 %	5.62 %
NUROFEN	23,810,200	1.19 %	-6.3 %
ASAFLOW	20,199,498	1.01 %	0.11 %
NUTRILON (2)	20,102,337	1.01 %	-4.1 %
OMNIBIONTA	18,411,424	0.92 %	-0.3 %
STEOVIT	15,317,450	0.77 %	-8.1 %
PARACETAMOL TEVA	14,752,184	0.74 %	6.23 %
ENTEROL	14,014,848	0.70 %	-7.7 %

*Analysis done on brandlevel TM

The top 10 fastest growing Consumer Health products (in absolute growth)*

Fastest growing Products in absolute value	Pub Price € MAT/2/2018	Absolute Growth Pub Price €
LIQUICK BASE	4,162,847	3,471,239
KIJIMEA COLON IRR.	3,575,477	2,280,768
XLS MEDICAL	8,488,588	2,046,289
PERIO AID INTENSIV	2,357,178	1,826,705
RUSCHCARE ERUPL.PL	1,880,979	1,761,047
THEALOZ	5,095,765	1,444,289
ANTHELIOS	3,171,293	1,418,903
MOVICOL	9,425,021	1,401,290
D-CURE	26,150,151	1,391,932
MUSTELA BEBE 3	3,043,802	1,379,696

*Analysis done on brandlevel TM