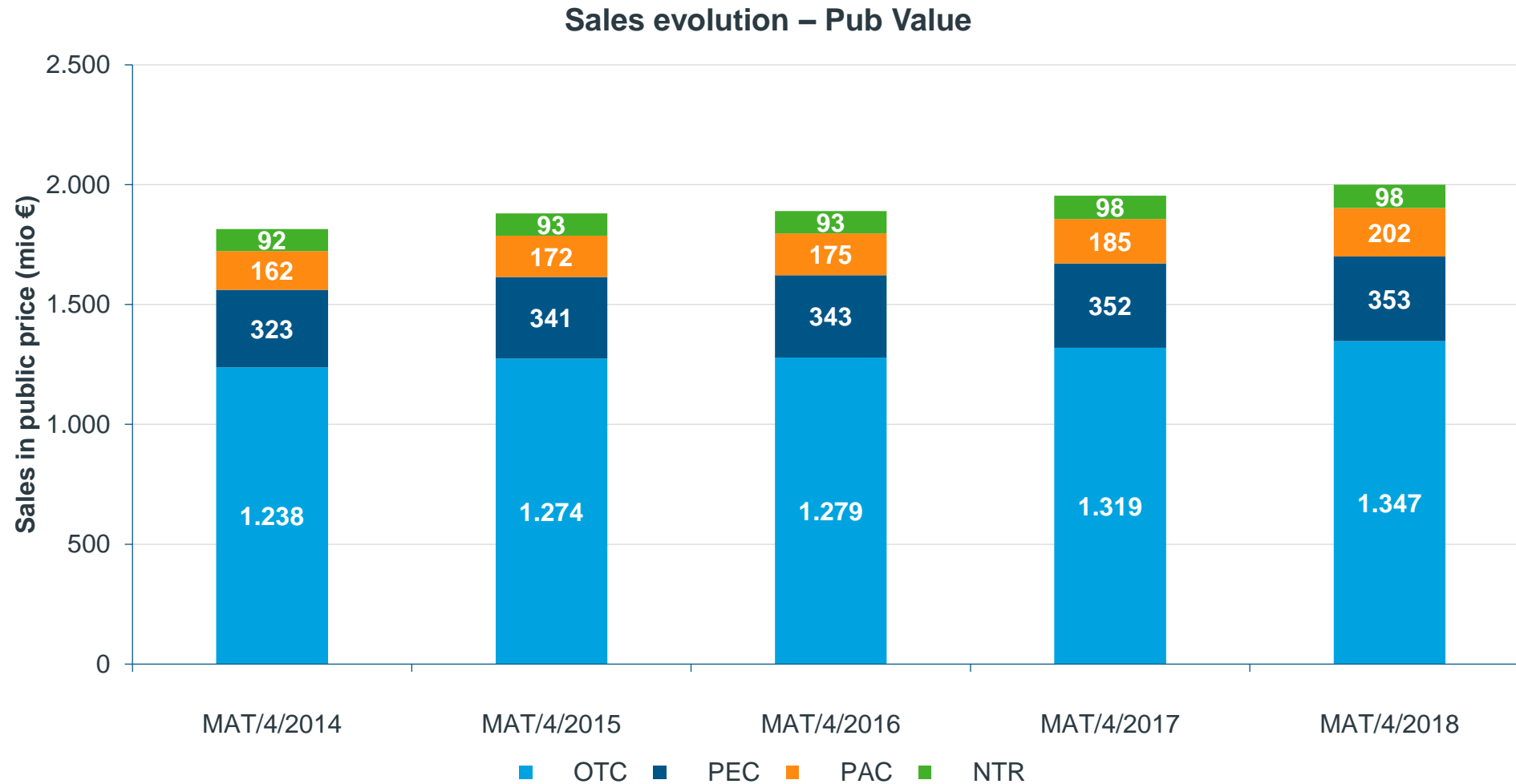
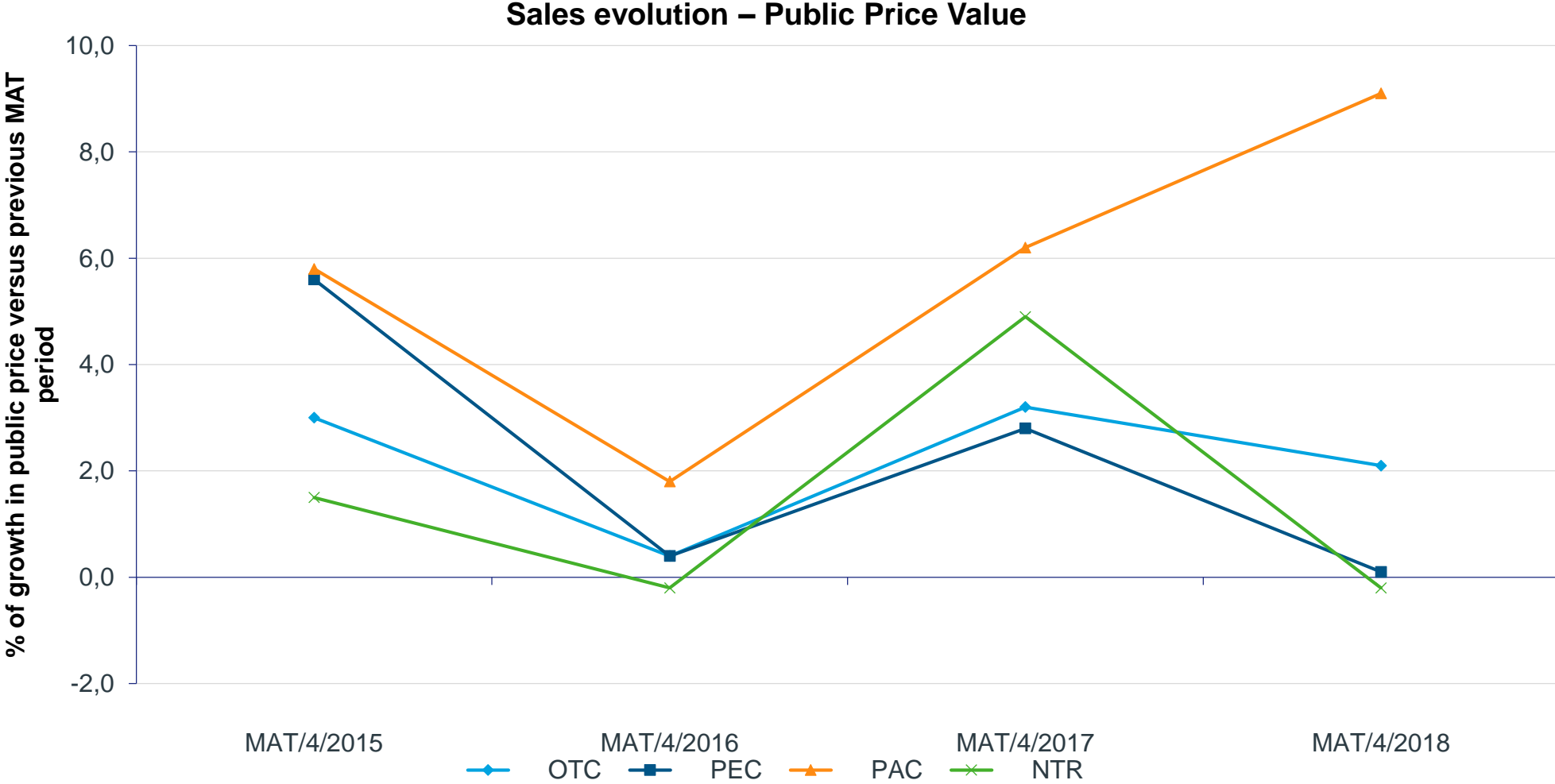


# The Belgian Consumer Health market is worth € 1.99 billion



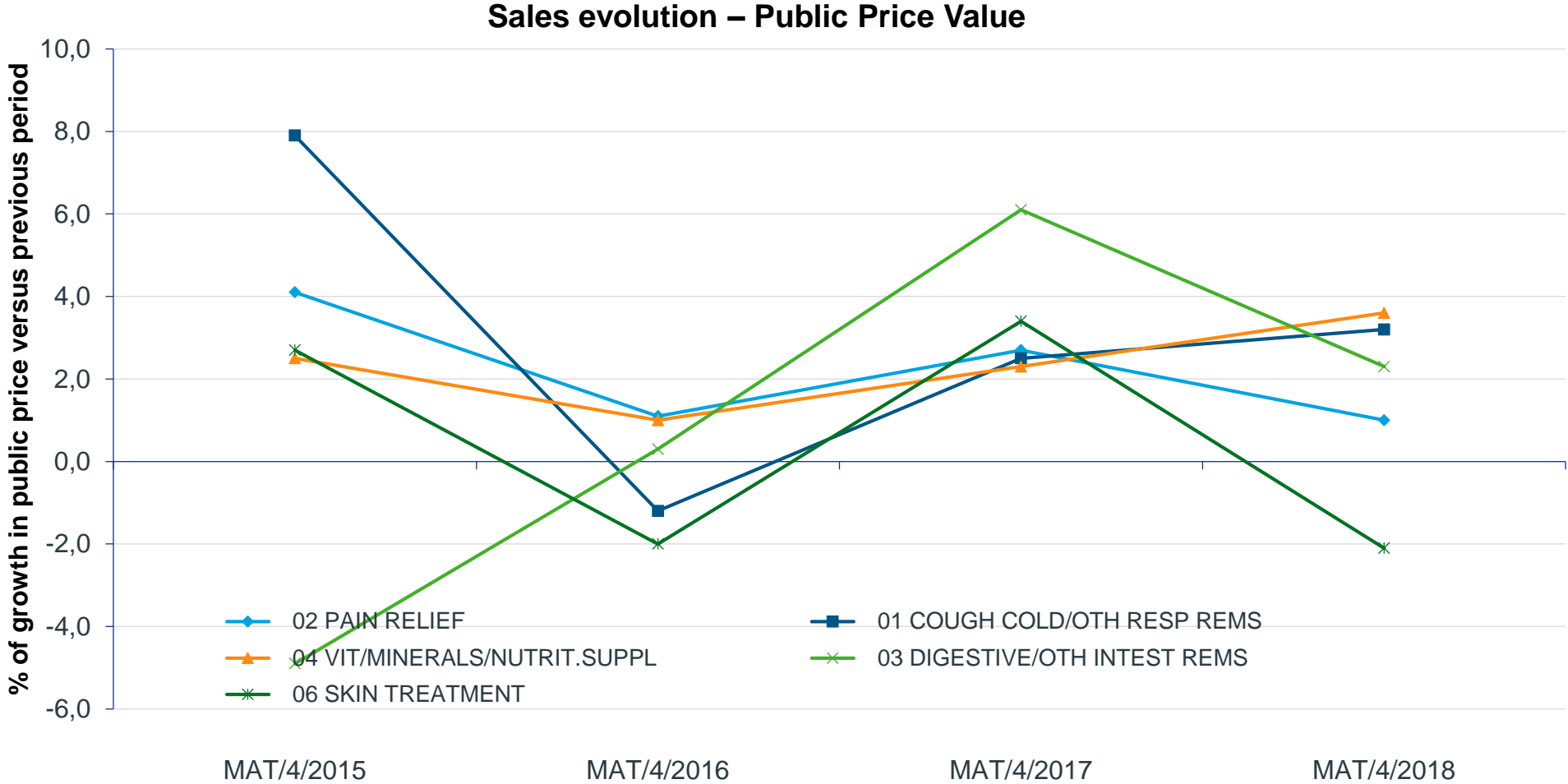
# OTC, PAC & PEC markets show positive growth



Source: IQVIA – CH Audits

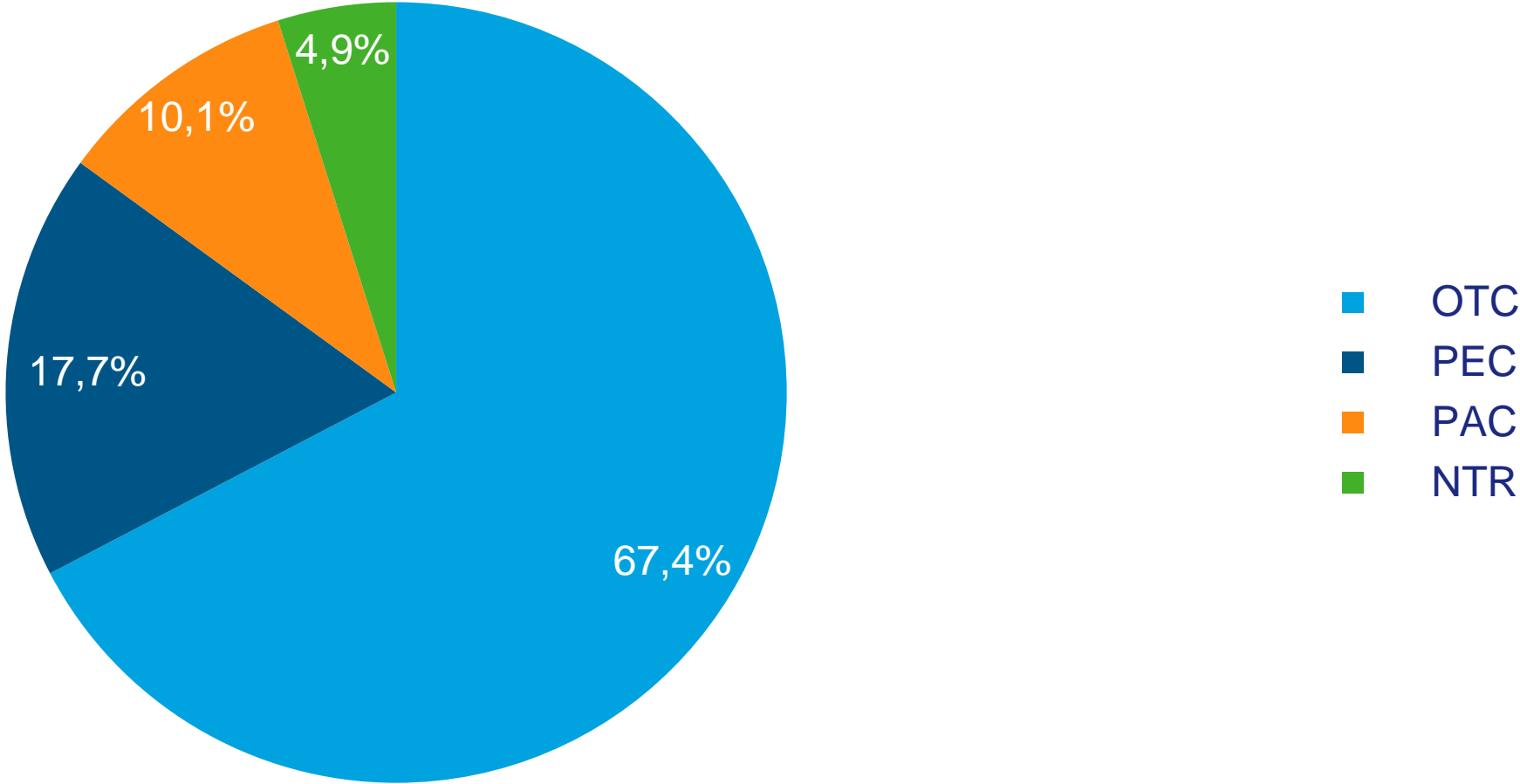
Monthly Belgium and Luxembourg Market Trends - April 2018 - Not to be published without prior consent IQVIA

# Top 5 OTC classes sales evolution



# OTC market has a market share of 67.4%

Market share – MAT/04/2018



# The growth rate of the top 10 Consumer Health products where 4 out of 10 show positive growth\*

Top 10 Products in absolute value	Pub Price € MAT/4/2018	% of CH Market	% Growth
DAFALGAN	66,546,611	3.32 %	-3.2 %
VOLTAREN EMULGEL	28,119,170	1.40 %	-2.2 %
D-CURE	26,138,178	1.30 %	4.99 %
NUROFEN	24,296,338	1.21 %	-0.7 %
ASAFLOW	20,172,856	1.00 %	0.09 %
NUTRILON (2)	19,864,812	0.99 %	-4.8 %
OMNIBIONTA	18,496,083	0.92 %	1.94 %
STEOVIT	15,213,842	0.76 %	-7.2 %
PARACETAMOL TEVA	14,803,104	0.74 %	6.41 %
ENTEROL	14,040,613	0.70 %	-6.4 %

\*Analysis done on brandlevel TM

# The top 10 fastest growing Consumer Health products (in absolute growth)\*

Fastest growing Products in absolute value	Pub Price € MAT/4/2018	Absolute Growth Pub Price €
LIQUICK BASE	4,444,139	3,747,863
RUSHCARE ERUPL.PL	2,091,992	1,972,831
PHYSIOMER	9,411,909	1,964,708
XLS MEDICAL	8,127,928	1,629,260
MOVICOL	9,743,387	1,600,655
SEDIPLUS	3,943,556	1,502,415
PERIO AID INTENSIV	2,370,442	1,453,687
THEALOZ	5,300,628	1,427,734
KIJIMEA COLON IRR.	3,353,014	1,396,852
ANTHELIOS	3,362,419	1,297,197

\*Analysis done on brandlevel TM