

# IQVIA Medical Solutions: Medical Advisory Boards

## *Ushering multitude of dimensions in conducting advisory boards*

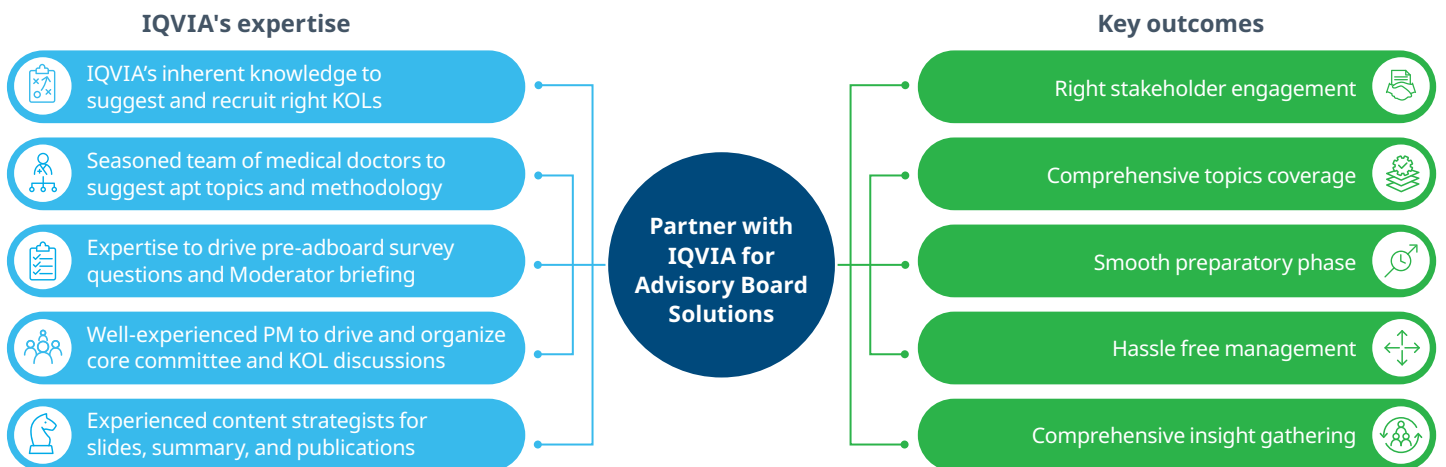
As a result of the COVID-19 pandemic, there has been tremendous change in the functions of legacy advisory board models. Advisory board meetings are not just a tool for creating awareness. It also adds immense value at every stage of the product lifecycle: from understanding the dynamic therapeutic background to analyzing gaps in clinical practice and driving consensus in the development of treatment guidance.

IQVIA leverages an omnichannel model - conducting more hybrid and asynchronous adboard engagements along with legacy face-to-face engagement methods to allow for enhanced flexibility. Well-equipped with the right tools, digital capabilities, and high scientific relationships with key opinion leaders in the Asia Pacific region, IQVIA is poised to usher in this new era of advisory boards.

### DEEP DIVE INTO MEDICAL ADVISORY BOARD

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IQVIA's adboard programs are tailor-made to client needs, ranging from single advisory board to a series of advisory boards at various levels i.e regional summits followed by peripheral country level adboards. This helps in effective stakeholder engagement and can facilitate achieving key outcomes aligned to the objectives.



**We are here to help build your success story. Contact us for more information on IQVIA's Medical solutions.**

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