

2017 APAC Healthcare Summit

Innovation. Disruption. Evolution

Program

Tuesday | 21 November 2017
9am - 5pm

Sofitel Singapore City Centre
9 Wallich Street
Singapore 078885

08:30 -09:00 Registration & Coffee Reception

09:00 -09:15 Opening remarks

Morning Session: *Evolving From A Product-Focused To A Patient-Centric Approach*

09:15 -10:00 **Breaking internal silos:** *the need for orchestration across clinical, medical and commercial*

10:00 -10:45 **Panel discussion | Effective external stakeholder engagement for patient-centric solutions:** *who are the key stakeholders, what do they need, how do we best engage them*

10:45 -11:00 Break

11:00 -11:45 **The rising importance of patients through the product lifecycle:** *understanding patient needs & perspectives to deliver patient-centric solutions*

11:45 -12:30 **Panel discussion | Innovative pharma models:** *the way forward*

12:30 -13:15 Lunch

Afternoon Session: Breakouts

BREAKOUT 1: Connected Health, The Next Big Thing?

BREAKOUT 2: Breaking Down Big Data

13:15 -13:45 **Technological innovation in Big Pharma**

*Everyone is talking about it.
Everyone assumes the other is doing it.
Nobody knows how.*
Big Pharma's approach to Big Data

13:45 -14:15 **Connected health as a tool for real-world insights generation**

Joint presentation |
Next Gen of Clinical Development:
Using Big Data to make informed decisions for clinical development strategy

14:15 -14:45 **Panel discussion | Connected Health: Implications for Asia**

Panel discussion | Big Data: Implications for Asia

14:45 -15:00 Break

15:00 -15:30 **The Netflix revolution - learnings on disruptive innovation outside the healthcare industry**

15:30 -16:15 **Keynote Panel | Innovating healthcare - how disruptive players are changing the game**

16:15 -16:30 Closing address

16:30 -17:00 Networking Drinks