

TPA PROGRAM HELPFUL HINTS

Prevent Disclosure of IQVIA Data

IQVIA would like to share ideas that other Vendors have found useful in complying with the restrictions and obligations of the IQVIA *Third Party Access Limited License Agreement*. Vendors are required to take all reasonable steps necessary to protect IQVIA Data from unauthorized use, access or disclosure, or misappropriation or misuse. Preventing inappropriate disclosure of IQVIA Data is one step towards ensuring compliance. Below are some hints to help you do this.

Identify IQVIA Data

- IQVIA Data includes the original IQVIA Data, i.e., the Market Research Offering
- It also includes any information derived, directly or indirectly, from the original IQVIA Data

Treat IQVIA Data as Confidential

- Do not disclose IQVIA Data to any person or entity except as expressly authorized by IQVIA
- Use at least the same level of care used by Vendor to protect its own confidential information
- Limit disclosure of IQVIA Data to affiliates properly designated as Permitted Vendor Affiliates per the TPA Agreement

Data Protection / Information Security

- Comply with all applicable data protection and privacy laws
- Use effective cyber security practices commensurate to prevent unauthorized access to IQVIA Data

Investigate and Notify IQVIA of Any Noncompliance or Breach

- Effectively train your authorized users on Vendor's obligations per the TPA Agreement
- Employ effective methods to monitor for and detect non-compliance with the TPA Agreement
- Promptly investigate any circumstances suspected to be non-compliant with the TPA Agreement
- Notify IQVIA within one business day from the day Vendor becomes aware of an impermissible use or unauthorized disclosure of IQVIA Data

Refer to the Third Party Access Limited License Agreement

When in doubt, refer to the IQVIA *Third Party Access Limited License Agreement*. It is the document that controls. This *Helpful Hints* is only intended to be a useful guide and does not change any legal obligations Vendor may have under the Agreement.