

THE EU GENERAL DATA PROTECTION REGULATION

Our preparations to meet the new requirements

Effective May 25, 2018, the EU General Data Protection Regulation (GDPR) is the new European Union (EU)-wide legal framework for the protection of personal data, replacing the Data Protection Directive (95/46/EC). The new law will affect all organizations and public bodies that handle data of persons in the EU.

WHAT YOU NEED TO KNOW

GDPR introduces several key changes to existing EU data protection law, including data breach notification, increased accountability and enhanced individual rights such as data erasure ("right to be forgotten") and data portability. GDPR will be directly applicable in the entire EU.

HOW IQVIATM IS PREPARING FOR GDPR

IQVIA takes data protection very seriously and has formed an internal steering committee to determine the changes to our systems, processes, and policies that may be needed to comply with GDPR's requirements. Our existing information governance and security frameworks will provide a strong basis for our implementation of GDPR compliance measures. We are also taking the following actions:

- Monitoring activities at the EU member state level, to the extent that the GDPR is subject to national interpretation
- Engaging with regulators to understand how the new law will be interpreted
- Collaborating with internal and external experts in our GDPR readiness activities

DIRECTIVE 95/46/EC

Data protection directive regarding the processing of personal data and the free movement of such data - transposed to member state laws

REPLACED BY GDPR (AS OF MAY 25, 2018)

Regulation directly effective in member states without the need for implementing legislation. Impacts include:

- Stronger rights for individuals
- Greater accountability requirements
- Increased scope
- **Strong sanctions and penalties for non-compliance: top fine is up to 4% of worldwide group turnover**



Our priority is to ensure that our clients continue to enjoy the benefits of our services securely, compliantly, and without disruption. We will continue to keep you informed of our progress.

CONTACT US
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