

IQVIA Data Processing Notice (APAC)

IQVIA is the leading global provider of information, innovative technology solutions and contract research services dedicated to using analytics and science to help healthcare stakeholders find better solutions for their patients (learn more at [IQVIA.com](https://www.iqviasolutions.com)). **IQVIA SOLUTIONS ASIA PTE. LTD** the legal entity of IQVIA which provides such products and services in Asia Pacific Region.

In accordance with the requirements of the **IQVIA SOLUTIONS ASIA PTE. LTD**, IQVIA would like to inform you about how it will process, use and hold your personal information (as that term is defined in the **IQVIA SOLUTIONS ASIA PTE. LTD**). This notice applies to personal information that we process about individuals in **Asia Pacific Region** and is intended to meet the requirements of **Asia Pacific Region**.

In this respect, IQVIA informs you of the following:

1. Type of Personal information collected

The information that IQVIA holds about you is limited to:

- Your name and contact details (Title / Surname / First Name)
- Information on your occupation and specialization (Practice Name / Practice Address / Practice Phone & Fax Number / Days and Hours of Presence / Role / Specialty / License and Graduation Information when relevant)
- The responses you provide in this questionnaire (Email Address / Mobile Phone Number / Contact Preferences)

Such personal information has been previously collected directly from you, from public Sources, from our customers or through a member of your practice/business who is authorized by you to provide us with such personal information.

2. Purposes of collection

Your personal information has been collected and will be processed and used for the purpose of IQVIA conducting research studies that you may have agreed to participate in, informing IQVIA and its clients of current and on-going trends in the management of diseases, responding to any requests we may receive from you, contacting you for the purposes you have consented to and maintaining its proprietary database of healthcare practitioners in **Asia Pacific Region**: The OneKey database ("Database"), accurate and up-to-date. In this respect, your personal information will be included and listed in the OneKey Database.

IQVIA may make the OneKey Database available to its clients i.e. healthcare industry professionals, pharmaceuticals companies, marketing study companies and their agents, to enable them to contact or otherwise interact with healthcare professionals, unless you have opted out of provision to third parties (see the final page of this survey for the opt-out option). Indeed, this Database may be used by such clients for the purposes of sales promotion, legal compliance purposes and direct medical communications and marketing. Details of such purposes are as follows: (i) Health data management; (ii) sales promotion; (iii) legal compliance purposes (transparency obligations/adverse event reporting); (iv) direct medical communications and marketing such as medical/healthcare events, new products, product recalls, providing samples and conducting market research and communications with doctors and other healthcare practitioners.

IQVIA may also use your personal information listed in the Database to process updates to client CRM systems. IQVIA may also use your personal information in the Database for direct medical communications and marketing purposes on behalf of our clients, unless you have opted out of direct marketing (see the final page of this survey for the opt-out option).

If we do not collect your personal information, we or our clients will not be able to provide you with these types of benefits.

If we do not hear from you to the contrary, your personal information will be entered into the Database and be part of such Database.

As the Database is operated on a worldwide basis, the Database may be stored or accessed Outside **Asia Pacific Region** within or by IQVIA affiliates in a number of jurisdictions where IQVIA operates (listed on IQVIA.com), archived periodically according to backup processes, using appropriate physical, electronic and managerial procedures to secure and prevent unauthorized access and the information contained in the Database may be available to other affiliates of IQVIA in **Asia Pacific Region**; it being noted that these affiliates in **Asia Pacific Region** are also subject to strict privacy rules complying with the **IQVIA SOLUTIONS ASIA PTE. LTD** and that the information is retained for as long as is required for the purposes of use outlined herein.

In addition, your personal information may be transferred to IQVIA affiliates or related bodies corporate in **Asia Pacific Region** in the event of any reorganization, restructuring, merger or transfer of all or any portion of IQVIA business or assets.

We do not share your personal information with unrelated third parties without your prior per permission, except where necessary to: (i) correct technical problems or malfunctions and protect the security and integrity of our data systems; (ii) protect the legitimate rights, interests and property of IQVIA or others; (iii) comply with laws, respond to judicial process, provide information to law enforcement agencies or otherwise as required or permitted by law.

3. Access, correction or deletion of your Personal Information in the Database

Pursuant to the **IQVIA SOLUTIONS ASIA PTE. LTD**, IQVIA provides you with the possibility to access, to correct or to delete your record within the Database at any time.

For any request in this regard, please find the relevant contact details in the final page of this survey.

For your information:

- IQVIA file of the information will generally be made available to you within fourteen (14) Business Days of receipt of your request; and
- We may update this notice from time to time. Any changes to this notice take effect immediately after being [posted or otherwise] provided by us.